



India Cements Capital Limited

Regd. & Corp. Office : Dhun Building,

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Corporate Identity No.: L65191TN1985PLC012362

BSE Limited
Corporate Relationship Department
1st Floor, Near Trading Ring, Rotunda Building
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
MUMBAI - 400 001.

September 07, 2020

SCRIP CODE : 511355

Dear Sirs,

Sub.: Newspaper advertisement - Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

In terms of the Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed newspaper advertisements published in English daily, viz. Trinity Mirror and Tamil daily, viz. Makkal Kural on 06/09/2020, intimating to shareholders, the details of 34th Annual General meeting, dates of book closure and remote e-voting, etc for the ensuing Annual General Meeting to be held on 28th September, 2020.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
for **INDIA CEMENTS CAPITAL LIMITED**

E. Jayash

COMPANY SECRETARY

Encl.: As above

IRCTC SBI Card on RuPay platform

Chennai, Sep 06: Indian Railway Catering and Tourism Corporation Ltd (IRCTC) and SBI Card has launched the IRCTC SBI Card on RuPay platform which is aimed at rewarding frequent railway travellers.

The card offers travellers on Indian railways maximum savings proposition on their travel, together with superior benefits on retail, dining and entertainment, besides transaction fee waivers.

Cardholders of IRCTC SBI Card on RuPay platform receive upto 10 percent value back on AC1, AC2, AC3, AC CC bookings made at IRCTC website. The card also

offers a 1 percent transaction fee waiver and 350 Bonus Reward Points upon card activation. Reward points accumulated on the card can be redeemed against free tickets on IRCTC website. The card is equipped with Near Field Communication (NFC) technology. Customers can simply tap their cards at a secure reader for convenient, secure and faster transactions. With this launch, SBI Card has expanded its portfolio on the RuPay network.

In addition to savings on rail travel, the IRCTC SBI card offers several benefits for online shoppers. Customers can avail attractive discounts while shopping at BigBas-

ket, OXXY, foodfortravel.in, Ajo, etc. From wellness to entertainment, RuPay offers exciting benefits to customers such as 20 percent discount on medicines on Medlife, 25 percent off on Fitternity, Re.1 for 1 Month Hungama Music, Rs. 250 off on Me N Moms, to name a few. RuPay is also offering welcome benefits to its customers like upto 40 percent discount on pathology and 18 percent off on buying medicines from 1Mg, 10 percent fee waiver on any UpGrad course, Rs. 250 off on shopping at The Man Company and 10 percent discount each on Mamaearth and Apollo Pharmacy.

How to Revive GDP

The Gross Domestic Product (GDP) shrank by 23.9 percent in the first quarter of this financial year according to Government data. GDP is a measure of the total amount of production made or income earned by the country. In contrast, former professor of Jawaharlal University Arun Kumar has assessed that there was a 75 percent decline in April 2020, followed by 60 and 40 percent decline in May and June in GDP leading to a 58 percent decline in the quarter. I think Arun Kumar's estimates of decline are on the higher side yet the decline more than the 23.9 percent said by the Government. The reason for this huge difference in the two estimates is that GDP is basically a guess estimate. It is virtually impossible to measure the production done by every tea shop and farmer in the country. Therefore, statisticians make estimates based on selected data. Selection of data is at their discretion.

The data for the first quarter were mostly unavailable for the first quarter due to the lockdown. Therefore, the statisticians had to per force rely on the data that were available. They appear to have relied on the results corporations, GST collections, sale of fuel oil, rail travels and such. IN this quarter only a small number of large corporations did well—private electricity distribution companies, mobile telephony, e-commerce and the like. They have announced their results. Businesses not doing well have more frequently not announced their results. Therefore, these results are unduly influenced by the selected corporations. Further, the unorganized sector is entirely left out of this data. Ninety-five percent of the employment and 45 percent of the GDP comes from this sector. It includes

kirana shops, tailors, taxi operators, small schools and doctors. These businesses were worst hit by the lockdown. This hit has not been captured by the Government GDP figures. The Government has estimated a 3.4 percent growth in the agriculture. Arun Kumar says that the arrivals in the mandi was down by 50 percent in April. I have had to myself sell lemons at as less as Rs 22 per kilo, against the earlier rate of Rs 30-40 per kilo due to the lack of demand in the market. I do not think there is any chance of growth in agriculture because of the decline in the prices. Agriculture is not likely to pull the economy even if we assume that it grew at 3.4 percent because the share of agriculture in the nation's GDP is only 14 percent. Thus, a 3.4 percent growth in agriculture translates into a paltry 0.24 percent growth in the GDP.

