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TRIDENT/CS/2024

February 08, 2024

**National Stock Exchange of India Limited**

Exchange Plaza, Plot No. C/1, G Block

Bandra Kurla Complex, Bandra (E),

Mumbai – 400 051

Scrp Code: TRIDENT

**BSE Limited**

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

Scrp Code: 521064

**Sub: Press Release regarding Grant of Patent “A Soft Profiled Terry Fabric with Improved Loop Configuration” by The Patent Office, Government of India**

Dear Sir/ Madam,

Pursuant to the Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that Trident Limited has been granted a patent for “A Soft Profiled Terry Fabric with Improved Loop Configuration” by the Patent Office, Government of India.

Date and time of occurrence of event: February 08, 2024 | 15:53 hrs IST

The Press release to be issued by the Company in this regard is enclosed herewith.

Thanking you

Yours faithfully

For Trident Limited

(Matta Aravind Kumar)

Company Secretary

Encl: As above

Disclaimer :- The details of the authorised signatories are uploaded on the official website of the Company. You may authenticate the authority of the signatory before relying upon the contents of this communication by visiting <https://www.tridentindia.com/authority-matrix/> or may write to us on corp@tridentindia.com.

08/02/2024

TL/2024/044645



## Press Release

### **GRANT OF PATENT “A SOFT PROFILED TERRY FABRIC WITH IMPROVED LOOP CONFIGURATION” BY THE PATENT OFFICE, GOVERNMENT OF INDIA**

**Ludhiana, India – February 08, 2024:** Trident Limited has been granted patent for “A Soft Profiled Terry Fabric with Improved Loop Configuration” by The Patent Office, Government of India.

The present invention comprises a method of producing firm, consistent and soft terry fabric without the use of zero twist and without use of PVA. With this patent the company will deliver its towel which exhibits high bulkiness, high softness, high absorbency with low fiber shedding, while maintaining the qualities even after several washes.

The grant of this patent by the Indian Patent Office provides further recognition of the quality of the innovation being carried out by Trident. This is the one of the major step towards the sustainable product development and reflection of commitment of organization for eco friendly practices.

#### **About Trident Limited:**

Trident Limited (“The Company”) is the Flagship Company of diversified Trident Group, a prominent Indian conglomerate with a Global presence.

As a pioneer in the industry, Trident Limited has earned accolades for maintaining exceptional standards in product quality, social responsibility, and environmental stewardship. Founded by Padma Shri Rajinder Gupta during India’s economic liberalization, the Company has evolved into a major player in Yarn, Home Textiles (Bath and Bed Linen), Paper, Chemicals, and Captive Power businesses.

From humble beginnings in the early 1990s, Trident Limited has transformed itself into a state-of-the-art, integrated home textile manufacturer, inter alia other business interests. With manufacturing facilities in Barnala (Punjab), Dhaula (Punjab), and Budhni (Madhya Pradesh), Trident Limited caters to a diverse customer base spanning over 100 countries.

The Company’s vision revolves around adding value to life and fostering global prosperity. With a focus on providing opportunities for growth, Trident Limited actively engages in initiatives like encouraging young minds to learn, grow, and achieve unparalleled success on a global scale.

For more information, please visit [www.tridentindia.com](http://www.tridentindia.com)