



# PRIME FRESH LIMITED

Date: 17.05.2024

To,  
The listing Manager  
**BSE Limited**  
P J Towers,  
Dalal Street  
Mumbai – 400001

SCRIP CODE: 540404

Dear Sir/Madam,

**Sub: Outcome of Press Meet on Financial Result for the Half year and Year ended 31.03.2024 and Outlook of the Business**

With Reference to the captioned subject, our letter dated 13<sup>th</sup> May, 2024 and pursuant to Regulation 30(6) and 46(2) of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulation, 2015, we wish to inform you that the Company had arranged Press Meeting for audited standalone and consolidated Financial Results for half year and year ended 31<sup>st</sup> March, 2024 and outlook of the Business on Friday 17<sup>th</sup> May, 2024 at 10:45 AM at Ahmedabad Management Association (**AMA**), Atira campus, Dr. Vikram Sarabhai Marg, Ahmedabad-380009.

In the meeting, the management discussed the Audited Financial Results for the financial year 2024 and Business updates. Further, we also played the video demonstrating the company Profile, Operations, Locations, Business activities & Business Model. The copy of the same is available on the Website of the company. Please find the below link of video screened at press meet.

<https://primefreshlimited.com/video-gallery/>

We thanked all the participants for their time and presence and giving us an opportunity to discuss our company profile, Business Model, sector dynamics & Growth strategy going forward.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

For, **PRIME FRESH LIMITED**

**JASMIN**

**JAYKUMAR**

**DOSHI**

JASMIN DOSHI

COMPANY SECRETARY

Digitally signed by JASMIN  
JAYKUMAR DOSHI  
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postalCode=380015, st=Gujarat,  
serialNumber=F8082216B7513D72  
E4F42BAD67D11281992E469126  
8292F0CF4480259F5A5CA,  
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