



# KCD™

(ISO 9001 : 2015)

09<sup>th</sup> June 2023

To,  
Listing Operations,  
**BSE Limited,**  
P.J.Towers,  
Dalal Street,  
Mumbai – 400 001.

**Scrip Code : 540696**  
**Scrip ID : KCDGROUP**

Dear Sir/Madam,

**Ref: Board Meeting held on 07<sup>th</sup> June 2023 for extension of Rights Issue Period**

**Sub: Newspaper advertisement under Regulation 47 of SEBI (Listing Obligations & Disclosure Requirements) Regulations 2015.**

As mentioned in above cited subject, enclose herewith the newspaper advertisement published on 09<sup>th</sup> June 2023 in the following newspapers:

- 1) English Newspaper (having Nationwide circulation)
- 2) Hindi Newspaper (having Nationwide circulation)
- 3) Marathi Newspaper (having Regional circulation)

Kindly take the above information on your records.

Thanking You,

**For KCD Industries India Limited**

RAJIV  
CHANDUL  
AL DARJI

Digitally signed by  
RAJIV CHANDULAL  
DARJI  
Date: 2023.06.09  
12:45:44 +05'30'

**Rajiv Darji**  
**Managing Director**  
**DIN: 02088219**

## KCD INDUSTRIES INDIA LIMITED

### Corporate Division

501, Ruby Crescent Business Boulevard,  
Ashok Chakravati Road, Above Axis Bank,  
Kandivali (East), Mumbai - 400 101.

Tel. : +91 91 373 22030

Email : [compliance@kcdindustries.com](mailto:compliance@kcdindustries.com)

CIN: L70100MH1985PLC301881



[www.kcdindustries.com](http://www.kcdindustries.com)

This is only an advertisement for information purposes and is not a prospectus announcement.



CELL POINT (INDIA) LIMITED

Corporate Identification Number: U52390AP2013PLC086912

Our Company was incorporated as Cell Point (India) Private Limited on April 10, 2013 under the Companies Act, 1956 with the Registrar of Companies, Andhra Pradesh. The status of the Company was changed to public limited and the name of our Company was changed to Cell Point (India) Limited vide Special Resolution passed at EGM dated October 31, 2022.

Registered Office: Door No 30-15-139/F/5, 6 Ward No 27, Ram's Arcade, Opposite Visakha Medical Centre, Dabagardens, Visakhapatnam, Andhra Pradesh 530020, India. Tel: +91 9000113897; Website: www.cellpoint.biz; E-mail: cs@cellpoint.biz; Contact Person: Mr. Chandra Sekhar Raghavapudi Company Secretary and Compliance Officer

PROMOTERS OF THE COMPANY: MR. MOHAN PRASAD PANDAY AND MR. BALA BALAJI PANDAY

THE ISSUE

INITIAL PUBLIC OFFERING OF UP TO 50,34,000 EQUITY SHARES OF ₹10 EACH ("EQUITY SHARES") OF CELL POINT (INDIA) LIMITED ("CELL POINT" OR THE "COMPANY") FOR CASH AT A PRICE OF ₹ 100.00 PER EQUITY SHARE (THE "OFFER PRICE"), AGGREGATING TO ₹ 5034.00 LAKHS ("THE OFFER").

THIS ISSUE IS BEING MADE IN TERMS OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 (THE "SEBI (ICDR) REGULATIONS"), AS AMENDED, IN TERMS OF RULE 19(2)(b) OF THE SECURITIES CONTRACTS (REGULATION) RULES, 1957, AS AMENDED.

ISSUE OPENS ON: THURSDAY, JUNE 15, 2023 CLOSES ON: TUESDAY, JUNE 20, 2023

FIXED PRICE ISSUE AT ₹ 100.00 PER EQUITY SHARE THE ISSUE PRICE OF ₹ 100.00 IS 10.00 TIMES OF THE FACE VALUE.

Table with 2 columns: MINIMUM LOT SIZE and 1,200 EQUITY SHARES FOR RETAIL INDIVIDUAL INVESTORS

ASBA\* Simple, Safe, Smart way of Application - Make use of it!!!

UPI now available in ASBA for individual UPI Applicants, whose application sizes are up to ₹5.00 lakhs, applying through Registered Brokers, DPs, & RTAs.

For details on the ASBA and UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 243 of the Prospectus.

The Application Forms which do not have the details of the Applicant's depository account including DP ID, PAN, UPI ID (in case of RIBs using the UPI mechanism) and Beneficiary Account Number shall be treated as incomplete and rejected.

LISTING: The Equity Shares offered through the Prospectus are proposed to be listed on the Emerge Platform of National Stock Exchange of India Limited ("NSE") in terms of the Chapter IX of the SEBI (ICDR) Regulations, as amended from time to time.

DISCLAIMER CLAUSE OF SEBI: Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Draft Prospectus was furnished to SEBI in soft copy.

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document.

Table with 3 columns: LEAD MANAGER TO THE ISSUE, REGISTRAR TO THE ISSUE, COMPANY SECRETARY AND COMPLIANCE OFFICER

CREDIT RATING: As this is an Offer of Equity Shares there is no credit rating for this offer.

