

September 25, 2021

To,
Manager - Listing Operations
BSE Limited
Dalal Street,
Mumbai - 400 001

Dear Sirs,

SUB.: PROPOSED RIGHTS ISSUE OF EQUITY SHARES OF ARUNA HOTELS LIMITED (THE "COMPANY")

Sub: ISSUE OF UP TO 2,49,00,000 EQUITY SHARES WITH A FACE VALUE OF ₹ 10/- EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 10/- PER EQUITY SHARE (THE "ISSUE PRICE") FOR AN AMOUNT AGGREGATING UPTO ₹ 2,490 LAKHS ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 83 (EIGHTY THREE) RIGHTS EQUITY SHARE(S) FOR EVERY 30 (THIRTY) FULLY PAID UP EQUITY SHARE(S) HELD BY THE EXISTING EQUITY SHAREHOLDERS.

Please see enclosed herewith soft copy of Pre-Issue Advertisement dated September 24, 2021 published on September 25, 2021 for the Rights Issue of the Company.

Financial Express	English (National Daily)	All Editions
Jansatta	Hindi (National Daily)	All Editions
Makkal Kural	Tamil (Regional Language)	Regional Edition

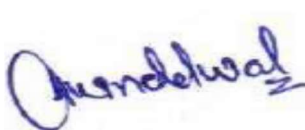

In case you require any information or clarification the under-signed may be contacted:

Contact Person	Telephone	Email
Gaurav Khandelwal Vice President	Mobile: 09769340475	rights.issue@saffronadvisor.com

Thanking you,

Yours sincerely,

For and on behalf of Saffron Capital Advisors Private Limited

Authorized Signatory
Name: Gaurav Khandelwal
Designation: Vice President- ECM

ARUNA HOTELS LIMITED

PUBLIC ANNOUNCEMENT

(This is a public announcement for information purposes only and not for publication or distribution outside India and is not an Offer Document)

Aruna Hotels Limited ("Company" or "Issuer") was originally incorporated as Aruna Sugars Limited on September 09, 1960 as a public limited company under the provisions of Companies Act, 1956 with the Registrar of Companies, Chennai ("RoC"). The name of the Company was changed to Aruna Sugars & Enterprises Limited and the Registrar of Companies, Tamil Nadu issued a fresh certificate of incorporation dated July 03, 1986. Thereafter, pursuant to a special resolution of the Shareholders passed in the annual general meeting dated September 28, 2000 the name of our Company was changed to Aruna Sugars Hotels Limited and a fresh certificate of incorporation dated October 25, 2000 was issued to our Company by the Registrar of Companies, Chennai at Tamil Nadu. Subsequently, pursuant to the special resolution of our Shareholders passed in the annual general meeting dated September 30, 2002, the name of our Company was changed to "Aruna Hotels Limited" and a fresh certificate of incorporation dated January 14, 2003 was issued to our Company by the Assistant Registrar of Companies, Chennai at Tamil Nadu. The registered office of our Company is located at Dhun Building, 175/11 Mount Road, Madras - 600 032, Tamil Nadu, India, hereafter referred to as "Registered Office". On March 15, 1972, it was changed to 5th floor, Mezz House, 114/1, Mount Road, Madras 600 002, Tamil Nadu, India. Pursuant to a resolution passed by our Board of Directors dated April 30, 1976, the registered office of our Company was changed to Aruna Centre, 26, Sterling Road, Nungambakam, Madras 600 034, Tamil Nadu, India. Subsequently, pursuant to a resolution passed by our Board of Directors dated August 03, 1978 the registered office of our Company was changed to Aruna Centre, 145, Sterling Road, Nungambakam - Madras - 600 034, Tamil Nadu, India.

Registered Office: Aruna Centre, 145, Sterling Road, Nungambakam, Chennai - 600 034, Tamil Nadu, India. Tel: +91 44 2530 3404;
Contact Person: Lakshmi Kumar, Company Secretary and Compliance Officer; E-mail: cs@arunahotels.com;
Website: www.arunahotels.com; Corporate Identification Number: L19421N1960PLC004255

PROMOTER OF OUR COMPANY
S. BALASUBRAMANIAN ADITYAN

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF ARUNA HOTELS LIMITED (THE "COMPANY")

ISSUE OPENS ON	LAST DATE FOR ON MARKET RENUNCIATION	* ISSUE CLOSES ON
WEDNESDAY SEPTEMBER 29, 2021	FRIDAY, OCTOBER 8, 2021	WEDNESDAY, OCTOBER 13, 2021

Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are returned to the demat account of the Renouncers on or prior to the Issue Closing Date.

