

June 10, 2020

1.	National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor Plot No. C/1, G Block; Bandra (East) Mumbai 400 051 NSE Scrip Code: RADIOCITY ISIN: INE919I01024	2.	BSE Limited Corporate Relationship Department Phiroze Jeejeebhoy Towers Dalal Street; Fort Mumbai 400 001 BSE Scrip Code: 540366 ISIN: INE919I01024
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Dear Sirs,

Sub: Press Release titled “Radio City Creates History, Gets Crowned as the No. 1 Radio Station in Mumbai, Delhi, and Bengaluru, as per the RAM Ratings”

In compliance with Regulation 30 (6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the above mentioned press release issued by the Company, the content of which is self-explanatory.

This is for the information of the exchange and the members.

Thanking you

Yours faithfully
For Music Broadcast Limited



Chirag Bagadia
Company Secretary and Compliance Officer

Encl: as above



Radio City Creates History, Gets Crowned as The No. 1 Radio Station In Mumbai, Delhi, and Bengaluru, as per the RAM Ratings

Top listenership rankings in the 13th week helps the Radio City reign the charts with No 1 spot

Mumbai, June 10, 2020: Radio City, India's leading radio network, has created history by ruling the airwaves and securing the No. 1 position in Mumbai, Delhi, and Bengaluru as per the latest RAM (Radio Audio Measurement) ratings, in the initial days of lockdown. Backed by its innovative and integrated campaigns focused on providing entertainment and being a source of pertinent information, Radio City has been recognized as the only radio station with the highest listenership in the country for the week of March 22 to 28, 2020 in 3 key metro cities.

Radio City garnered a massive listenership of 40.25 lakhs in Mumbai, 62.51 lakhs in Delhi, and 24.29 lakhs in Bengaluru, being the highest amongst its competitors. (Source: RAM, Markets: Mumbai, Delhi, and Bengaluru, Demographic: 12 plus, All Statistics: % share, Daypart: Monday to Sunday from 12 am to 12 pm, Place of listening: All, Week: 13, 2020).

Commenting on this feat, **Mr. Ashit Kukian, CEO, Radio City**, said, "We are glad to have created history by being the No. 1 radio network that listeners prefer tuning into across 3 key metros in the country. Radio City has been a pioneer in driving purpose led campaigns and has always explored innovative avenues to connect with our listeners. Radio City truly harnessed the power of radio to become a source of reliable information, to provide entertainment, and also extend a helping hand to the ones in need during these unprecedented times. Staying true to our motto of 'Rag Rag Mein Daude City', our teams devised a hyper-local approach and understood the pulse of the listeners in these cities. This rating comes as a testimony to our audience's continuous love and support and also to our team, who showed great spirit to keep the show running even during these challenging times."

By providing innovative and customized content to its listeners, Radio City has yet again emerged victorious and has proved its popularity in the most competitive and prominent markets in India.

About Radio City:

Radio City, a part of Music Broadcast Limited (MBL) is a subsidiary of Jagran Prakashan Ltd. Being the first FM radio broadcaster in India and with over 18 years of expertise in the radio industry, Radio City has consistently been the number one radio station in Bengaluru and Mumbai with 24.5% and 15.4% average listenership share respectively. (Source: RAM Data, TG: 12+ Period: Week 1, 2013 to Week 11, 2020). Radio City Delhi ranks #2 with 13.5% average listenership share (Source: RAM Data, TG: 12+ Period: Week 1, 2019 to Week 11, 2020).

Music Broadcast Limited currently has 39 stations across 12 states, comprising 62% of the country's FM population. Radio City reaches out to over 69 million listeners in 34 cities covered

by AZ Research 2019 (Source: AZ Research Report). The network provides terrestrial programming along with 17 other web-stations, through its digital interface, www.radiocity.in.

Radio City has spearheaded the evolution of FM radio by offering content that is unique, path-breaking and invokes city passion amongst listeners with its brand philosophy of “Rag Rag Mein Daude City”. The network introduced humour and the concept of agony aunt on radio with Babber Sher and Love Guru, respectively. It also initiated Radio City Freedom Awards, a platform to recognize independent music and provided a launch pad to budding singers with Radio City Super Singer, the first singing talent hunt on radio.

Radio City bagged 85 awards across national and international platforms like Golden Mikes, India Radio Forum, New York awards, ACEF awards etc. in FY 2019-2020. Radio City has consistently featured for the 7th time in ‘India’s Best Companies to Work For’ study conducted by Great Place to Work Institute. Radio City has also been recognized in ‘India’s Best Workplaces for Women – 2019’ and has ranked amongst the Top 75 organizations on the list. In 2020, Radio City ranked 4th in ‘Best Large Workplaces in Asia’, according to the GPTW survey.

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