DEBENTURE TRUSTEES: This is an Offer of equity shares; hence appointment of debenture trustee is not required.

BASIS FOR ISSUE PRICE: The Issue Price is determined by our Company in consultation with the Lead Manager. The financial data presented in the section "Basis for Issue Price" on page 76 of the Prospectus, are based on our Company's restated financial statements.

AVAILABILITY OF APPLICATION FORMS: The Application Forms and copies of the Prospectus may be obtained from the Registered Office of Cell Point (India) Limited, Lead Manager; First Overseas Capital Limited.

AVAILABILITY OF PROSPECTUS: Investors should note that investment in Equity Shares involves a high degree of risk and investors are advised to refer to the Prospectus and the Risk Factor contained therein, before applying in the Issue.

RISK TO INVESTORS: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment.

PRECAUTIONARY NOTICE TO INVESTORS: INVESTORS ARE ADVISED TO READ THE PROSPECTUS INCLUDING THE RISK FACTORS CAREFULLY BEFORE TAKING AN INVESTMENT DECISION IN THIS ISSUE.

Names of the signatories to the Memorandum of Association of the Company and the number of Equity Shares subscribed by them: The names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association: Initial allotment to Mr. Mohan Prasad Panday (4950 Equity Shares) Mr. Bala Balaji Panday (4950 Equity Shares) and Mr. P.N.R Prasad (100) being the subscribers to the MOA of our Company.

Liability of Members as per MoA: The Liability of the members of the Company is Limited.

Capital Structure: Authorized Capital of Rs. 5000.00 lakhs consisting of 5,00,00,000 Equity Shares of Rs.10 each. Pre-Issue Capital: Issued, Subscribed and Paid-up Capital Rs. 1365.16 Lakhs consisting of 1,36,51,600 Equity Shares of Rs.10 each.

Names of the signatories to the Memorandum of Association of the Company and the number of Equity Shares subscribed by them: The names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association: Initial allotment to Mr. Mohan Prasad Panday (4950 Equity Shares) Mr. Bala Balaji Panday (4950 Equity Shares) and Mr. P.N.R Prasad (100) being the subscribers to the MOA of our Company.

Investors should read the Prospectus carefully, including the Risk Factors on page 21 of the Prospectus before making any investment decision.

For Cell Point (India) Limited On behalf of the Board of Directors Sd/- Mohan Prasad Panday Managing Director

Place: Visakhapatnam Date: June 08, 2023

Cell Point (India) Limited subject to market conditions, public issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Vijayawada. The Prospectus shall be available on the website of SEBI at www.sebi.gov.in, the website of the Lead Manager at www.focli.in, the website of the NSE i.e. www.nseindia.com, and website of the Issuer Company at www.cellpoint.biz.

The Equity Shares have not been and will not be registered under the US Securities Act (the "Securities Act") or any state securities law in United States and may not be issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in the Regulations under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to the registration requirements of the Securities Act of 1933.

SHRIRAM Finance SHIRAM FINANCE LIMITED (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) PUBLIC NOTICE

SHRIRAM Finance SHIRAM FINANCE LIMITED (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) PUBLIC NOTICE

SHRIRAM Finance SHIRAM FINANCE LIMITED (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) PUBLIC NOTICE

SHRIRAM Finance SHIRAM FINANCE LIMITED (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) PUBLIC NOTICE

Nippon india Mutual Fund Wealth sets you free Nippon Life India Asset Management Limited (CIN - L65910MH1995PLC220793)

Notice is hereby given that the Trustee of Nippon India Mutual Fund ("NIMF") has approved the following Distribution on the face value of Rs. 10/- per unit under Income Distribution cum capital withdrawal (IDCW) option of the undernoted scheme of NIMF, with June 13, 2023 as the record date:

Table with 3 columns: Name of the Scheme(s), Amount of Distribution (₹ per unit)\*, NAV as on June 07, 2023 (₹ per unit)

\*Income distribution will be done, net of tax deducted at source, as applicable. #or the immediately following Business Day if that day is a non-business day

Pursuant to payment of dividend/IDCW, the NAV of the Scheme will fall to the extent of payout, and statutory levy, if any. The IDCW payout will be to the extent of above mentioned Distribution amount per unit or to the extent of available distributable surplus, as on the Record Date mentioned above, whichever is lower.

For units in demat form : IDCW will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the IDCW Plan/Option of the Schemes as on record date.

All unit holders under the IDCW Plan/Option of the above mentioned scheme, whose names appear on the register of unit holders on the aforesaid record date, will be entitled to receive the IDCW.