The situation of Medium Small and Micro Enterprises (MSMEs) is no better. The total credit given by the banks to them in March was Rs 11.49 lakh crore. This fell in April and May and then inched back to Rs 11.32 lakh crore in June. The total credit extended in June was less than extended in March despite the Rs 3 lakh crore additional lending package announced by the Government. This means that the Banks have recycled the regular loans and shown them as fresh landing under the package.

The loans given for vehicles has shown the lowest decline of 0.5 percent between March and July 2020 according to Reserve Bank of India. This too should not be considered as an indicator of stability. I suspect this sale has been because of the stoppage of local trains and bus services which has compelled people to buy private vehicles. This could

be a one-time purchase that may not continue. The property sector has similarly shown a nominal decline of 0.7 percent in the loans extended. But I know of builders who are in great difficulty due to absence of demand and they have borrowed to tide over the problems. These loans are like oxygen given to a patient while waiting for surgery. The overall situation is grim. The International Monetary Fund has suggested that the Government must push exports and integrate our economy even more deeply with the world economy to overcome the present crisis. This is exactly what we have been doing for the last six years and our GDP has been falling in the last four of these six years. We must think again.

Globalization has been turned on its head today. Indian businesspersons are taking their money to countries like China where there is freedom to pollute the environment, where labour laws are virtually non-existent and where bureaucracy is corrupt but helpful. They, along with Multinational Corporations (MNCs), are producing goods in China and importing them into India. This is beneficial for them because they can produce cheap goods and destroy those Indian businesspersons who try to produce in India. This is also beneficial for those consumers like the Government Employees who have a secure income because they get cheap goods. However, this is harmful to the domestic industries who close down due to cheap imports and workers who lose their jobs. It is also harmful for the Government because it gets less revenues because of closing down of domestic businesses.

The solution is to increase import duties substantially. The result will be

that Indian businesspersons and MNCs will not be able to import goods manufactured by them in China. For example, Philips India won the contract to supply five crore LED bulbs under the government's UJALA scheme. It has supplied these bulbs Made in China. An increase in import duty would have made it profitable for Philips to manufacture those bulbs in India. Similarly, an across-the-board increase in import duties would make it profitable for Philips to manufacture those bulbs in India. The increase in businesses in India will lead to generation of employment, increase in demand in the market, and encourage businesses to make more investments. However, those having secured incomes like the Government employees will be losers. They will have to buy more expensive Made in India bulbs. Indeed, the general public will also not get cheaper Made in China bulbs. However, their this loss will be ten times compensated by the increase in incomes due to the generation of jobs.

The choice before the Government is to secure the interests of MNCs and Indian businesspersons manufacturing in China and Government employees; or to secure GDP growth, jobs and more revenues. The Government should wholly reject the advice of IMF and embrace protectionism.

Dr Bharat Jhunjhunwala
Author was formerly Professor of Economics at IIM Bengaluru

Oxygen-facility for patients in toilets at Madurai GH

Madurai, Sept 6: The Rajaji Government Hospital has been providing oxygen-facility for its corona patients undergoing treatment in special wards of the hospital. According to the hospital sources, due to the COVID-19, the oxygen-level in the body of patients fluctuates and most of the patients found low oxygen levels in the morning hours, and many die of hypoxia. Some patients faint inside the toilet due to the low level of oxygen when they go for the toilet. By keeping this condition in view, the hospital has made arrangements to provide



oxygen-facility in toilets too, to save patients, sources from the hospital said. The mild and asymptomatic patients are

more likely to experience the gasping for breathing when they go to the toilets. To prevent the accidental suffocation

due to the lack of oxygen the toilet is fitted with a tube at the entrance and also inside, the hospital sources said.



Minister for Industries M.C.Sampath and Minister for Health and Family Welfare Dr.C.Vijaya Baskar from the Cuddalore Town Hall inaugurated the services of the 108 Ambulance. Managing Director of National Health Plan Senthilraj, Director of Health and Preventive of Diseases Department Selva Vinayakam, Chidambaram MLA K.A.Pandiyan, Vriddhachalam MLA V.T.Kalaichelvan, and various other government officials were present.

