

August 18, 2023

DCS – CRD BSE Limited First Floor, New Trade Wing Rotunda Building Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 023 Scrip Code: 533229	Listing Compliance National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor Plot No.C/1, 'G'Block Bandra- Kurla Complex Bandra East Mumbai 400 051 Scrip Code: BAJAJCON
--	---

Dear Sir/Madam,

Sub: Intimation for launch of New Product “Bajaj Almond Drops Nourishing Body Lotion”

Pursuant to the regulation 30 & 51 of SEBI (Listing Obligation and Disclosure Requirement) Regulation 2015, We are pleased to inform you that our Company has launched a new Product **“Bajaj Almond Drops Anti-Hairfall Shampoo”**.

Further, we submit the following additional information:

Name of the product	Bajaj Almond Drops Anti-Hairfall Shampoo
Date of launch	August 17, 2023
Category of the product	Hair Care
Whether caters to domestic/international market	Domestic
Name of the countries in which the product is launched (in case of international)	Not applicable

The details of the Product is also attached.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours Sincerely,

For Bajaj Consumer Care Limited

Vivek Mishra

Head (Legal) & Company Secretary

Membership No.: A21901

Encl: as above

Bajaj Consumer Care Limited

1231, 3rd Floor, Solitaire Corporate Park, 167, Guru Hargovind Marg, Chakala, Andheri (East),
Mumbai 400 093 | Tel.: +91 22 66919477/78 | CIN: L01110RJ2006PLC047173 |

Web: www.bajajconsumercare.com

Registered Office: Old Station Road, Sevashram Chouraha, Udaipur- 313 001, Rajasthan
Tel.: +91 0294-2561631, 2561632



bajaj

ALMOND DROPS

ANTI-HAIRFALL
SHAMPOO

NOURISHING



ALMOND OIL &
VITAMIN E

10X HAIRFALL
REDUCTION*

bajaj
**ALMOND
DROPS**



**10X Hairfall
Reduction***



**With Almond Oil
& Vitamin E**



**Soft &
Smooth Hair***



**Shiny,
Lustrous Hair***

ANTI-HAIRFALL SHAMPOO

Mfd. by: Krauter Healthcare Limited: B44,
Sec-80, NSEZ Gautam Budh Nagar, Uttar
Pradesh, 201305. Lic. No: UP16320000019

Mkt. By And Consumer Care: Bajaj Consumer
Care Ltd., 1231, Solitaire Corporate Park,
Andheri (E), Mumbai - 93, Ph: 022-66919477.
Email: consumer@bajajconsumer.com
Licensed User of Trademark Owned by
Bajaj Resources Pvt. Ltd.

Batch No

Mfd. on

Use before

MRP ₹.

(Inclusive of all
taxes) MRP/ml

Net Vol.: 340ml



Directions: Apply On Wet Hair. Gently Massage Until Lather And Rinse
Thoroughly. For external use only.

Store In A Cool Place. Away From Direct Heat And Sunlight

Ingredients: Purified Water Containing Extracts of Sweet Almond, Sodium
Laureth Sulfate, Dimethiconol (and) TEA-Dodecylbenzenesulphonate (and)
Trideceth-10, Cocamidopropyl Betaine, Glycol Distearate, Sweet Almond oil,
Tocopheryl Acetate, Lysine Hydrochloride, Glycerine, Sodium Chloride,
Carbomer, Guar Hydroxypropyltrimonium Chloride, Mica (and) Titanium
Dioxide, Cocamide MEA, Citric Acid, PEG 45M, Fragrance, Disodium EDTA,
Sodium Benzoate (and) Potassium Sorbate, Sodium Hydroxide, CI 15985.

*Based on consumer study. Individual results may vary.

^Refers to hair breakage, basis in-vitro test of Shampoo +Conditioner vs
non-conditioning shampoo.

