



Birla Corporation Limited

Corporate Office:

1, Shakespeare Sarani,
A.C. Market (2nd Floor), Kolkata 700 071

P: 033 6603 3300-02

F: +91 332288 4426

REF. NO. BCL/10

30th July, 2020

Corporate Relationship Department
BSE Limited
1st Floor, New Trading Ring, Rotunda
Building,
P.J. Towers, Dalal Street, Fort,
Mumbai- 400 001
Scrip Code: 500335

The Manager
Listing Department,
National Stock Exchange of India Limited
'Exchange Plaza', C-1, Block G,
Bandra-Kurla Complex, Bandra (East),
Mumbai- 400 051
Scrip Code: BIRLACORPN

Dear Sir,

**Sub: Newspaper Advertisement of Notice of 100th Annual
General Meeting**

Pursuant to Regulation 30 read with Schedule III Part A Para A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copies of newspaper advertisements made on 29th July, 2020 in "Financial Express" (All English editions) and "Ganashakti" (Bengali, Kolkata edition), in compliance with MCA General Circular No. 20/2020 dated 5th May, 2020 pertaining to the 100th Annual General Meeting of the Company, scheduled to be held on Tuesday, the 25th day of August, 2020 at 10.30 a.m. (IST) through Video Conferencing ("VC")/ Other Audio Visual Means ("OAVM").

The aforesaid information has also been uploaded on the website of the Company at www.birlacorporation.com.

This is for your information and record.

Thanking you,

Yours faithfully
For **BIRLA CORPORATION LIMITED**

(GIRISH SHARMA)
Jt. President (Indirect Taxes)
& Company Secretary

Encl: As above

THURSDAY, JULY 30, 2020

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BIRLA CORPORATION LIMITED

CIN: L01132WB1919PLC003334

Registered Office: Birla Building, 9/1, R.N. Mukherjee Road, Kolkata - 700 001

Phone: (033) 6616 6729/6737/6738, Fax: (033) 2248 7988/2872

E-mail: investorsgrievance@birlacorp.com, Website: www.birlacorporation.com

NOTICE OF THE 100TH ANNUAL GENERAL MEETING

Notice is hereby given that the One Hundredth Annual General Meeting (AGM) of the Members of the Company will be held on Tuesday, 25th August, 2020 at 10.30 a.m. (IST) through Video Conferencing ("VC")/Other Audio Visual Means ("OAVM") to transact the business, as set out in the Notice convening the AGM.

The AGM will be convened in compliance with the applicable provisions of the Companies Act, 2013 and the Rules framed thereunder ("Act"), Securities and Exchange Board of India ("SEBI") (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") read with the provisions of Circulars dated 5th May, 2020, 13th April, 2020 and 8th April, 2020, issued by the Ministry of Corporate Affairs (collectively referred to as "MCA Circulars") and Circular dated 12th May, 2020 issued by SEBI.

In accordance with the MCA Circulars and SEBI Circular dated 12th May, 2020, Notice of the AGM along with the Annual Report for the financial year 2019-2020 will be sent only through electronic mode to those Members whose email addresses are registered with the Company/Depository Participant(s). The Notice of AGM along with the Annual Report for the financial year 2019-2020 will also be available on the Company's website at www.birlacorporation.com, websites of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively.

Members can participate in AGM through VC/OAVM facility only. The instructions for joining the AGM will be provided in the Notice of the AGM. The Company will be providing remote e-Voting facility to all its Members to cast their votes on all resolutions set out in the Notice of the AGM. In addition, the facility for voting through electronic voting system shall also be made available at the AGM. Only those Members who will be present in the AGM through VC/OAVM facility and have not cast their vote on the Resolutions through remote e-Voting, and are otherwise not barred from doing so, shall be eligible to vote through electronic voting system at the AGM. The Company has appointed National Securities Depository Limited for facilitating voting through electronic means. Detailed procedure for remote e-Voting and voting at the AGM by the Members holding shares in the dematerialized mode, physical mode and for members who have not registered their email addresses is provided in the Notice of AGM.

Members who have not yet registered their email addresses and phone number are requested to follow the process mentioned below:

- Members holding shares in physical mode are requested to update their email addresses and phone number by writing to the Registrar & Share Transfer Agent (RTA)/Company at mcssta@rediffmail.com and investorsgrievance@birlacorp.com respectively, along with the copy of the signed request letter mentioning the name, folio no., address of the Member, self-attested copy of the PAN card and self-attested copy of any document (e.g.: Driving License, Bank Statement, Election Identity Card, Passport, Aadhaar Card) in support of the address of the Member.
- Members holding shares in dematerialized mode are requested to register/update their email addresses and phone number with the relevant Depository Participants.

The Board of Directors of your Company at its meeting held on 22nd May, 2020 has recommended a dividend of ₹7.50/- per equity share having nominal value of ₹10/- each for the financial year ended 31st March, 2020. The dividend, as recommended by the Board, if approved at the AGM, will be paid to eligible shareholders within 30 days from the date of AGM.

Members who have not updated their bank account details for receiving the dividend directly in their bank accounts through Electronic Clearing Service or any other means may follow the below instructions:

- Members holding shares in physical form are requested to send copy of signed request letter mentioning their name, address and folio no. to the Company's RTA, M/s. MCS Share Transfer Agent Limited, 383, Lake Gardens, 1st Floor, Kolkata - 700045, along with original cancelled cheque leaf/attested bank passbook showing name of the Account Holder.
- Members holding shares in demat form are requested to intimate any change in their address and/or bank mandate immediately to their respective Depository Participants.

In terms of the MCA Circulars and SEBI Circular, in case where the Company is unable to pay the dividend to any Member by electronic mode, due to non-availability of their bank details, the Company shall dispatch the dividend warrant/cheque to such Member, upon normalisation of postal services.

Pursuant to the Finance Act, 2020, dividend income will be taxable in the hands of Members w.e.f. 1st April, 2020 and the Company is required to deduct tax at source from dividend paid to Members at the prescribed rates in the Income Tax Act, 1961. Communication in this regard has been emailed to the Members and is also available on the Company's website at <https://www.birlacorporation.com/notice.html>.

For BIRLA CORPORATION LIMITED

Sd/-

GIRISH SHARMA

Jt. President (Indirect Taxes) &
Company Secretary

Place: Kolkata

Date: 29th July, 2020

গণশক্তি || কলকাতা || ৩০ জুলাই || বৃহস্পতিবার || ২০২০



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GIRISH SHARMA

Jt. President (Indirect Taxes) &
Company Secretary

Place: Kolkata

Date: 29th July, 2020