NAME CHANGE	NAME CHANGE	NAME CHANGE	NAME CHANGE
I, Sur Name: Mohammed Rafi, Given Name: Fiza, D/O: Mohammed Rafi, Date of Birth: 07.11.2000, Residing at No. 15/55, Bangaru Street, Mount Road, Anna Salai, Chennai - 600 002, shall henceforth be known as Sur Name: RAFI, Given Name: FIZA.	My Son CHANDHIRALEGA, Date of Birth: 27.02.2003, Residing at Pillaiyur Koil Street, Viramur, Vazhappattu, Villupuram - 605402, shall henceforth be known as CHANDHIRALEKA.	My Son Syed Mansoor Peeran Muzamil Peeran, Date of Birth: 27.05.2008, Residing at BS2 Metro Flats, No.1008, Ram Nagar 8th Main Road, Madipakkam, Chennai -600 091, shall henceforth be known as Syed Mansoor Peeran Furheen Rizwana.	I, UMASANKAR SHIVASHRI, D/o: Umasankar, Date of Birth: 22.08.2001, Residing at Tower 1, Wing A No.504, Prince High Lands, No.1/350, Poonamale High Road, Iyyapanthangal, Chennai - 600 056, shall henceforth be known as Sur Name: Umasankar, Given Name: Shivashri.
Sur Name: Mohammed Rafi, Given Name: Fiza	Thangarasu Father	Furheen Rizwana, Mother	UMASANKAR SHIVASHRI

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NOTICE TO SHAREHOLDERS

NOTICE is hereby given that the Thirtyfourth Annual General Meeting (AGM) of the Members of the Company will be held at 3.00 P.M. on Monday, the 28th September, 2020, through Video Conferencing ("VC") / Other Audio Visual Means ("OAVM"), as permitted by the Ministry of Corporate Affairs, vide their Circulars No. 14/2020, 17/2020 and 20/2020 dated 8th April 2020, 13th April 2020 and 5th May 2020 (MCA Circulars) and Securities and Exchange Board of India, vide its Circular No. SEBI/HO/CFD/CMD1 /CIR/P/ 2020/79 dated 12th May, 2020, to transact the Ordinary and Special Business as set out in the Notice dated 29.08.2020. The Notice of 34th AGM along the Explanatory Statement and the Annual Report 2020 have been sent by email on 05.09.2020 to those members who have registered their email address with the Company / Registrar and Share Transfer Agent or with their respective Depository Participants. Members may please note that the said documents are also available on the Company's website: www.iccaps.com and on the website of Central Depository Services (India) Limited (CDSL) at www.evotingindia.com, from where it can be downloaded and no physical / hard copy of the same will be sent by the Company. The AGM Notice can also be accessed from the website of the Stock Exchange i.e. BSE Limited at www.bseindia.com.

In compliance with the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended and the MCA Circulars the Company is pleased to provide to members the facility to cast their vote on resolutions proposed to be considered at the Thirty-fourth Annual General Meeting, by electronic means and the business may be transacted through the facility of remote e-voting and e-voting during the AGM provided by CDSL. The voting rights of shareholders shall be in proportion to their shares of the paid-up equity share capital of the Company as on the cut-off date i.e. 21.09.2020. The remote e-voting period commences on 25.09.2020 (9.00 A.M IST) and ends on 27.09.2020 (5.00 P.M IST). During this period, shareholders of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date i.e. 21.09.2020, may cast their vote by remote e-voting. The remote e-voting module shall be disabled by CDSL for voting thereafter. Once the vote on a resolution is cast by the Member, the Member shall not be allowed to change it subsequently.

The members who have cast their vote by remote e-Voting prior to the AGM may also attend and participate in the AGM through VC/OAVM but shall not be entitled to cast their vote again through e-voting facility available during the AGM.

Only those shareholders, who are present in the AGM through VC/OAVM facility and have not cast their vote on the Resolutions through remote e-Voting and are otherwise not barred from doing so, shall be eligible to vote through e-Voting system available during the AGM.

Members holding shares in physical form or those who have not registered their e-mail IDs with the Company / RTA can cast their vote through remote e-voting or through the e-voting system during the Annual General Meeting in virtual mode as per the procedure detailed in Note No.21 of the Notice of the 34th AGM.

