

HOARDINGS, SIGN BOARDS, CINEMA  
SLIDES, NEWS PAPER, MAGAZINE  
KIOSKS, RADIO, BANNERS,  
SHOWCASE DISPLAY, CABLE T.V.  
RLY. ADVERTISEMENT, B.E.S.T. AD,  
FILM MODELLING EVEBT & SALES  
PROMOTION AND DIGITAL PRINTING  
THROUGHOUT INDIA

**Bright Outdoor Media Limited**  
(Formerly known as Bright Outdoor Media Private Limited)  
CIN - U74300MH2005PLC156444



**Registered Office-** 801, 8<sup>th</sup> Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri (West),  
Mumbai 400 053, Maharashtra, India.

**Contact No.-** 67140000-99 | **FAX** 67140011-22 | **Email ID-** [Brightoutdoor@gmail.com](mailto:Brightoutdoor@gmail.com) | **Website-** [www.brightoutdoor.com](http://www.brightoutdoor.com)

**Date: 18<sup>th</sup> January, 2024**

To  
The Manager,  
**BSE SME Platform**  
Department of Corporate Services  
25<sup>th</sup> Floor, P.J. Towers, Dalal Street  
Fort, Mumbai - 400 001

BSE Scrip Code: **543831**

**Sub: Outcome of Board Meeting under Regulation 30 of SEBI (LODR) Regulations, 2015**

Dear Sir/Madam,

Pursuant to the Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Board of Directors of the Company at its meeting held today i.e. 18<sup>th</sup> January, 2024, has approved the following as mentioned below:

1. The Board of Directors has approved the proposal for fund raising via preferential allotment for issue of 7,00,000 Equity Share of face Value of Rs. 10/- each subject to the approval of the shareholders of the Company and such regulatory/statutory approvals as may be required in this regard, at a price as per the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018.
2. Approval of Notice of Extra-Ordinary General Meeting of Company scheduled on Tuesday, 13<sup>th</sup> February, 2024 at 01:00 PM at the Registered office of Company situated at 801, 8<sup>th</sup> Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri (W), Mumbai, Maharashtra, India, 400053.
3. Appointment of M/S Dilip Swarnkar & Associates as Practicing Company Secretaries, as Scrutinizer for conducting the E-Voting process.
4. The Company has fixed, Friday, 12<sup>th</sup> January, 2024 as the "Cut-off Date" for the purpose of determining the members eligible to set out in the Notice of the EGM. Remote e-voting will commence on Saturday, 10<sup>th</sup> February, 2024 at 09:00 a.m. (IST) and shall end on Monday, 12<sup>th</sup> February, 2024 at 05:00 p.m. (IST).

The Board meeting commenced at 4:30 PM and concluded at 05:00 PM

Kindly take the above information on your records.

Yours Faithfully

**By Order of the Board of Directors  
FOR Bright Outdoor Media Limited**

**Yogesh Jiwanlal Lakhani**  
**Managing Director**  
**DIN: 00845616**  
**Place: Mumbai**

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**Annexure – I**

**Details as required under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular dated July 13, 2023**

| Sr. No. | Particular  | Remarks   |
|---------|---|---|
| 1.      | Type of securities proposed to be issued (viz. equity shares, convertibles etc.);   | Equity shares of face value of Rs.10/- each   |
| 2.      | Type of issuance (further public offering, rights issue, depository receipts (ADR/GDR), qualified institutions placement, preferential allotment etc.);   | Issue of Equity Shares pursuant to Preferential allotment in accordance with the Chapter V of SEBI (ICDR) Regulation 2018 read with the Companies Act, 2013 and rules made there.   |
| 3.      | Total number of securities proposed to be issued or the total amount for which the securities will be issued (approximately);   | Issue of upto 7,00,000 Equity Shares of Face Value Rs.10/- each on Preferential basis to the Promoter and Non-Promoter Category investors at a price not being lower than the price determined in accordance with the Chapter V of SEBI ICDR Regulations, 2018 and other applicable regulations.  |
| 4.      | In case of preferential issue, the listed entity shall disclose the following additional details to the stock exchange(s):<br><br>i) Names of the investors;<br>ii) Post allotment of securities - outcome of the subscription, issue price / allotted price (in case of convertibles), number of investors;<br>iii) in case of convertibles - intimation on conversion of securities or on lapse of the tenure of the instrument | <b>i) Names of Investors–</b><br><br>Ashish Nanda (PAN: ABWPN6778P)<br><br>Yogesh Lahani (PAN: AAAPL3109P)<br><br>Sanjana Deepak Gupta (PAN: ASAPG1836)<br><br><b>ii) Post Allotment of Securities</b><br><br>The proposed shares will be issued at the price not being lower than the price determined in accordance with the Chapter V of SEBI ICDR Regulations, 2018 and other applicable regulations to 3 investors.<br><br><b>iii) In case of Convertibles Securities - Not applicable</b> |
| 5.      | Any cancellation or termination of proposal for issuance of securities including reasons thereof.   | Not Applicable  |