

MSIL: COS: NSE&BSE: 2023/06_08

19th June, 2023

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sirs,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited

Sanjeev Grover
Executive Vice President
& Company Secretary

MARUTI SUZUKI INDIA LIMITED

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Media Release

Maruti Suzuki commences bookings for its upcoming premium 3-Row UV- 'INVICTO'



June 19, 2023, New Delhi: Bringing forth unparalleled premium experiences for its customers, Maruti Suzuki India Limited commences pre-launch bookings for its latest premium 3-Row UV, INVICTO, in the NEXA channel.

The INVICTO marks Maruti Suzuki's grand entrance into the premium 3-Row segment, expanding the already diverse NEXA product lineup. Crafted to match the modern taste of NEXA customers, who want a premium 3-row vehicle with the characteristics of SUV and MPV both, the INVICTO will appeal to customers who are looking for a strong design, best-in-class passenger room, ample cargo space, spirited performance, advanced technology, and a host of utility features.

In addition, the company has also launched a booking open campaign for INVICTO, across its social media handles. The launch is scheduled for July 05, 2023.

Customers can pre-book the brand's pinnacle offering at any NEXA showroom with an initial payment of **INR 25,000** or by logging on to www.nexaexperience.com