

## PRIME FRESH LIMITED

(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

Date; 09.02.2021

To,
The Manager Listing,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400001

Dear Sir/ Ma'am,

Sub: Disclosure under Regulation 29 (1) and 29 (2) of SEBI (Substantial Acquisition of shares and takeovers) Regulations, 2011

In reference to the Captioned subject, Please find the enclosed herewith the disclosure under Regulation 29 (1) and 29 (2) of SEBI (Substantial Acquisition of shares and takeovers) Regulations, 2011, received from Jinen Chandrakant Ghelani, Promoter of Prime Fresh Limited.

We request you to kindly take the above on record.

Thanking You

For Prime Fresh Limited (Formerly Known as Prime Customer Services Limited)

AHMEDABA

Riya Doshi Company Secretary

Membership NO: A45571

Date: 03.02.2021

From
Jinen Chandrakant Ghelani
D/31 Amalatas Appartment,
Near Ashawri Tower
B/H Fan Would,
Settelite
Ahmedabad 380015

To, BSE Limited Phiroze JeeJeebhoy Tower, Dalal Street, Mumbai -400001

Dear Sir,

## Sub.: Disclosure as per Regulation 29 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to the above mentioned subject, Kindly find the Disclosure as per regulation 29 (2) of the SEBI (SAST) Regulations, 2011.

The Disclosure as per regulations 29 (2) of SEBI (ICDR) Regulations, 2018 is enclosed herewith.

I request you to take note of the same.

Thanking You

Regards

Jinen Chandrakant Ghelani

Encl.: 1. As stated.

CC.: 1. The Compliance Officer
Prime Fresh Limited
(Formerly Known as Prime Customer Services Limited)
102 SANSKAR- 2, NEAR KETAV PETROL PUMP
POLYTECHNIC ROAD, AMBAWADI
AHMEDABAD-380015
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## Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer  Whether the acquirer belongs to Promoter/Promoter group		Prime Fresh Limited (Formerly Known as Prime customer Services Limited) Jinen Chandrakant Ghelani  Yes  BSE SME							
					Number	% w.r.t.total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)		
					a) b)	Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) Voting rights (VR) otherwise than by shares	2,93,763	7.45%	7.45%
					e)	that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)  Total (a+b+c+d)	2,93,763	7.45%	7.45%
		a) b) c)	Details of acquisition/sale  Shares carrying voting rights acquired/sold  VRs acquired /sold otherwise than by shares  Warrants/convertible securities/any other instrument	6000	0.02%	0.02%			
d) e)	that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold  Shares encumbered / invoked/released by the acquirer  Total (a+b+c+/-d)	6000	0.02%	0.02%					

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Af	ter the acquisition/sale, holding of:	es d			
a) b) c)	Shares carrying voting rights Shares encumbered with the acquirer VRs otherwise than by shares	2,87,763	7.30%	7.30%	
	Warrants/eonvertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition Total (a+b+c+d)	8	7.30%	7.30%	
Mode public transfer	of acquisition / sale (e.g. open market / off-market / issue / rights issue / preferential allotment / inter-se r etc).	Open market	9		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable		08.02.2021			
Equity share capital / total voting capital of the TC before the said acquisition / sale		Rs. 3,94,29,160 divided into 39,42,916 Equity Shares of Rs. 10 Each			
Equity share capital/ total voting capital of the TC after the said acquisition / sale		Rs. 3,94,29,160 divided into 39,42,916 Equity Shares of Rs. 10 Each			
Total di acquisit	iluted share/voting capital of the TC after the said	Rs. 3,94,29,160 divided into 39,42,916 Equity Shares of Rs. 10 Each			

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / seller / Authorized Signatory

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Jinen Ghelani Place: Ahmedabad Date: 09 - 02 2 (2)

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