

ADD-SHOP E-RETAIL LIMITED
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)
CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)
Tel. No.: 0281-2363023

Date: 12.09.2023

To,
Dept. of Corporate Services
BSE Limited,
P. J. Tower,
Dalal Street, Fort,
Mumbai-400001

Dear Sir/Madam,

BSE Scrip Code: 541865

Ref : Business Update.

Sub: Company has Opened 25 New Franchises in August 23 in PAN India.

Dear stakeholders, We are thrilled to announce that in August 2023, your company successfully opened 25 new franchises across India. This remarkable achievement highlights our continuous commitment to business expansion and growth. We take pride in sharing this exciting news with you, and we look forward to your continued support and engagement in our journey.

All Franchise Name and City detail are given below.

S.No	Name	City
1	Sri devi maruthi enterprises	Hassan
2	Aameenahusain organic n ayurveda	Chamarajanagar
3	Bhoomatha savayava raita kendra	Cheeraldinni, bijapur
4	Sri veerabadreshwara enterprises	Piriyaypatna
5	Beeralingeshwara organic n ayurveda	Ranebennur
6	Sheliyavvadevi savayuva krushi	Chikkodi
7	Sri mahadeshwara organic n ayurveda	T.narasiura/talakadu
8	Halevuramma enterprises	Mandy
9	Jai maruthi organics	Hassan
10	P R najita enterprises	Anthiyur
11	Sri saphthadevi ayurveda kendra	Shankeswara
12	Pooja health care.	Kalburgi(
13	Sri nandhi organics	Davanagere
14	Sampige siddeshwara savayava shop	Belalagere
15	Venkateshwar organic n ayurvedic centre	Haveri
16	Mr enterprise	Bangalore
17	Shiva parvati organi n ayurveda centre	Thalavadi
18	Virinchi.entrrprises	Musore
19	Keerthana enterprises	Mysore
20	Ayurvedic health care center	Siliguri

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21	Shri dhare ayurveda and savayava kendra	Mudhol
22	Shri mallikarajun enterprises	Shegunashi
23	VSN enterprises	Siddapur
24	Prajwal enterprise	Shimoga
25	Sri vittala organic andayurveda	Tikoda

Expanding through franchising is a strategic move to reach new markets and customers. It enables brand exposure, new product launches, and business growth. We ensure consistency, select dedicated franchisees, provide marketing assistance, and adapt to market changes for long-term success.

Add-Shop E-retail Limited, a prominent direct selling company based in Rajkot, Gujarat, takes pride in its core focus on organic manure and animal feed supplements. We understand that agriculture and farmers are the backbone of our nation, and we have been staunch supporters of organic farming from our beginning.

It's gratifying to witness the government's increasing emphasis on promoting organic farming. Organic farming is not only environmentally sustainable but also promotes healthier produce. We also recognize the vital role cattle play in organic farming. Ensuring the well-being of cattle, we also have the range of high-quality animal food supplements. Our products are designed to enhance the health and productivity of livestock, contributing to the overall success of organic farming endeavours.

We are committed to supporting our nation's agricultural sector, organic farming, wellbeing of farmers and the welfare of cattle. Together, we can continue to grow and prosper in this noble endeavour.

In line with our CMD's commitment, we are dedicated to achieving continuous growth and spreading the mission of "poison-less farming and prosperous farmers" to every corner of the nation. This vision drives our efforts, and we are determined to make it a reality. Thank you for being part of this important journey towards a better, sustainable future in agriculture.


This is for your information and record.

Thanking You,

Yours Faithfully,

For, Add-Shop E-Retail Limited

(Formally Known as Add-Shop Promotions Limited)


Dineshbhai B Pandya
Managing Director
DIN: 06647303

