

To BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400 001.

Dear Sir/Madam,

Sub: Press Release- Gamer Shorts Strengthens Its Portfolio of Short Games To 50! Ref: 7Seas Entertainment Limited (BSE:7SEASL)

Date: 19.08.202

## **Key Highlights**

- Gamer Shorts, the world's first mobile application of its kind, has been updated by 7Seas Entertainment Limited.
- 7Seas Entertainment Limited has added 25 new games to the gamer shorts app which is now available in Play Store and IOS Platform.
- The new games are available in the app now.
- These small games have the significant advantage of being lightweight for Android and iOS platform.

## Hyderabad, October 19,2022:

Within two months of its launch, Gamer Shorts, a first-of-its-kind mobile application in the world, developed by Hyderabad based 7seas entertainment limited (BSE:7SEASL) has now added 25 more innovative games to its appealing bouquet.

At the time of its August launch, the app, had 25 short and simple mobile games in place. Each swipe in the app enriches users with multiple short games and news in a unique format.

The short games business is rapidly expanding and improving its standing in the gaming industry. As the number one gaming destination, Gamer Shorts quickly rose to the top of the list for many players.



"The new games come in action, adventure, arcade, platform, pool, puzzle, shooting, soccer, and sports genres," said Mr. L. Maruti Sanker, Managing Director of 7Seas Entertainment Limited. These games are not complicated and can be played quickly and easily. Gamers will enjoy playing all the games during their free time.

The app is available to Apple and Android customers. By delivering quick and succinct gaming news as it happens, Gamer Shorts fills a gap in the gaming industry.

India's budding online gaming market has seen an unheard-of rise in recent years, propelling it into the top five global markets for mobile gaming. The next emerging industry is online gaming, which is growing at a 38% rate.

According to a KPMG report, India currently has 420 million online gamers, second only to China. The report predicts that after five years of steady growth, it will have tripled in value and will be worth \$3.9 billion by 2025.

"Various other reports also suggest that number of gamers is expected to cross 450 million by 2023" Maruti Sankar observed. We are sure to have a bigger pie in the above in near future, he added.

## **About 7Seas Entertainment Limited:**

7Seas Entertainment Limited (formerly 7Seas Technologies Limited), currently listed on the Bombay Stock Exchange (BSE –7Seas scrip code 540874), is an independent, IP-based game development company. The company has many award winning games in its portfolio with an unmatched, wide spectrum of genres.

For more details on the games, please log on to 7Seas website www.7seasent.com.

Thanking you

For 7Seas Entertainment Limited

L. Maruti Sanker Managing Director (DIN: 01095047)