* The Board of Directors or a duly authorized committee thereof will have the right to extend the issue period as it may determine from time to time, provided that the issue will not remain open in excess of 30 (thirty) days from the Issue Opening Date.

ISSUE OF UP TO 2,49,00,000 EQUITY SHARES WITH A FACE VALUE OF ₹100 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹100 PER EQUITY SHARE (THE "ISSUE PRICE") FOR AN AMOUNT AGGREGATING UPTO ₹ 2,49,00,000 IN A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY AT THE RATIO OF 15 (FIFTEEN) THE RIGHTS EQUITY SHARES FOR EVERY 30 (THIRTY) FULLY PAID UP EQUITY SHARES HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON FRIDAY, JULY 23, 2021 (THE "ISSUE"). THE ISSUE PRICE IS 1/10 THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 166 OF THE LETTER OF OFFER.

Simple, Safe, Smart way of Application - Make use of it!!!

ASBA* Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same.

For further details read section on ASBA below

In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI circular, bearing reference number SEBI/HO/CFD/DIL/2/CIR/P/2020/13 dated January 22, 2020, April SEBI circular bearing reference number SEBI/HO/CFD/DIL/2/CIR/P/2020/13 dated January 22, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL/2/CIR/P/2020/13 dated July 24, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL/2/CIR/P/2021/13 dated January 19, 2021 and SEBI circular bearing reference number SEBI/HO/CFD/DIL/2/CIR/P/2021/152 dated April 22, 2021 (Collectively hereafter referred to as "SEBI Rights Issue Circulars") and SEBI circular SEBI/HO/CFD/DIL/2/CIR/P/2020/30/12 dated December 30, 2009, SEBI circular CIR/CFD/DIL/2/11 dated April 29, 2011, the SEBI circular, bearing reference number SEBI/HO/CFD/DIL/2/CIR/P/2021/13 dated January 22, 2021 (Collectively hereafter referred to as "ASBA Circulars"), all investors desiring to make an Application in this Issue are mandatorily required to use either the ASBA process or the optional mechanism instituted only for Resident Individual Investors in this Issue, i.e., R-WAP. Kindly note that Non-Resident Investors cannot apply in this Issue using the R-WAP facility, and therefore will have to apply through ASBA mode. Investors should note that the ASBA process involves procedures that are different from the procedure under the R-WAP process. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA or using the R-WAP facility. For details, please refer to "Procedure for Application through the ASBA Process" and "Procedure for Application through R-WAP" on pages 176 and 177, respectively of the Letter of Offer.

Further, in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialised form only. Further, in accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date and who have not furnished the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, i.e., Monday, October 11, 2021, shall not be eligible to make an Application for Rights Equity Shares against their Rights Entitlements with respect to the equity shares held in physical form.

Facility for Application in the Issue

In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI circular, bearing reference number SEBI/HO/CFD/DIL/2/CIR/P/2020/13 dated January 22, 2020, bearing reference number SEBI/HO/CFD/CI/2020/20 dated April 21, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL/2/CIR/P/2020/78 dated May 6, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL/2/CIR/P/2020/136 dated July 24, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL/2/CIR/P/2021/13 dated January 19, 2021 and SEBI circular bearing reference number SEBI/HO/CFD/DIL/2/CIR/P/2021/152 dated April 22, 2021, a separate web based application platform, i.e., the R-WAP facility, is available at <https://rights.cameoindia.com> (Aruna), has been instituted for making an Application in this Issue by Resident Individual Investors. Further, R-WAP is only an additional option and not a replacement of the ASBA process. At the R-WAP, Resident Individual Investors can access and submit the online Application Form in electronic mode using the R-WAP and make online payment using their internet banking or UPI facility from their own bank account. Further, to make an Application, such Investors should enable the internet banking or UPI facility of their respective bank accounts and such Investors should ensure that the respective bank account has sufficient funds for making the R-WAP process. For details, please refer to "R-WAP payment mechanism facility proposed to be used for this issue may be exposed to risks, including risks associated with payment gateways" on page 42 of the Letter of Offer.