The detailed procedures for Remote e-voting (prior to AGM), participating in the meeting through VC/ OAVM and e-voting (during AGM) are explained in Note No.21 of the Notice of 34th AGM and is also available on the website of the Company at www.iccaps.com.

For any information or any query on Remote e-voting and e-voting through e-voting System during AGM, Members may refer to the instructions mentioned under Note No.21 of the Notice of the 34th AGM sent by email or contact Cameo Corporate Services Limited, (RTA) Chennai at Tel.No.044-28461173, e-mail: investor@cameoindia.com, or CDSL at Tel.No.022-22723333, e-mail: helpdesk.evoting@cdslindia.com or Ms.E.Jayashree, Company Secretary, at Tel.No.:(044) 28572177, email: sec@iccaps.com.

Any person, who acquires shares of the Company and becomes a member of the Company after forwarding the notice and holding shares as of the cut-off date i.e. 21.09.2020, may obtain the login ID and password by sending an email to sec@iccaps.com or investor@cameoindia.com or helpdesk.evoting@cdslindia.com by mentioning their DP ID and Client ID No. However, if you are already registered with CDSL for remote e-voting, then you can use your existing user ID and password for casting your vote. If you forgot your password, you can reset your password by using "Forgot User Details / Password" or "Physical User Reset Password" option available on www.evotingindia.com or contact CDSL at their toll free no. 1800 22 5533.

A person, whose name is recorded in the Register of Members or in the Register of Beneficial Owners maintained by the Depositories as on cut-off date only shall be entitled to avail the facility of remote e-voting and e-voting system on the date of AGM.

Sri G.Porselvam, Practicing Company Secretary (C.P.No.3187), has been appointed as the Scrutinizer to scrutinize the process of remote e-voting and e-voting during AGM in a fair and transparent manner.

The Results declared along with the report of the Scrutinizer shall be placed on the websites of the Company and CDSL immediately after the declaration of result by the Chairman or a person authorized by him in writing. The results shall also be immediately forwarded to the BSE Limited, where equity shares are listed.

Notice is also hereby given, pursuant to Section 91 of the Companies Act, 2013 read with the Rules made thereunder and Regulation 42 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that the Register of Members and Share Transfer Books of the Company will remain closed from 22.09.2020 to 28.09.2020 (both days inclusive) for the purpose of AGM.

Members may please note that as the AGM is being conducted through Virtual Mode i.e. VC / OAVM, the facility for appointment of proxies by the members will not be available for the Thirty-fourth Annual General Meeting. Members attending the AGM through VC / OAVM shall be counted for the purpose of reckoning the quorum under Section 103 of the Companies Act, 2013.

Place : Chennai
Date : 06th September, 2020

For India Cements Capital Limited
E. Jayashree
Company Secretary

ICAI issues MSME Business Continuity Checklist

New Delhi, Sep 5: Chartered accountants' apex body ICAI has issued a checklist for business continuity of micro,

small and medium enterprises (MSMEs). The "MSME Business Continuity Checklist" is in addition to the launch of MSME mentorship programme, the Institute of Chartered Accountants of India (ICAI) said in a release on Friday.

"A substantial number of chartered accountants spread across the country are practicing as Small and Medium Professionals (SMPs). Over 3.20 lakh members strong chartered accountants' community has deep reach and connect to the MSMEs sector as SMPs are the trusted financial advisor of MSMEs..." it said.

The SMPs help with project financing, working capital management, export promotions advice, budgetary forecasts, financial modelling, assessing the design and operative effectiveness of internal controls, among other services.

PUBLIC NOTICE

This is to inform to the general public that my client J.MUTHURAJAN, S/o.S.Jadamudi, representing on behalf of his Principals R.Shanbagavalli, R.Sankari and S.Uma Maheswari has lost the original Sale deed document No.3926/1992 and Power Deed No.140/2000 on 28.07.2020, around 11.30 a.m. near Perambur Lourde Church Bus Stop, Chennai in respect of his L and situated at Vilagadupakkam Village, comprised in Survey No.614/1, measuring Ac 1.00 cents, SRO - Redhills, Registration District of North Chennai.

If any person having any claim or charge, right, interest and/ or same known in writing to the undersigned with the documents proof within 2(Two) days from date of this publication. If no claim is received from anybody, it will be presumed that no claim.

S. MANIVANNAN, M.A., B.L., P.G.D.C.M.,
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