

October 16, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip partners with the Imperial Society of Innovative Engineers for Formula Imperial 2023 and Indian Karting Race 2023**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at www.easemytrip.com.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

**PRIYANKA
TIWARI**

Digitally signed by
PRIYANKA TIWARI
Date: 2023.10.16 09:28:37
+05'30'

Priyanka Tiwari

Group Company Secretary and Chief Compliance Officer

Membership No.: A50412

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EaseMyTrip partners with the Imperial Society of Innovative Engineers for Formula Imperial 2023 and Indian Karting Race 2023

The premier OTA of India keeps shining as one of the most accessible and preferred commercial partners for sporting events across the nation

New Delhi, October 16, 2023: EaseMyTrip.com, one of India's largest online travel tech platforms has announced its strategic partnership with the Imperial Society of Innovative Engineers (ISIE) for Formula Imperial 2023 and Indian Karting Race 2023. This groundbreaking collaboration is set to elevate the experience for participants and winners of these prestigious motorsport events, scheduled to be held in October 2023 at Galgotias University, Greater Noida and Buddh International Circuit.

Participants and winners of the eagerly anticipated Formula Imperial 2023 and Indian Karting Race 2023 can look forward to an array of exclusive benefits, thanks to EaseMyTrip's unwavering commitment to support such events.

For those participating in Formula Imperial 2023 and Indian Karting Race 2023, EaseMyTrip is extending generous travel discounts. This includes a substantial INR 450 off on one-way domestic flights when the minimum booking amount reaches Rs. 3,000. Additionally, for round-trip domestic flights with a minimum booking amount of Rs. 3,500, participants will enjoy a discount of INR 700. For those embarking on international journeys with a minimum booking amount of Rs. 15,000, INR 1000 off awaits. EaseMyTrip also offers a substantial INR 500 discount for selected hotel bookings with a minimum booking amount of Rs. 3,000, along with INR 120 off for bus bookings with a minimum amount of Rs. 1,200. These exclusive benefits are designed to enhance the travel experience for all participants.

Winners of Formula Imperial 2023 and Indian Karting Race 2023 will be celebrated with equally exciting travel discounts. EaseMyTrip offers INR 500 off for one-way domestic flights with a minimum booking amount of Rs. 3,500, as well as INR 700 off for round-trip domestic flights with the same minimum booking amount. For those winners planning international travel, a substantial INR 1000 discount is available when the minimum booking amount reaches Rs. 15,000. Furthermore, a discount of INR 500 is offered for selected hotel bookings with a minimum amount of Rs. 3,000. These rewards are a testament to EaseMyTrip's dedication to enhancing the experience for the champions of these motorsport events.

Nishant Pitti, Co-Founder of EaseMyTrip, expressed his enthusiasm for the partnership, stating: *"Our collaboration with the Imperial Society of Innovative Engineers for Formula Imperial 2023 and Indian Karting Race 2023 is in line with our steadfast commitment to supporting sporting culture. This partnership not only aligns with our dedication to providing exclusive benefits but also highlights our commitment to enhancing visibility and recognition in the world of motorsport. We look*

forward to a journey that not only rewards participants and winners but also elevates our brand's presence in the motorsport community. It's about making a memorable mark together."

As part of the partnership, the EaseMyTrip brand logo will be prominently showcased in multiple key locations, reinforcing their commitment to supporting Formula Imperial 2023 and Indian Karting Race 2023. The easily recognisable EaseMyTrip logo will enjoy widespread online exposure, featuring prominently on the event website, in social media campaigns, and within all team videos. The pinnacle of this visibility will be at the winners' circle stage, where their logo will shine alongside the champions. This comprehensive branding strategy demonstrates their dedication to not only delivering tangible benefits to participants but also establishing a strong and lasting presence in the motorsport community.

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

For Media Queries:

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