

January 20, 2021

National Stock Exchange of India Ltd

Exchange Plaza, 5th Floor Plot No:C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai – 400 051 Scrip: RAMCOSYS BSE Ltd.,

Corporate Relationship Department Phiroze Jeejheebhoy Towers Dalal Street, Mumbai – 400 001 Scrip: 532370

Dear Sir/Madam,

Sub: Press Release

Ref: Regulation 30 of SEBI LODR

Please find enclosed the press release, titled "HERE partners with Ramco Systems to add location intelligence" which is being released to the press from our end.

The aforesaid intimation is also being hosted on the website of the Company www.ramco.com.

Kindly take on record the same.

Thanking You,

For RAMCO SYSTEMS COMPANY SECRETARY

Encl: As above



HERE partners with Ramco Systems to add location intelligence

Ramco bolsters its logistics ERP suite by partnering with HERE to enable innovations and greater insights in its end-to-end solutions for commercial vehicle fleets.

Mumbai/ Chennai, INDIA - 20 January 2021- <u>HERE Technologies</u>, a global leader in mapping and location platform services, has today announced a partnership with <u>Ramco Systems</u>, a leading global cloud enterprise software provider, to embed location intelligence in their Logistics ERP platform.

Ramco Logistics Software is an integrated and smart platform engineered to provide an end-to-end comprehensive business solution for 3PLs, Contract Logistics, Freight Forwarders, Project Cargo, Reefer Logistics, E-Commerce Logistics and Parcel/ Express Service Providers. By embedding geo-visualization layer provided by HERE, Ramco's clients will benefit from real-time view of their logistics operations using HERE Maps.

In addition, Ramco will use HERE's routing APIs to compute accurate ETAs (expected time of arrival) based on historic and real-time traffic conditions, movement of hazmat materials as well as truck attributes, thus enabling improved customer satisfaction. HERE will also provide advanced algorithms around dynamic re-routing to allow for updates to routes based on changes on traffic, weather, tour or new orders. Ramco will also integrate the HERE SDK to support turn by turn navigation on the mobile device supporting driver behavior analysis and allow drivers to safely stay focused on the road and traffic conditions around them.

Commenting on the partnership, **Virender Aggarwal, CEO, Ramco Systems**, said, "Being able to get a visual dashboard of logistics operations on maps in real-time will immensely benefit logistics service providers in planning, executing, and delivering customer delight. We are happy to partner



with HERE to offer Geo visualization as part of our comprehensive Logistics ERP suite – thus ensuring a truly connected Digital Enterprise,"

"This technology partnership with Ramco will bring new innovations in movement of goods and truly provide insights to their customers within their integrated suite. We are really excited to be able to help support their innovations that will empower both their customers and drivers with real-time feedback such as alerts and traffic conditions and ensure real time movement of assets." said Stanmira Koleva, SVP and General Manager APAC at HERE Technologies. "With our complementary strengths in logistics management and location technology, this partnership is a great testament of how location can support both our vision of safe and productive logistics services.

According to Aditya Waghray, Strategic Partner Manager at HERE Technologies, the joint value proposition to Logistics clients is from accurate trip planning at the start of the trip to actual trip execution looking at toll costs, fuel consumption, dispatch efficiency and route optimization to the post trip analysis around driver performance, fleet utilization and overall cost management.

The partnership is global in scope and covers range of 3PL, 4PLs, FF and traditional logistics companies.

Infused with AI & ML, Ramco Logistics Software includes Transport Management Solution (TMS), Warehouse Management System (WMS), Fleet & Asset Management, X-Dock Hub Management, Automated Contract & Billing, Procurement, Profitability, with ERP Financials and Payroll. Complete with Optimisation, APIs, Chatbot, Mobility and Analytics, Ramco Logistics Software was recognised as a 'Notable Vendor' in Gartner's Asia-Pacific Context: Magic Quadrant for Transport Management System.

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About HERE Technologies

HERE, a location data and technology platform, moves people, businesses and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely. To learn more about HERE, please visit www.here.com and http://360.here.com.

About Ramco Systems:

Ramco is a next-gen enterprise software player disrupting the market with its multi-tenant cloud and mobile-based enterprise software in HR and Global Payroll, ERP and M&E MRO for Aviation. Part of the USD 1 billion Ramco Group, Ramco Systems focuses on Innovation and Culture to differentiate itself in the marketplace. On the Innovation front, Ramco has been focusing on moving towards Active ERP leveraging Artificial Intelligence and Machine Learning by building features such as Talk It - which allows transactions to be carried out by simple voice commands, Bot it - which allows users to complete transactions using natural conversations; Mail It - transact with the application by just sending an email; HUB It - a one screen does it all concept built to address all activities of a user; Thumb It - mobility where the system presents users with option to choose rather than type values and Prompt It - a cognitive ability which will let the system complete the transaction and prompts the user for approval.

With 1800+ employees spread across 24 offices, globally, Ramco follows a flat and open culture where employees are encouraged to share knowledge and grow. No Hierarchies, Cabin-less Offices, Respect work and not titles, among others are what makes the team say, Thank God it's Monday!

Leader in NelsonHall's NEAT Matrix for Next Gen Payroll Services;

Winner of 2020 ISG Paragon Awards Asia Pacific, for 'Transformation' and 'Collaboration'

Winner Global Payroll Transformation Project of the Year – 2019 by Global Payroll Association;

Winner of 2018 ISG Paragon Awards Australia, for 'Best Imagination' Award



For more information, please visit http://www.ramco.com/payroll
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