

**Date: 14.10.2020**

To,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai- 400001

Dear Sir / Madam,

**SCRIP ID: 540404**

**Sub: Intimation of Notice of Board Meeting (03-2020/21) dated Wednesday, 21<sup>st</sup> October, 2020**

With reference to the above mentioned subject, this is to inform you that a meeting of Board of Directors of the company is scheduled to be held on Wednesday, 21<sup>st</sup> October, 2020 at 11.00 AM at the registered office of the company situated at 102, Sanskar-2, Near Ketav Petrol Pump, Ambawadi, Ahmedabad- 380015 to transact the inter- alia following business:

1. To Consider and approve Conversion of Warrants into Shares
2. Any other business with the permission of Chair.

Kindly take note that arrangement is made for participation of Board members electronically through video – conferencing facility also.

This is for your information and records.

Thanking you,

Yours faithfully,

**FOR PRIME FRESH LIMITED**  
(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

*Riya Doshi*

**Riya Doshi**  
Company Secretary

