

November 24, 2023

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The Manager - Listing	The Manager - Listing		
BSE Limited ("BSE"),	National Stock Exchange of India		
Corporate Relationship Department,	Limited ("NSE"),		
2nd Floor, New Trading Ring,	"Exchange Plaza", 5th Floor, Plot No.		
P.J. Towers, Dalal Street,	C/1, G Block, Bandra-Kurla Complex		
Mumbai – 400 001.	Bandra (East), Mumbai – 400 051.		
BSE Scrip Code: 517421	NSE Symbol: BUTTERFLY		
ISIN: INE295F01017	ISIN: INE295F01017		
Our Reference:96/2023-24	Our Reference: 96/2023-24		

Dear Sir/ Madam,

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

With reference to the captioned subject and pursuant to Regulation 30 read with Para B of Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, (SEBI LODR) details with respect to the product launch, as required under Regulation 30 of the SEBI LODR read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023, are disclosed as under:

S. No	Name of the Product	Date of Launch	Category Product	Whether caters to domestic/ international market	Name of the countries in which the product is launched (in case of international)
1	Jyoti Gas Stove	November 24, 2023	LPG Stainless Steel	Domestic	Not Applicable

You are requested to take the above information on your record.

Thanking you,

For Butterfly Gandhimathi Appliances Limited

Viral Sarvaiya Company Secretary & Compliance Officer ACS: 33764

Regd.office : 143.Pudupakkam Village, Vandalur-Kelambakkam Road, Kelambakkam - Pin 603 103, Chengalpattu District, Phone : +91-44-47415500 CIN No : L28931TN1986PLC012728. E-mail : gmal@butterflyindia.com, Web : www.butterflyindia.com

Corporate office : E-34, 2nd Floor, Egattur Village, Rajiv Gandhi Salai, Navalur - 600130, Chengalpattu District. Phone : 044-49005100 E-mail : butterflyho@butterflyindia.com,