

# Excellent Commercial Enterprises and Investment Ltd.

**Admin office :** 9/14, (First Floor) East Patel Nagar, New Delhi – 110008  
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**CIN:** U65993UP1982PLC098829

To,

Date: June 15, 2019

National Stock Exchange Limited  
Exchange plaza, Plot No. C/1  
G Block, Bandra Curla Complex  
Bandra (East), Mumbai-400051  
Email: [takeover@nse.co.in](mailto:takeover@nse.co.in)

BSE Limited  
Floor 25, Phiroze Jeejeebhoy  
Towers, Dalal Street,  
Mumbai-400001  
Email: [corp.relations@bseindia.com](mailto:corp.relations@bseindia.com)

**Ref:** Golden Tobacco Limited (NSE code: GOLDENTOBC, BSE: 500151)

**Sub:** Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir/Madam

Pursuant to provisions of Regulations 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we would like to inform you that the Company has purchased 42,000 equity shares of Golden Tobacco Limited from open Market on June 13, 2019.


Copy of disclosure required under Regulations 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is enclosed herewith.

Thanking You,

Yours Faithfully

For Excellent Commercial Enterprises and Investment Ltd.

For Excellent Commercial Enterprises and Investment Ltd.

  
Rajat Kumar  
(Director)  
DIN: 06535125

CC: Golden Tobacco Limited ,  
Darjipura. Post Amaliyara  
Vadodara.Gujarat-390022

**Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	<b>Golden Tobacco Limited</b>		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Excellent Commercial Enterprises and Investment Ltd.		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange (BSE) National Stock Exchange of India Ltd. (NSE)		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the <b>acquisition</b> under consideration, holding of :			
a) Shares carrying voting rights	8,640	0.05%	0.05%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
b) Voting rights (VR) otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e) <b>Total (a+b+c+d)</b>	<b>8,640</b>	<b>0.05%</b>	<b>0.05%</b>
Details of <b>acquisition</b> /sale			
a) Shares carrying voting rights <b>acquired</b> /sold	42,000	0.24%	0.24%
b) VRs <b>acquired</b> /sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) <b>acquired</b> /sold			
d) Shares encumbered / invoked/released by the acquirer			
e) <b>Total (a+b+c+-d)</b>	<b>42,000</b>	<b>0.24%</b>	<b>0.24%</b>

After the <b>acquisition</b> /sale, holding of:			
a) Shares carrying voting rights	50,640	0.29%	0.29%
b) Shares encumbered with the acquirer			
c) VRs otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	50,640	0.29%	0.29%
Mode of <b>acquisition</b> / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
Date of <b>acquisition</b> / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	13/06/2019		
Equity share capital / total voting capital of the TC before the said acquisition / sale	8,640		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	50,640		
Total diluted share/voting capital of the TC after the said acquisition	50,640		

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC

For Excellent Commercial Enterprises  
and Investment Ltd.

Signature of the acquirer/ Seller /  
Director/ Authorised Signatory

Place: New Delhi  
Date: 15/06/2019