



Tanla Platforms Limited
(Formerly known as Tanla Solutions Limited)
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To,

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip Code: 532790	National Stock Exchange of India Ltd. “Exchange Plaza” Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol: TANLA
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Dear Sir / Madam,

Sub.: Announcement under Regulation 46 and other applicable regulations of the SEBI (LODR) Regulations, 2015.

Tanla Unveils a Refreshed Brand and Website, Embracing the Future of Connected Communication

Tanla, a global leader in cloud communication solutions, today unveiled a comprehensive brand refresh and the launch of its all-new website. This evolution marks a significant milestone in Tanla's journey, reflecting its commitment to empowering businesses and consumers through seamless, secure, and innovative communication experiences.

A vibrant canvas of connection:

The refreshed brand identity features a modern and vibrant color palette, with a focus on Tanla's signature green signifying trust and reliability. The 'T' logo, a symbol of Tanla's core values, has been subtly refined to enhance its pixelated form, representing the company's commitment to seamless interactions across the digital landscape.

A website designed for experience:

The new Tanla website goes beyond a simple information hub; it's an interactive portal inviting exploration and discovery. With intuitive navigation, compelling content, and a dedicated space for showcasing Tanla's constantly evolving product suite, the website serves as a valuable resource for businesses and consumers seeking to navigate the dynamic communication landscape.

Beyond the Look:

The brand refresh and website launch are not merely cosmetic changes; they represent a deeper shift in Tanla's approach to communication. The company's core values of innovation, trust, and global connection remain at the heart of everything they do, but their expression has evolved to resonate with a modern audience.

To learn more about Tanla's refreshed brand and website, please visit <https://www.tanla.com>.

Thank you.

Yours faithfully,
For **Tanla Platforms Limited**

Seshanuradha Chava
General Counsel and Company Secretary
ACS-15519