



**August 02, 2023**

**To,**  
**Listing Department**  
**National Stock Exchange of India Limited**  
Exchange Plaza,  
Bandra-Kurla Complex  
Bandra (E), Mumbai-400 051.  
**NSE Symbol: SHEMAROO**

**Corporate Relationship Department**  
**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai - 400 001.  
**Scrip Code : 538685**

Dear Sir/Madam,

**Re: SHEMAROO ENTERTAINMENT LIMITED - ISIN: INE363M01019**

**Sub: Announcement pursuant to Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015**

Stock Exchanges are hereby informed that pursuant to application of permission to uplink and downlink TV Channels by the Company, Ministry of Information & Broadcasting has granted permission for the same as on August 01, 2023, subject to fulfillment of terms within prescribed timelines.

Thanking you,

Yours faithfully,  
**For Shemaroo Entertainment Limited**

**Hetal Vichhi**  
**Company Secretary & Compliance Officer**  
**ICSI Membership No. A42806**