

March 19, 2024

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G Bandra Kurla Complex, Bandra (E) Mumbai – 400051, India

Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400001, India **Scrip Code:** 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated March 19, 2024 titled 'Airtel expands its network footprint in Jharkhand under rural enhancement project' being issued by the Company.

Kindly take the same on record.

Thanking you, Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer



Airtel expands its network footprint in Jharkhand under rural enhancement project

Deploys 146 sites to transform the underserved regions of Jharkhand

Enables access to 180 remote villages in 21 districts

Ranchi, March 19, 2024: Bharti Airtel, one of India's leading telecommunications service providers, today announced that it has deployed additional sites in the state of Jharkhand as part of its rural enhancement project. The company has successfully deployed 146 sites in the remote regions of Jharkhand. The additional deployment of sites to densify its network in the remote corners of Jharkhand will benefit 180 villages covering 92,000 population base. The additional sites will further augment customer experience in this region on both voice and data connectivity.

Customers in 21 districts like Pashchim Singhbhum, Sahibganj, Latehar, Gumla, Garhwa, Dumka Palamu and more will directly benefit from the network enhancement. This expansion will enable seamless access to high-speed connectivity, a massive service for customers in rural & smaller towns thereby ensuring reliable mobile network for work, study and entertainment.

The rural enhancement project taken up under the <u>Universal Service Obligation Fund</u> ('USOF') aims to provide for quality and affordable mobile and digital services across the rural and remote areas of the country; allowing non-discriminatory access to mobile and network services along with equitable access to knowledge and information dissemination, leading to rapid socioeconomic development with improved standard of living.

The USOF deployment has been geographically very challenging for the teams. The engineering executives meticulously planned the deployment in harsh climatic conditions with limited accommodation facilities in remote areas. With customer obsession at the heart of this challenging deployment, the team completed the project with the primary objective of extending connectivity in remote areas where no other network operator is available. As the company believes that bringing connectivity to these areas not just increases opportunities for its residents but also uplifts their standard of life and has a deep socio-economic impact by making them a part of 'Digital India'.

About Airtel

Headquartered in India, Airtel is a global communications solutions provider with over five hundred million customers in 17 countries across South Asia and Africa. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second-largest mobile operator in Africa. Airtel's retail portfolio includes high-speed 4G/5G mobile broadband and Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and CPaaS (Airtel IQ). For more details visit www.airtel.in