

createROI FINANCIAL CONSULTANCY LTD

Regd. Office: 403/A2, C Wing, Morya House, New Link Road, Andheri (West) Mumbai - 400053

Email: createroi2020@gmail.com; CIN: U67100MH2020PLC337921

Date: 21/02/2023

To,

The Department of Corporate Services,
BSE Limited,
Phiroze Jeejeebhoy Tower,
Dalal Street Fort,
Mumbai-400001

Dear Sir/ Madam,

Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011, We, M/s. Createroi Financial Consultancy Limited, having registered office at 403/A2, C Wing, Morya House New Link Road, Andheri (West) Mumbai MH 400053 IN, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the disposals of 1,72,000 Equity shares of Brandbucket Media & Technology Limited on 17th February, 2023 through On Market Mode.

Kindly take the same in your record.

Thanking You,

**For Createroi Financial Consultancy Limited
Promoter Group**

NISHIGANDHA SHASHIKANT KELUSKAR
Director
DIN: 09154554

Encl: as above

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Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Brandbucket Media & Technology Limited		
Name(s) of the transferor/ disposer and Persons Acting in Concert (PAC) with the transferor/ disposer	Createroi Financial Consultancy Limited		
Whether the acquirer/ disposer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
#Before the disposition under consideration, holding of:			
a) Shares carrying voting rights	7,33,400	6.98	6.98
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e) Total (a+b+c+d)	7,33,400	6.98	6.98
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	1,72,000	1.64	1.64
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered / invoked/released by the acquirer	-	-	-
e) Total (a+b+c+/-d)	1,72,000	1.64	1.64

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#After the disposition holding of:			
a) Shares carrying voting rights	5,61,400	5.35	5.35
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	5,61,400	5.35	5.35
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	On Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Date	Shares	
	17/02/2023	1,72,000	
Equity share capital / total voting capital of the TC before the said acquisition / sale	Paid Up Capital: Rs 10,50,30,000 (1,05,03,000 shares of Rs.10 each)		
Equity share capital / total voting capital of the TC after the said acquisition / sale	Paid Up Capital: Rs 10,50,30,000 (1,05,03,000 shares of Rs.10 each)		
Total diluted share/voting capital of the TC after the said acquisition	Paid Up Capital: Rs 10,50,30,000 (1,05,03,000 shares of Rs.10 each)		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**For Createroi Financial Consultancy Limited
Promoter Group**

NISHIGANDHA SHASHIKANT KELUSKAR
Director
DIN: 09154554

Place: Mumbai
Date: 21/02/2023