For guidance on the Application process through R-WAP and resolution of difficulties faced by the Investors, the Investors are advised to carefully read the frequently asked questions, visit the online/electronic dedicated investor helpdesk on the website of the Registrar to the Issue at <https://rights.cameoindia.com> or call helpline number - 73388 05559 / 93420 72988. For details, see "Procedure for Application through R-WAP" on page 177 of the Letter of Offer.

Application by Eligible Equity Shareholders holding Equity Shares in physical form:

Please note that in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialised form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date and desiring of subscribing to Rights Equity Shares in this Issue are advised to furnish the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date. To enable the credit of their Rights Entitlements in their respective demat accounts at least one day before the Issue Closing Date, such Eligible Equity Shareholders should check the procedure for Application in "Procedure for Application by Resident Eligible Equity Shareholders holding Equity Shares in physical form" on page 184 of the Letter of Offer.

PLEASE NOTE THAT THE ELIGIBLE EQUITY SHAREHOLDERS, WHO HOLD EQUITY SHARES IN PHYSICAL FORM AS ON RECORD DATE AND WHO HAVE NOT FURNISHED THE DETAILS OF THEIR RESPECTIVE DEMAT ACCOUNTS TO THE REGISTRAR OR OUR COMPANY AT LEAST TWO WORKING DAYS PRIOR TO THE ISSUE CLOSING DATE, SHALL NOT BE ELIGIBLE TO MAKE AN APPLICATION FOR RIGHTS EQUITY SHARES AGAINST THEIR RIGHTS ENTITLEMENTS WITH RESPECT TO THE EQUITY SHARES HELD IN PHYSICAL FORM.

ALLOTMENT IN DEMATISED FORM ONLY: Investors may place their bid for the Rights Equity Shares in the Issue can be allotted only in dematerialized form and to the same depository account in which the Rights Entitlements are held by such Applicant on the Issue closing date. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date and who have not furnished the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, desirous of subscribing to Rights Equity Shares may also apply in the Issue during the Issue Period. Such Eligible Equity Shareholders must check the procedure for Application in "Procedure for Application by Resident Eligible Equity Shareholders holding Equity Shares in physical form" on page 184 of the Letter of Offer.

DISPATCH OF THE ABRIDGED LETTER OF OFFER ("ALO") AND APPLICATION FORM: The dispatch of the ALO and Application Form for the Issue was completed on Friday, September 24, 2021 by Registrar to the Issue, i.e., Cameo Corporate Services Limited to the Eligible Equity Shareholders of the Company, whose names appeared in the Register of Members/Beneficial Owners of the Company, on the Record Date, i.e., Friday, July 23, 2021 through electronic dispatch to the shareholders who have registered their email ids.

AVAILABILITY OF APPLICATION FORM: The Registrar has electronically dispatched an Application Form to all Eligible Equity Shareholders as per their Rights Entitlements on the Record Date for the Issue. In the event that e-mail addresses of the Eligible Equity Shareholders were not available with our Company/ b) depositories or the Eligible Equity Shareholders have not provided valid e-mail addresses to our Company/ depositories, our Company has dispatched the Application Form and other applicable issue materials by way of physical delivery as per the applicable laws to those Eligible Equity Shareholders who have provided their Indian address.

The Renouncers and Eligible Equity Shareholders who have not received the Application Form can download the same from the websites of the Registrar (<https://rights.cameoindia.com>), the Company (www.arunahotels.com), the Lead Manager (www.saffronadvisors.com) and the Stock Exchange (www.bseindia.com). Resident Individual Investors applying through the R-WAP can access and submit the online Application Form in electronic mode using the R-WAP at <https://rights.cameoindia.com>.

CREDIT OF RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNTS: Pursuant to provisions of the SEBI ICDR Regulations and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account under the ISIN - INE9572C0019 of Friday, September 24, 2021.

Eligible Equity Shareholders can obtain the details of their respective Rights Entitlements from the website of the Registrar (i.e., <https://rights.cameoindia.com>) by entering their DP ID and Client ID or Folio Number (in case of Eligible Equity Shareholders holding Equity Shares in physical form). The link for the same shall also be available on the website of our Company (i.e., www.arunahotels.com).

