

REF: CITL/BSE/056/2019-20 Wednesday, August 7, 2019

Department of Corporate Services (Listing)
BSE Limited (Bombay Stock Exchange Limited)
P J Towers, Dalal Street, FORT
MUMBAI - 400 001

Dear Sirs

## Cerebra Integrated Technologies Limited

**REGD. OFFICE:** 

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## <u>Sub: Company Announcement as per listing requirements - Cerebra undertakes</u> <u>15,00,000 KGs of EPR commitment of SAMSUNG as it's EPR client for the FY 2019-20</u>

This is with reference to the captioned subject, we are pleased to inform that Cerebra Integrated Technologies Limited undertakes 15000 MT of EPR commitment of SAMSUNG as its EPR client to collect and recycle E Waste for the FY 2019-20.

The brief note on the same is mentioned below:

Cerebra Integrated Technologies Limited is pleased to announce that it has undertook part of SAMSUNG India Electronics Limited's (SEIL) EPR commitment for the current fiscal year (FY 2019-20) as its major client as a Producer Responsibility Organization (PRO). Cerebra has undertaken a commitment of collecting and recycling Consumer Electrical & Electronics Waste (CEEW - TVs, Refrigerators and Washing Machines) target of 15,00,000 KGs after obtaining its recycling licence capacity enhancement to 20,000 MTs/Annum from Karnataka State Pollution Control Board for Cerebra's E Waste recycling facility at Narsapura.

Cerebra has been entrusted by Samsung this fiscal year with a higher task of 15000 metric tons and creating awareness amongst consumers for giving the end of life products for recycling.

Kindly take the above on record and treat this as compliance with the listing Regulations.

Thanking you

Yours sincerely

For Cerebra Integrated Technologies Limited

Shridhar S Hegde Whole Time Director

DIN: 01247342



## Cerebra undertakes 15,00,000 KGs of EPR commitment of SAMSUNG as it's EPR client for the FY 2019-20

Cerebra Integrated Technologies Limited is pleased to announce that it has undertook part of SAMSUNG India Electronics Limited's (SEIL) EPR commitment for the current fiscal year (FY 2019-20) as its major client as a Producer Responsibility Organization (PRO). Cerebra has undertaken a commitment of collecting and recycling Consumer Electrical & Electronics Waste (CEEW - TVs, Refrigerators and Washing Machines) target of 15,00,000 KGs after obtaining its recycling licence capacity enhancement to 20,000 MTs/Annum from Karnataka State Pollution Control Board for Cerebra's E Waste recycling facility at Narsapura.

Cerebra has been entrusted by Samsung this fiscal year with a higher task of 15000 metric tons and creating awareness amongst consumers for giving the end of life products for recycling. Cerebra will collect end of life Samsung products back from the consumer to recycle at Cerebra's recycling plant at Narasapura, Kolar District near Bangalore.

Cerebra Integrated Technologies Limited has geared up by having dedicated PRO collection centers as approved by Samsung (SEIL) in Bengaluru, Chennai and Hyderabad regions. These offices will serve as dedicated collection centres for mainly Samsung (SEIL). With the existing network of channel partners in South India, Cerebra is geared to complete the collection target of 15000 tons within the stipulated time.

Cerebra Integrated Technologies Limited is a public listed Company and has launched one of India's largest E-Waste Recycling units in February 2017 and has built additional capacity to address one of most neglected and unorganised sectors in India. Electronic waste management, or e-waste management, has emerged as one of the most toxic waste streams in the world, and India is the fifth largest producer of such waste in the world.

Thanking you Yours sincerely

For Cerebra Integrated Technologies Limited

Shridhar S Hegde Whole Time Director

DIN: 01247342