



January 13, 2021

To,  
The Secretary,  
Bombay Stock Exchange Ltd.  
Corporate Relationship Department  
Phirozee Jeejeebhay Tower  
Dalal Street, Fort,  
Mumbai-400 001  
BSE Scrip Code:533260

To,  
The Manager,  
National Stock Exchange of India Ltd.  
Exchange Plaza, C/1, Block G  
BandraKurla Complex  
Bandra (East)  
Mumbai-400 051  
NSE Symbol: careerp

**Sub: Press Release pursuant to Regulation 30 of the Listing Regulations**

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a copy of the Press Release issued by Career Point with regard to the following:

**Career Point Announces Launch of Live 1-to-1 Tutoring**

This is for your kind information and records.

Thanking you,

**For Career Point Limited**

(Tarun Kumar Jain)  
Company Secretary

Encl: As above



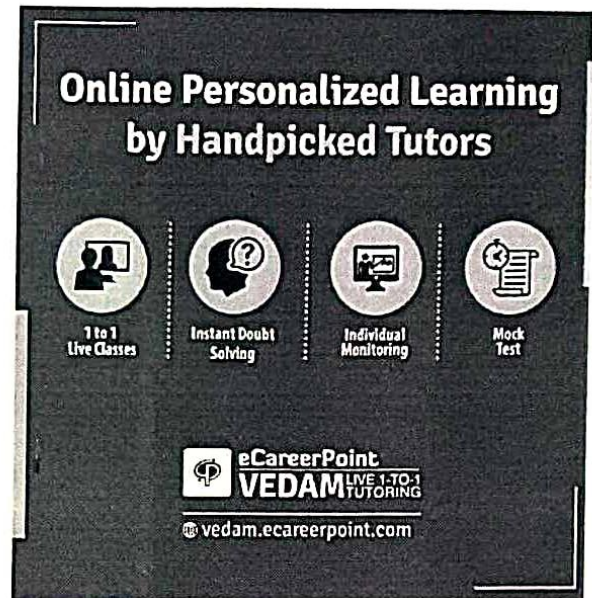
## Press Release

### Career Point Announces Launch of Live 1-to-1 Tutoring

13 Jan 2021, Kota

Career Point Limited (NSE: CAREERP, BSE: 533260), leading education company expanded its digital learning “eCareerPoint” offering by launching of ‘Vedam Learning’ a 1-to-1 Online Tutoring Platform for students of all ages and grade levels.

This platform features 2-way audio-visual interaction between student & teacher providing personalized learning as per student’s learning requirements and pace. The advanced technologies, used in developing this platform, make this solution very dynamic and effective at the same time very convenient and customized. It offers personalized tutoring services from highly qualified & experienced faculty members at students’ home without any travel. *Vedam Learning* also provides personalized growth monitoring, instant doubt removal and practices tests etc.



Pramod Maheshwari, CMD and CEO of Career Point Limited said, “*Vedam Learning* presents Career Point’s expertise in delivering quality tutoring services to students across the nation, directly to student’s home, to realize their full potential. Actually, each student is unique and the learning becomes very effective if teaching is done as per the individual’s requirement, pace of learning, ability and competence. *Vedam Learning* connects expert faculty and students from different parts of the world to do this in a personalised manner”.

In the first phase of *Vedam Learning* has started offering courses for grade IX to XII for CBSE and ICSE boards. More details can be obtained from [vedam.ecareerpoint.com](http://vedam.ecareerpoint.com).

#### About Career Point

Career Point Limited (NSE: CAREERP; BSE: 533260) caters to the needs of a student throughout the life cycle of a student (K.G. to PhD.) with diversified verticals including Pre-school, School Education, Test-Prep, e-Learning, Higher Education and Vocational Education. In the Informal Education system, Career Point has established a strong niche in test preparation and school curriculum tutoring through Online as well as Offline delivery channels. In the Formal Education stream, the company has a strong presence by managing and offering various services to K-12 Schools and Universities in multiple geographies. For more details, please visit: [www.careerpoint.ac.in](http://www.careerpoint.ac.in), [www.ecareerpoint.com](http://www.ecareerpoint.com), [www.cpuniverse.in](http://www.cpuniverse.in)

