



27th January, 2020

To

The Corporate Relations Department,
Bombay Stock Exchange,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001.

Dear Sir,

Sub: Intimation of appointment of Director in terms of Regulation 30 of SEBI (LODR) Regulations, 2015

Ref: Company Code – 519600

With reference to the above mentioned subject, we would like to inform that the Board of Directors have today, on the recommendation of Nomination and Remuneration Committee and subject to the approval of the shareholders at the ensuing Annual General Meeting of the Company, approved the re-appointment of Mr. Challa Rajendra Prasad (DIN: 00702292) as Executive Chairman of the Company upto 31st March, 2022.

Mr. Challa Rajendra Prasad is one of the Promoters of the Company and related to the below mentioned Directors of the Company:

1. Mr. Challa Srishant (Managing Director)
2. Mr. B. Mohan Krishna (Executive Director)
3. Ms. Challa Shantha Prasad (Non- Executive Director)

Mr. Challa Rajendra Prasad is not related to any other Directors and Key Managerial Personnel other than mentioned above.

As the current term of Mr. Challa Rajendra Prasad is upto 31st March, 2020, the Nomination and Remuneration Committee recommended his appointment, which is approved by the Board of Directors. Brief profile of Mr. Challa Rajendra Prasad is herewith annexed.

This is for your information and necessary records.

Regards,

For **CCL Products (India) Limited**

Sridevi Dasari
Company Secretary & Compliance Officer

CCL PRODUCTS (INDIA) LIMITED

SEZ -UNIT

Survey Number: 275, 279 and 309, Sullurpeta - B.N. Kandriga Road, Kuvvakolli Village, Varadaiahpalem Mandal, Chittoor District - 517645, Andhra Pradesh, India. | ☎ +91 91333 18800

REGISTERED OFFICE

Duggirala, Guntur Dist. 522330, Andhra Pradesh, India. | CIN L15110AP1961PLC000874

☎ +91 8644 277294 | ✉ info@continental.coffee | 🌐 www.cclproducts.com 🌐 www.continental.coffee



Brief profile of Mr. Challa Rajendra Prasad

Mr. Challa Rajendra Prasad, Executive Chairman of CCL Products (India) Limited, is an Engineer-Technocrat-Entrepreneur having nearly 4 decades of industrial experience and more than 30 years of experience in International Soluble Coffee Industry. CCL Products (formerly known as M/s. Continental Coffee Ltd.), second largest instant coffee manufacturing facility in the world was promoted by him in the year 1995, which is located at Duggirala, Guntur District, Andhra Pradesh.

Mr. Prasad is reckoned as a Pioneer and First Entrepreneur in India to have placed Indian Soluble Coffee in the hard currency world markets.

Mr. Prasad was the Promoter Managing Director of Asian Coffee Ltd., set up in 1989, which was the first Indian non-multinational owned company engaged in the business of producing instant coffee. He was instrumental in Asian Coffee Ltd. achieving the distinction of being the first recipient of assistance in India from the Commonwealth Development Corporation, United Kingdom.

He has been associated with the Coffee Board of India as a Member and Expert Member for more than 15 years and is also a Member of APSFC.

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