APPLICATION ON PLAN PAPER UNDER ASBA PROCESS: An Eligible Equity Shareholder who is eligible to apply under the ASBA process may make an Application to subscribe to this Issue on plan paper. An Eligible Equity Shareholder shall submit the plan paper Application to the Designated Branch of the SCSEB for authorising such SCSEB to block Application Money in the said bank account maintained with the same SCSEB. Applications on plan paper will not be accepted from any address outside India.

Alternatively, Eligible Equity Shareholders may also use the Application Form available online on the websites of our Company, the Registrar to the Issue, the Stock Exchange, the Lead Manager or the R-WAP to provide requisite details.

Please note that the Eligible Equity Shareholders who are making the Application on plan paper shall not be entitled to renounce their Rights Entitlements and should not utilize the ASBA process for any purposes including renunciation even if it is received subsequently.

PLEASE NOTE THAT APPLICATION ON PLAN PAPER CANNOT BE SUBMITTED THROUGH R-WAP

The application on plan paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his bank, must reach the office of the Designated Branch of the SCSEB before the Issue Closing Date and should contain the following particulars:

- Name of our Issuer, being Aruna Hotels Limited;
- Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
- Registered Folio Number and DP and Client ID No;
- Number of Rights Equity Shares held as on Record Date;
- Allotment option preferred - only Demat form;
- Number of Rights Equity Shares entitled to;
- Number of Rights Equity Shares applied for;
- Number of Additional Rights Equity Shares applied for, if any;
- Total number of Rights Equity Shares applied for within the Right Entitlements;
- Total amount paid at the rate of ₹100/- per Rights Equity Share;
- Details of the ASBA Account such as the account number, name, address and branch of the relevant SCSEB;
- In case of NR Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/NRO Account such as the account number, name, address and branch of the relevant SCSEB in which the account is maintained;
- Except for Applications on behalf of the Central or State Government, the residents of Sikkim and officials appointed by the courts; PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Rights Equity Shares applied for pursuant to the Issue. Documentary evidence for exemption to be provided by the applicants;
- Authorisation to the Designated Branch of the SCSEB to block an amount equivalent to the Application Money in the ASBA Account;
- Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSEB);

Additionally, all such Applicants are deemed to have accepted the following:

"I understand that neither the Rights Entitlement nor the Rights Equity Shares have been and will be, registered under the United States Securities Act of 1933, as amended ("US Securities Act") or any United States state securities laws, and may not be offered, sold, resold or otherwise transferred within the United States or to the territories or possessions thereof ("United States") or to, or for the account or benefit of a United States person as defined in the Regulation S of the US Securities Act ("Regulation S"). I understand that the Rights Equity Shares referred to in this application are being offered in India but not in the United States. If I understand the offering to which this application relates is not, and under no circumstances it is to be construed as, an offering of any Rights Equity Shares of Rights Entitlements in the United States, or a solicitation therein of an offer to buy any of the said Rights Equity Shares or Rights Entitlements in the United States, I understand that this application should not be forwarded to or transmitted to or to the United States at any time. I/we confirm that if we are not in the United States and understand that neither us, nor the Registrar, the Lead Manager or any other person acting on behalf of us are acting as subscribers from any person, or the agent of any person, who appears to be, or who we, the Registrar, the Lead Manager or any other person acting on behalf of us have reason to believe is a resident of the United States "U.S. Person" (as defined in Regulation S) or is ineligible to participate in the Issue under the "U.S. Person" rule, we will not offer, sell or otherwise transfer any of the Equity Shares which may be acquired by us in any jurisdiction or under any circumstances in which such offer or sale is not authorized or to any person to whom it is unlawful to make such offer, sale or invitation except under circumstances that will result in compliance with any applicable laws or regulations. We satisfy, and each account for which we are acting, satisfy, all suitability standards for investors in investments of the type subscribed for herein imposed by the jurisdiction of our residence.

"I/we understand and agree that the Rights Entitlement and Rights Equity Shares may not be resold, pledged or otherwise transferred except in an otherwise compliance with Regulation S, or otherwise pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the US Securities Act.

