

July 3, 2024

National Stock Exchange of India Limited	BSE Limited
Exchange Plaza, Plot no. C/1, G Block,	Phiroze Jeejeebhoy Towers
Bandra- Kurla Complex, Bandra (E),	Dalal Street,
Mumbai - 400 051	Mumbai- 400 001
NSE Symbol : ZEEMEDIA	Scrip Code : 532794

Subject : Intimation of incorporation of Wholly Owned Subsidiary Company

Reference : Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

This is in continuation to our earlier intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations') dated February 12, 2024, wherein it was informed that the Board of Directors of the Company at their meeting held on February 12, 2024, has *inter-alia* considered and approved incorporation of a Wholly Owned Subsidiary Company, which shall *inter-alia* carry on the business of mainstream media, through Hyper Local App, by intelligently driven Artificial Intelligence.

In this regard, pursuant to Regulation 30 of Listing Regulations, we would like to update that basis the application made in this regard, the Ministry of Corporate Affairs ('MCA') has approved the incorporation of the said Wholly Owned Subsidiary of the Company, in the name and style of "Pinews Digital Private Limited" on July 3, 2024.

You are requested to kindly take the same on record.

Thanking you,

Yours truly, For **Zee Media Corporation Limited**

Ranjit Srivastava Company Secretary & Compliance Officer Membership No: A18577 Contact No.:+ 91-120-715 3000

Zee Media Corporation Limited

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