Annexure A: Format for Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and takeovers) Regulations, 2011

Name of the Target Company (TC)	SUNGOLD MEDIA AND ENTERTAINMENT LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Keyur Gandhi		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the stock exchange(s) where the shares of the TC are listed	BSE LIMITED (SME PLATFORM of BSE Limited)		
Details of the acquisition / disposal as follows	Number of shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
Before the acquisition under consideration, holding of:	43880	0.88%	0.88%
a) Shares carrying voting rights b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
c) Voting rights (VR) otherwise than by shares d)Warrants/convertible			
securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e) Total (a+b+c+d)	43880	0.88%	0.88%
Details of acquisition/sale	ر		
a) Shares carrying voting rights-acquired/sold	43880	0.88%	0.88%
b) Voting rights (VR) acquired /sold otherwise than by shares			

c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/ sold d) Shares encumbered / invoked/released by the acquirer/ sold	43880	0.88%	0.88%
e)Total (a+b+c+d)			
After the acquisition/sale, holding of:			
a) Shares carrying voting rights acquired/sold	0	0	0
b) Shares encumbered with the acquirer			
c) Voting rights (VR) otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition/sold			
e) Total (a+b+c+d)	0	0	0
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Off Market Sale		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	31/03/2022		

Equity share capital / total voting	Rs. 5,00,00,000/- divided into 50,00,000 Equity Shares of
capital of the TC before the	Rs. 10/- each
said acquisition / sale	
Equity share capital/ total voting	Rs. 5,00,00,000/- divided into 50,00,000 Equity Shares of
capital of the TC after the	Rs. 10/- each
said acquisition / sale	
Total diluted share/voting capital of	Rs. 5,00,00,000/- divided into 50,00,000 Equity Shares of
the TC after the said acquisition/sale	Rs. 10/- each

- (*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / seller / Authorized Signatory

Keyur Gandhi

Place: Rajpipla Date: 31/03/2022