I/We (i) am/are, and the person, if any, for whose account I/we am/are acquiring such Rights Entitlement and/or the Equity Shares, reside outside the United States and a Qualified Institutional Buyer (as defined in the US Securities Act), and (ii) is/are acquiring the Rights Entitlement and/or the Equity Shares in an offshore transaction meeting the requirements of Regulation S or in a transaction exempt from, or not subject to, the registration requirements of the US Securities Act.

I/we understand that the Company, the Lead Manager, their affiliates and others will rely upon the truth and accuracy of the foregoing representations and agreements."

In case an investor makes an Application as well as on plan paper, his application is liable to be rejected.

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in Application Form is the Issue Closing Date i.e., Wednesday, October 13, 2021. Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the provisions of the Articles of Association, and subject to the Issue Period not extending 30 days from the Issue Opening Date, i.e., Wednesday, September 29, 2021. If the Application together with the amount payable is either (i) not received by the Bankers to the Issue or the Registrar on or before the close of banking hours on the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity Shares hereby offered, as provided under "Terms of the Issue - Basis of Allotment" on page 191 of the Letter of Offer.

APPLICANTS MAY PLEASE NOTE THAT THE RIGHTS EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALIZED FORM.

LISTING: The existing Equity Shares of our Company are listed on BSE ("Stock Exchange"). Our Company has received "in-principle" approval from the BSE for listing the Rights Equity Shares to be allotted pursuant to this Issue vide its letter dated October 27, 2020. For the purpose of this Issue, the Designated Stock Exchange is BSE.

DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of BSE" on page 161 of the Letter of Offer.

AVAILABILITY OF THE LETTER OF OFFER: A copy of the Letter of Offer can be downloaded from the website of (a) our Company at www.arunahotels.com; (b) the Registrar to the Issue at <https://rights.cameoindia.com>; (c) the Lead Manager at www.saffronadvisors.com; (d) SEBI and the Stock Exchange at www.sebi.gov.in and www.bseindia.com; and (e) the Registrar's web-based application platform R-WAP.

NOTICE TO OVERSEAS SHAREHOLDERS: No action has been or will be taken to permit the Issue in any jurisdiction where action would be required for that jurisdiction. The Rights Entitlements of Rights Equity Shares may not be offered or sold, directly or indirectly, and the Letter of Offer, the Abridged Letter of Offer or any offering materials or advertisements in connection with the Issue may not be distributed, in whole or in part, in any jurisdiction except in accordance with legal requirements applicable in such jurisdiction. Receipt of the Letter of Offer or the Abridged Letter of Offer will not constitute an offer in those jurisdictions in which it would be illegal to make such an offer ("Restricted Jurisdictions") and, in those circumstances, the Letter of Offer and the Abridged Letter of Offer must be treated as sent for information purposes only and should not be acted upon for subscription to the Rights Equity Shares and should not be copied or redistributed. Accordingly, persons receiving a copy of the Letter of Offer or the Abridged Letter of Offer or Application Form should not, in connection with the Issue of the Rights Equity Shares or the Rights Entitlements, distribute or send the Letter of Offer or the Abridged Letter of Offer to any person outside India where to do so, would or might contravene local securities laws or regulations. If the Letter of Offer or the Abridged Letter of Offer or Application Form is received by any person in any Restricted Jurisdiction, or by their agent or nominee, they will not seek to subscribe to the Rights Equity Shares or the Rights Entitlements in the Restricted Jurisdiction. In the event of such a person, it is their responsibility to ensure that the Letter of Offer or the Abridged Letter of Offer or Application Form is not distributed in a Restricted Jurisdiction and the persons subscribing for the Rights Equity Shares must provide an Indian address for the Letter of Offer. For more details, see "Our Regulatory and Statutory Disclosures - Selling Restrictions" on page 162 of the Letter of Offer.

