## BrandBucket

## **BRANDBUCKET MEDIA & TECHNOLOGY LIMITED**

Registered Office: Office No. 208, 2<sup>nd</sup> Floor, Shiv Shakti, SRA Chs Ltd Link Road, Anna Nagar, Andheri West, Mumbai-400053

CIN: U93000MH2013PLC246147

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Date: 13th December, 2023

**BSE Limited** P J Towers,

Dalal Street, Fort, Mumbai – 400 001.

Dear Sir/Madam,

Scrip Code: 543439
Subject: Intimation of Board Meeting

In accordance with the provisions of Regulation 29 and all other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that the meeting of the Board of Directors of the Company will be held on Monday, 18<sup>th</sup> December, 2023 to consider and approve, inter alia:

- (i) To take on records the In-principle approval received from BSE Ltd. for the issue and allotment of 1,27,38,232 Equity Shares on preferential basis.
- (ii) The allotment of 1,27,38,232 Equity Shares of face value Rs. 10/- at a price of Rs. 34/- (Rupees Thirty-Four) per share (including premium of Rs. 24/- per share) on Preferential Basis to Non-promoters for consideration other than cash (share swap) to the members of Binarycode IT and Consulting Private Limited (BICPL) to discharge the purchase consideration of Share acquisition.
- (iii) Any other business with permission of the Chair.

Kindly take the same on your record.

Thanking you,

For Brandbucket Media & Technology Limited

Sanjiv Hasmukh Shah Director DIN: 06709778