Mumbai June 08, 2023 For Nippon Life India Asset Management Limited (Asset Management Company for Nippon India Mutual Fund) Sd/- Authorised Signatory

Make even idle money work! Invest in Mutual Funds Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

KCD INDUSTRIES INDIA LIMITED

Registered Office: 501, 5th Floor, Ruby Crescent Business Boulevard, Ashok Chakravarti Road, Kandivali (East), Mumbai - 400101, Maharashtra, India; Corporate Office: 1101-1102, Techno Park, New Link Road, Near Eskay Resort, Borivali (West), Mumbai - 400 092. Tel: +91 77159 54966 | E-mail: compliance@kcdindustries.com | Website: www.kcdindustries.com; Managing Director and CFO: Mr. Rajiv Chandulal Darji

PROMOTER OF OUR COMPANY IS MR. RAJIV CHANDULAL DARJI NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF KCD INDUSTRIES INDIA LIMITED

Table with 2 columns: Rights Issue Opening Date, Wednesday, 31st May 2023

\*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncee(s) on or prior to the Issue Closing Date.

RIGHTS ISSUE OF 2,71,42,857 (TWO CRORES SEVENTY ONE LAKHS FORTY TWO THOUSAND EIGHT HUNDRED AND FIFTY SEVEN) PARTLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹1.00/- (RUPEE ONE ONLY) ("EQUITY SHARES") EACH AT A PRICE OF ₹18.00/- (RUPEES EIGHTEEN ONLY) PER RIGHTS SHARE (TO BE ISSUED AT PREMIUM OF ₹17.00/- (RUPEES SEVENTEEN ONLY) WITH THE FACE VALUE OF THE EQUITY SHARE) ("ISSUE PRICE") ("RIGHT SHARES") FOR AN AMOUNT UP TO ₹48,85,71,426.00/- (RUPEES FORTY-EIGHT CRORES EIGHTY-FIVE LAKHS SEVENTY-ONE THOUSAND FOUR HUNDRED AND TWENTY SIX ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF KCD INDUSTRIES INDIA LIMITED ("COMPANY" OR "ISSUER") IN THE RATIO OF 19 (NINETEEN) RIGHT SHARES FOR EVERY 7 (SEVEN) EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, FRIDAY, MAY 19, 2023 ("ISSUE").

Table with 4 columns: Amount Payable per Rights Equity Share, Face Value (₹), Premium (₹), Total (₹)

Simple, Safe, Smart way of Application - Make use of it!!! ASBA\* Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below.

PROCEDURE FOR APPLICATION: In accordance with Regulation 76 of the SEBI (ICDR) Regulations, SEBI Rights Issue Circulars and ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

PLEASE NOTE THAT ONLY RESIDENT INVESTORS CAN SUBMIT THEIR APPLICATION USING THE ASBA PROCESS. ASBA FACILITY IS OPERATIONAL FROM THE ISSUE OPENING DATE.

LAST DATE FOR APPLICATION: This is to inform the eligible Equity Shareholders of the Company that the date of closure of the Rights Issue, which opened on Wednesday, 31st May 2023 schedule to close on Wednesday, 14th June 2023 has now been extended by the Company from Wednesday, 31st May 2023 to Thursday, 29th June 2023 vide Board Resolution passed on Wednesday, 07th June 2023, in order to provide an opportunity to shareholders to exercise their rights in the Rights Issue.

ACCORDINGLY, THE LAST DATE OF SUBMISSION OF THE DULY FILLED IN APPLICATION FORM IS THURSDAY, 29TH JUNE 2023, BEING THE ISSUE CLOSING DATE.

ALLOTMENT OF THE RIGHTS EQUITY SHARES IN DEMATERIALIZED FORM: PLEASE NOTE THAT THE RIGHTS EQUITY SHARES APPLIED FOR IN THIS ISSUE CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH OUR EQUITY SHARES ARE HELD BY SUCH INVESTOR ON THE RECORD DATE OR THE ISSUE CLOSING DATE, AS THE CASE MAY BE.

ELIGIBLE SHAREHOLDERS OF THE COMPANY WHO ARE ENTITLED TO APPLY FOR THE RIGHTS ISSUE ARE REQUESTED TO TAKE NOTE OF THE ISSUE CLOSURE DATE THAT IS THURSDAY, 29TH JUNE 2023. ACCORDINGLY, THERE IS NO CHANGE IN THE LETTER OF OFFER, ABRIDGED LETTER OF OFFER, STATUTORY ADVERTISEMENT, RIGHTS ENTITLEMENT LETTER AND APPLICATION FORM EXCEPT THE MODIFICATION IN THE ISSUE CLOSING DATE, LAST DATE FOR THE RECEIPT OF RIGHTS ISSUE APPLICATION, LAST DATE FOR ON-MARKET RENUNCIATIONS RESULTING CHANGE IN THE INDICATIVE TIMETABLE OF POST ISSUE ACTIVITIES ON ACCOUNT OF EXTENSION OF ISSUE CLOSING DATE.

Unless otherwise specified, all capitalised terms used herein shall have the same meaning as prescribed to such terms in the Letter of Offer. For KCD Industries India Limited On Behalf of the Board of Directors Sd/- Mr. Rajiv Chandulal Darji Managing Director & Chief Financial Officer

Date: 07th June, 2023 Place: Mumbai

THE BUSINESS DAILY. FINANCIAL EXPRESS FOR DAILY BUSINESS.



