

June 14, 2024

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai – 400 001
Scrip Code - 526612

National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G
Bandra Kurla Complex, Bandra East,
Mumbai – 400 051
NSE Symbol - BLUEDART

Dear Sir / Madam,

Sub: Press Release

Enclosed please find herewith Press Release proposed to be issued by the Company.

Kindly take the above on your records.

Thanking you,

Yours faithfully,

For **Blue Dart Express Ltd.**

Tushar Gunderia
Head (Legal & Compliance) &
Company Secretary

Encl: as above

Blue Dart appoints Dipanjan Banerjee as Chief Commercial Officer

Mumbai, 14th June 2024- Blue Dart, South Asia's premier express air, integrated transportation, and distribution logistics company, has announced the appointment of Dipanjan Banerjee as the Chief Commercial Officer (CCO) of Blue Dart Express, effective June 2024.

Dipanjan brings nearly two decades of extensive experience in business development and market expansion within the express delivery and logistics industry. In his most recent role as Chief Business Officer at Ecom Express, he demonstrated his leadership and strategic capabilities across various roles. Prior to Ecom Express, Dipanjan was with FedEx Express, where he showcased his expertise in strategic business planning, supply chain management, and developing express delivery solutions.

Dipanjan's proficiency spans critical areas such as marketing, sales, and product development across multiple industries. Notably, he has been instrumental in driving the growth of e-commerce as a vertical and has a proven track record in managing profit and loss, strategic planning, and international business operations, including cross-border logistics.

Dipanjan holds an MBA in Sales and Marketing from Amity University and has completed the Management Development Program at the Indian School of Business (ISB). His achievements have earned him recognition, including being named one of India's top 10 CBOs by prominent industry forums.

With the appointment of Dipanjan Banerjee as CCO, Blue Dart has strengthened its leadership team, reaffirming the company's commitment to delivering excellence in the logistics industry. The company is dedicated to consistently setting new industry benchmarks, with a focus on becoming the preferred choice for customers, investors, and employers alike.

About Blue Dart:

Blue Dart Express Ltd., South Asia's premier express air and integrated transportation & distribution company, offers secure and reliable delivery of consignments to over 56,000+ locations in India. Blue Dart is a provider of choice for its stakeholders due to its customer centric approach and aims to further strengthen this partnership. As part of DHL Group's DHL eCommerce division, Blue Dart accesses the largest and most comprehensive express and logistics network worldwide, covering over 220 countries and territories, and offers an entire spectrum of distribution services including air express, freight forwarding, supply chain solutions, customs clearance etc.

The Blue Dart team drives market leadership through its motivated people, dedicated air and ground capacity, cutting-edge technology, wide range of innovative, vertical specific products and value-added services to deliver unmatched standards of service quality to its customers. Blue Dart's market leadership is further validated by its position as the nation's most innovative and awarded express logistics company for exhibiting reliability, superior brand experience and sustainability which include recognition as one of 'India's Best Companies to

Work For' by The Great Place to Work® Institute, India, ranked amongst 'Best Multinational Workplaces in Asia' by The Great Place to Work® Institute, Asia, voted a 'Superbrand' and 'Reader's Digest Most Trusted Brand', listed as one of Fortune 500's 'India's Largest Corporations' and Forbes 'India's Super 50 Companies' to name a few. Blue Dart's Diversity and Inclusion initiatives have also led to it being recognized as one of India's 'Best Workplaces for Women' in 2021 and 'Best Organisations for Women' in 2022 by the Economic Times.

Blue Dart fulfils its social responsibility of climate protection (GoGreen), disaster management (GoHelp) and education (GoTeach) through its GoPrograms.

For more information, please contact:

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