



# Lotus Eye Hospital And Institute

(Formerly Lotus Eye Care Hospital Limited)

CIN NO. : L85110TZ1997PLC007783



770/12, Avinashi Road, Civil Aerodrome Post, Coimbatore - 641 014. Tel : 0422 - 4229900, 4229999 Fax : 0422 - 2627193

## R.S.PURAM

155B, East Periasamy Road, Near Chinthamani,  
North Coimbatore, R.S.Puram,  
Coimbatore - 641 002  
Phone : 0422 - 4239900, 4239999

## METTUPALAYAM

No. 28, Coimbatore Main Rd.,  
Opp. Bus Stand, MTP - 634 301.  
Phone : 04254 - 223223, 224224

## TIRUPUR

No. 5(2), Gajalakshmi Theatre Road (Backside)  
Near Valarmathi Bus Stop, Tirupur - 641 601.  
Phone : 0421 - 4346060, 4219999

## SALEM

No. : 86, Brindhavan Road,  
Fairlands, Salem - 636 016  
P : 0427 - 4219900, 4219999

Email : [info@lotuseye.org](mailto:info@lotuseye.org)

[www.lotuseye.org](http://www.lotuseye.org)

To our shareholders,

Lotus Eye hospital and Institute Limited have accoutered and adapted well into the first quarter of the 2019, with the declaration of the financial results of the first quarter is in the hindsight, with contributing conclusions, it is indeed our imperative honor to share the riveting and engrossing activities that have been completed by your company in this quarter.

## **CII Healthcare Tourism Expo**

An exciting opportunity presented itself in the form of CII Healthcare Tourism Expo, wherein your hospital took guard and participated with great zeal and enthusiasm, the expo was spread out for two days at Le Meredian, Cochin from 3<sup>rd</sup> July, 2019 to 4<sup>th</sup> July, 2019, where our chairman spoke on "**Excellence in Healthcare**" amongst and the various honored dignitaries. It was indeed a convenience for your hospital to come in contact with various delegations, agencies and independent corporates, with a chance of explaining our mantle to them. Your hospital adopts a vigorous policy when it comes to broadcasting at the right terminals.

It shall also be brought to notice that ours was the only eye hospital presenting at the Tourism expo, promotion targeted the regions of Oman, Saudi Arabia, South Africa and Maldives. It was indeed a moment of pride and honor when our Chairman Dr. S.K. Sundaramoorthy meet the Maldives ambassador to India at the expo, establishing the business routes between two progressive nations via eye care.

## **New Scheme par excellence**

It brings a great pleasure to share exciting and progressive new with our shareholders, our innovative scheme of quoting a price of **Rs 9999/- per eye in LASIK** format has been nothing short of visionary as the competition stands at Rs 25000/- (both eyes), in retrospect our **R.S. PURAM** branch have done exceeding well with this offer with **100 procedures per month** on the last quarter

## **Refurbishment of Centers**

Your hospital understands the need and requirement to keep up with developing with modern era and hence have undertaken the task of face-lifting our main centers, our first center have already finished it replenishment and others centers are on their way. The hospital has identified and understands the importance of creating a niche market with the younger generations and is targeting all it efforts towards the same.



## Kochi

533/33A-33F, Tejas Tower,  
SA Road, Kadavanthara,  
Kochi, Kerala- 682 020.  
Tel. : 0484 - 2322333, 2322444

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## Kochi

229A, Kurisingal House,  
Mulanthuruty Post  
Kochi, Kerala - 682 314  
Tel. : 0484 - 2743191, 2743121



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## Evening Clinic for Office goers

Very soon our Peelamedu center shall establish clinics for the office goers, college students and imperatively school children from 5.00 p.m. to 7.00 p.m. as the working class is unable to side their times on weekdays with the general hospital timings, we here at Lotus are conscious of the office goers and are of the vision that the same can be converted into a segmented market which would be beneficial for your hospital in the future.

## Online Marketing

Keeping face with trends of the millenniums, your hospital has made its presence on various online marketing spaces. Facebook is one of those platforms wherein, one can catch up with all the hospital activities as well as all the different schemes and discounts that going around the hospital, Google reviews is one of the other stages which has been the recipient of various positive reviews and recommendations as a reflective of the services provided. It is our sincere request to visit our page and avail the schemes as well as give recommendations on further improvement.

## Lotus Bauch and Lomb Institute of Optometry (LBLLO) Convocation

Exciting to share with your all, another milestone in the lives of young optometrist, the fresh minds with a hunger to prove their metal. The Convocation of Lotus Bauch and Lomb Institute of Optometry (LBLLO) was held on 8<sup>th</sup> July, 2019 at Hotel Elanza Coimbatore with Cheif Guest – Professor. N. Rajendran, Vice Chancellor, Alagappa University, Karaikudi and Honourable Guest – Dr.V. Asokan, Dean, Coimbatore Medical College, Coimbatore. It was a day to be remembered in the lives of all present there witnessing the transformation.

Another Lotus Bauch and Lomb Institute of Optometry (LBLLO) Convocation of next batch of bright minds was held at Kochin on 16<sup>th</sup> June, 2019, at IME Kochin with Dr. S. Sashi Kumar, President Kerela society of Ophthalmic Surgeon and Mr. K.K. John, President Indian Optometrists Association, Kerela, as the guest of honor bestowing the students with words of knowledge and wisdom.

## Benefits to our shareholders

It our earnest request that our beloved shareholders take advantage of the benefits and discounts given to them by the company, for your information there is a 20% discount on optical and 15% discount on surgery to be availed by our shareholders across products and services. Kindly do give us an opportunity to service you in the matter of eye care and hence prove the quality and professionalism we serve in the industry.

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## Eye Screening camp – CSR Activities

A free eye screening camp was conducted on 23<sup>rd</sup> June, 2019 at R.S.Puram branch of your hospital wherein assessment of done with regards to **Glaucoma, Retinal disease and Cataract**. These diseases are not curable and hence special screening of the same take place at our camps as well as our centers, the turnout is overwhelming not only at camps but our centers as well. Doctors pertaining and catering to these are highly trained and specialist in their field of expertise which gives Lotus the cutting edge over its competitors.

There was a comprehensive turnout of the participants at the camp, wherein the services were provided free of cost. They were not only medically treated but educated as well in regards to the same. It was our way to give back to the society and establish the brand and service that your hospital exhibits.

Your hospital is indebted to your support and works with all sincerity and diligence to keep this trust going from strength to strength, there are number of activities planned for the next quarter as well, which shall also be shared. Keep the credence and reliance in the brand **LOTUS** we shall do our best to serve excellence.

Thanking You,

Dr. S.K. Sundaramoorthy,  
Chairman cum Managing Director



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