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Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar is a Gold sponsor at the ISG Automation Summit 2019, New York**".

This is for your information and dissemination purpose.

Thanking you,
Yours sincerely,

For **Zensar Technologies Limited**


Gaurav Tongia
Company Secretary



Zensar is a Gold sponsor at the ISG Automation Summit 2019, New York

Showcase focused on its Connected Intelligence Framework

New York, US, July 16, 2019 – [Zensar](#), a leading digital solutions and technology services company specializing in partnering with global organizations across industries on their Digital Transformation journey, announced it is a Gold sponsor at the ISG Automation Summit taking place in New York on July 15-16th, 2019.

The ISG Automation Summit will provide insights on how emerging technologies, such as Artificial Intelligence (AI), cognitive technologies and Robotic Process Automation (RPA,) are influencing business transformation worldwide. Summit attendees will benefit from the shared experiences of enterprises and technology experts.

Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar said, “Enterprises of the future are looking for ways to improve their way of working and the way their people work. Our Connected Intelligence framework incorporates our successful Return on Digital[®] NeXT (New and Exponential Technologies) strategy. Our showcase will provide insights on how we envision implementation of emerging technologies to solve current enterprise challenges.”

Prameela Kalive, Executive Vice-President and Head, Application and Digital Solutions, Zensar commented, “Today, technology plays a critical role in creating the overall experience for, both the internal and external audience of enterprises. We have created the Connected Intelligence framework as a combination of the best of breed of technologies needed to bring about complete transformational impact across all processes. Attendees will get to see our research oriented approach, multi-faceted capabilities, successful implementations and core expertise at this event.”

Harjott Atrii, Executive Vice-President and Global Head, Cloud and Infrastructure Service Business, Zensar shared, “Our unique Connected Intelligence framework is what will help enterprises accelerate their transformation processes. The framework will help leverage our agile autonomics platform which is empowered by emerging technologies driven by human experience. We are confident that visitors to our showcase will glean engaging insights to how to embark on this journey.”

Zensar’s Connected Intelligence (CI) is a comprehensive digital solution deploying Intelligent Automation solutions across the legacy enterprise ecosystem as well as the emerging digital enterprise landscape. The Connected Intelligence Framework is built around the three tenets of Return on Digital[®] NeXT (New and Exponential Technologies), e.g. Human Experience, Artificial Intelligence and Smart Platforms.

The Connected Intelligence solution encompasses emerging technologies such as Blockchain, IoT, Drones, Mobility, Apps, Cloud, Augmented Reality, Virtual Reality, and Analytics. Zensar’s Agile Autonomics Platform utilizes machine learning and brings together the management of operational and transformational activities. These service offerings include, but are not limited to, “Business Process Automation – BPA”, “Robotic Process Automation – RPA”, “Intelligent Process Automation - IPA”, “Cognitive and Immersive Automation – CIA” and “Digital Automation – DA. Zensar’s Connected Intelligence Practice offers Consulting Services, Implementation Services and Support Services across the Automation continuum in BFSI, Manufacturing, Retail, Hi-Tech, Healthcare & Life Science Domains

The key benefits of this framework for enterprises are as below:

- Real-time updates and tracking of measurable business operations and outcomes
- Is platform agnostic so can work with current frameworks of both legacy and digital
- Zensar' s Agile Autonomics Platform offers the multi-cloud consumption model enabling the enterprise to leverage the inherent benefits of this mode. Now, operational and transformational activities can be seamlessly managed
- Offers enterprises the competitive advantage of the full spectrum automation
- Efficient cost management
- Effective risk management with seamless operational management
- Visibly enhanced customer experience
- Better management of resources to do more critical and creative tasks
- Agile management of processes and tasks, directly impacting a company's operational performance

Visit the link to learn more about the event-<https://www.zensar.com/about-us/media/event/experience-connected-intelligence>

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company specializing in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar' s comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these

statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.