The Rights Entitlements and all Rights Equity Shares have not been and will not be registered under the Securities Act of 1933, as amended (the "Securities Act"), or the securities laws of any state of the United States of America and may not be offered or sold in the United States of America, its territories and possessions, any State of the United States, and the District of Columbia ("United States"), except in a transaction not subject to, or exempt from, the registration requirements of the Securities Act and applicable state securities laws. The Rights Entitlements and Rights Equity Shares are being offered and sold only (a) to persons in the United States who are reasonably believed to be qualified institutional buyers as defined in Rule 144A under the Securities Act ("U.S. QIBs") pursuant to Section 4(a)(2) of the Securities Act and (b) to persons outside the United States in reliance on Regulation S under the Securities Act ("Regulation S"). In addition, until the expiry of 40 days after the commencement of the Issue, an offer or sale of Rights Entitlements or Rights Equity Shares in the United States by a dealer (whether or not it is participating in the Issue) may violate the registration requirements of the Securities Act if such offer or sale is made other than in reliance on Regulation S. The Rights Entitlements and Rights Equity Shares are transferable only in accordance with the restrictions described in "Our Regulatory and Statutory Disclosures - Selling Restrictions" on page 162 of the Letter of Offer.

The Application Form along with the Abridged Letter of Offer and the Rights Entitlement Letter has been sent through email to email address if they have provided an Indian address to our Company or who are located in jurisdictions where the offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions.

BANKER TO THE ISSUE AND REFUND BANK: HDFC Bank Limited

MONITORING AGENCY: N/A

FOR RISK FACTORS AND OTHER DETAILS, KINDLY REFER TO THE LETTER OF OFFER AND ABRIDGED LETTER OF OFFER.

OTHER IMPORTANT LINKS AND HEADLINE:

- Frequently asked questions and online/electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors: <https://rights.cameoindia.com>
- Update of email address/mobile number in the records maintained by the Registrar or our Company: <https://rights.cameoindia.com>
- Update of demat account details by Eligible Equity Shareholders holding shares in physical form: <https://rights.cameoindia.com>
- Update of Indian address can be done by way of an email to pria@cameoindia.com.

Unless otherwise specified, all capitalised terms used herein shall have the same meaning ascribed to such terms in the Letter of Offer.

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE
 SAFFRON CAPITAL ADVISORS PRIVATE LIMITED 605, Center Point, 6th floor, Andheri Kurla Road, J. B. Nagar, Andheri (East), Mumbai - 400 055, Maharashtra, India. Telephone: +91 22 4082 919/915 Facsimile: +91 22 4082 9999 E-mail: rights.issue@saffronadvisors.com Website: www.saffronadvisors.com Investor grievance: investorgrievance@saffronadvisors.com Contact Person: Amit Wagle / Gaurav Khadwalwal SEBI Registration Number: INM 000011211 Validity of Registration: Permanent	 CAMEO CORPORATE SERVICES LIMITED Subramanian Building, No. 01, Club House Road, Chennai-600 002, Tamil Nadu, India. Telephone: +91 44 4002 0700 / 0710 / 2646 0390 Facsimile: N/A. E-mail: cameo@cameoindia.com / pria@cameoindia.com Website: www.cameoindia.com Investor grievance e-mail: investor@cameoindia.com Contact Person: Steepry K. SEBI Registration No.: INR00003753 Validity of Registration: Permanent
COMPANY SECRETARY AND COMPLIANCE OFFICER	
 ARUNA HOTELS LIMITED Lakshmi Kumar, Aruna Centre, 145, Sterling Road, Nungambakam, Chennai - 600034, Tamil Nadu, India. Telephone: +91 44 2530 3404 Facsimile: Not available, E-mail: cs@ah Chennai.com ; Website: www.arunahotels.com .	

Investors may contact the Registrar to Issue / Compliance Officer in case of any Pre Issue/ Post Issue related problems such as non-receipt of Allotment advice/demat credit etc.

For Aruna Hotels Limited
Sd/-
Lakshmi Kumar
Company Secretary & Compliance Officer

Disclaimers: Our Company is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to issue Equity Shares on a rights basis and has filed a Letter of Offer with the Stock Exchange. The Letter of Offer shall be available on the website of SEBI at www.sebi.gov.in and the Stock Exchange where the Equity Shares are listed i.e. BSE at www.bseindia.com and the website of the Lead Manager at www.saffronadvisors.com. Investors should note that investment in equity shares involves a high degree of risk and are requested to refer to the Letter of Offer including the section "Risk Factors" beginning on page 2 of the Letter of Offer. This announcement has been prepared for publication in India and may not be relevant in other jurisdictions. This announcement does not constitute an offer of Equity Shares for sale in any jurisdiction, including the United States, and any Equity Shares described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from registration. There will be no public offering of Equity Shares in the United States.