

PRABHAKAR VINIYOG Pvt. Ltd.

(Formerly : Emami Highrise Pvt. Ltd.)

Regd. Office :

687, Anandapur, E M. Bypass, 2nd Floor
Kolkata - 700 107, Ph. : 6613 6264, Fax : 6613 6242
E-mail : panemamics@emamigroup.com

CIN : U70100WB2007PTC120613

Date: 16.02.2019

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

Sub: Revised disclosure under Regulation 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011


Please find enclosed herewith revised disclosure in terms of Regulation 31(1) & 31(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,

For Prabhakar Viniyog Private Limited


Director/Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a



February/005/2018-19

Revised disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1)&31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		EMAMI LIMITED NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED 16.02.2019										
Names of the Stock Exchanges where the shares of the target company are listed		PRABHAKAR VINIYOG PRIVATE LIMITED										
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		PRABHAKAR VINIYOG PRIVATE LIMITED										
Date of reporting		16.02.2019										
Details of the creation/invocation/release of encumbrance:		Details of events pertaining to encumbrance (3)										
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares {creation (2)+(3)}/ release [(2)-(3)] / invocation [(2)-(3)]		
	Number	% of total share capital	Number	% of total share capital	Type of encumbrance (pledge/lien/non disposal /others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered	Number	% of Total share capital	
Bhanu Vyapaar Private Limited	55,585,902	12.2453	37,476,500	8.2559	Creation	Pledge	Collateral Pledge	132000	0.0291	Kotak Mahindra Investments Limited	37608500	8.2845
Bhanu Vyapaar Private Limited	55,585,902	12.2453	37608500	8.2845	Creation	Pledge	Third Party Pledge	28000	0.0062	Kotak Mahindra Prime Limited	37636500	8.2912
Bhanu Vyapaar Private Limited	55,585,902	12.2453	37636500	8.2912	Creation	Pledge	Collateral Pledge	132000	0.0291	Tata Capital Financial Services Limited	37768500	8.3202
Bhanu Vyapaar Private Limited	55,585,902	12.2453	37768500	8.3202	Creation	Pledge	Collateral Pledge	79000	0.0174	Tata Capital Financial Services Limited	37847500	8.3376

For PRABHAKAR VINIYOG PRIVATE LIMITED

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Bhanu Vyapaar Private Limited	55,585,902	12.2453	37847500	8.3376	Creation	11.02.2019	Pledge	Collateral Pledge	158000	0.0348	Tata Capital Financial Services Limited	38005500	8.3724
Bhanu Vyapaar Private Limited	55,585,902	12.2453	38005500	8.3724	Creation	11.02.2019	Pledge	Collateral Pledge	167000	0.0368	IDBI Trusteeship Services Limited and HDFC Asset Management Company Limited	38172500	8.4092
Bhanu Vyapaar Private Limited	55,585,902	12.2453	38172500	8.4092	Creation	11.02.2019	Pledge	Third Party Pledge	168000	0.0370	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	38340500	8.4462
Bhanu Vyapaar Private Limited	55,585,902	12.2453	38340500	8.4462	Creation	11.02.2019	Pledge	Collateral Pledge	195000	0.0430	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	38535500	8.4892
Bhanu Vyapaar Private Limited	55,585,902	12.2453	38535500	8.4892	Creation	11.02.2019	Pledge	Third Party Pledge	43000	0.0095	Bajaj Finance Limited	38578500	8.4987
Bhanu Vyapaar Private Limited	55,585,902	12.2453	38578500	8.4987	Creation	11.02.2019	Pledge	Third Party Pledge	66000	0.0145	Bajaj Finance Limited	38644500	8.5132
Bhanu Vyapaar Private Limited	55,585,902	12.2453	38644500	8.5132	Creation	11.02.2019	Pledge	Collateral Pledge	79000	0.0174	Bajaj Finance Limited	38723500	8.5306
Bhanu Vyapaar Private Limited	55,585,902	12.2453	38723500	8.5306	Creation	11.02.2019	Pledge	Third Party Pledge	132000	0.0291	Bajaj Finance Limited	38855500	8.5597

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Diwakar Viniyog Private Limited	67,544,849	14.8798	45743280	10.0770	Creation	11.02.2019	Pledge	Third Party Pledge	149000	0.0328	Kotak Mahindra Prime Limited	45892280	10.1099
Diwakar Viniyog Private Limited	67,544,849	14.8798	45892280	10.1099	Creation	11.02.2019	Pledge	Third Party Pledge	348000	0.0767	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	46240280	10.1865
Diwakar Viniyog Private Limited	67,544,849	14.8798	46240280	10.1865	Creation	11.02.2019	Pledge	Third Party Pledge	363000	0.0800	IDBI Trusteeship Services Limited and HDFC Asset Management Company Limited	46603280	10.2665
Diwakar Viniyog Private Limited	67,544,849	14.8798	46603280	10.2665	Creation	11.02.2019	Pledge	Collateral Pledge	265000	0.0584	IDBI Trusteeship Services Limited and HDFC Asset Management Company Limited	46868280	10.3249
Diwakar Viniyog Private Limited	67,544,849	14.8798	46868280	10.3249	Creation	11.02.2019	Pledge	Collateral Pledge	537000	0.1183	Axis trustee and HDFC Asset Management Company Limited	47405280	10.4432
Diwakar Viniyog Private Limited	67,544,849	14.8798	47405280	10.4432	Creation	11.02.2019	Pledge	Collateral Pledge	106000	0.0234	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	47511280	10.4665

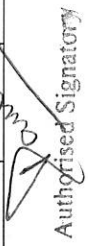
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Diwakar Viniyog Private Limited	67,544,849	14.8798	47511280	10.4665	Creation	11.02.2019	Pledge	Collateral Pledge	49000	0.0108	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	47560280	10.4773
Diwakar Viniyog Private Limited	67,544,849	14.8798	47560280	10.4773	Creation	11.02.2019	Pledge	Collateral Pledge	136000	0.0300	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	47696280	10.5073
Suntrack Commerce Private Limited	66273107	14.5997	34830280	7.6730	Creation	07.02.2019	Pledge	Third Party Pledge	272000	0.0599	Yes Bank Limited	35102280	7.7329
Suntrack Commerce Private Limited	66273107	14.5997	35102280	7.7329	Creation	11.02.2019	Pledge	Third Party Pledge	467000	0.1029	AXIS Trustee Services Limited and SBI- SG Global Securities Services Private Limited	35569280	7.8358
Suntrack Commerce Private Limited	66273107	14.5997	35569280	7.8358	Creation	11.02.2019	Pledge	Third Party Pledge	444000	0.0978	IDBI Trusteeship Services Limited and ICICI Prudential Asset Management Company Limited	36013280	7.9336
Suntrack Commerce Private Limited	66273107	14.5997	36013280	7.9336	Creation	11.02.2019	Pledge	Collateral Pledge	209000	0.0460	IDBI Trusteeship Services Limited and ICICI	36222280	7.9796

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Suraj Viniyog Private Limited	25,915,848	5.7092	7852000	1.7298	Creation	11.02.2019	Pledge	Third Party Pledge	109000	0.0240	7961000	1.7538
Suraj Viniyog Private Limited	25,915,848	5.7092	7961000	1.7538	Creation	11.02.2019	Pledge	Third Party Pledge	109000	0.0240	8070000	1.7778
Suraj Viniyog Private Limited	25,915,848	5.7092	8070000	1.7778	Creation	11.02.2019	Pledge	Collateral Pledge	195000	0.0430	8265000	1.8207
Suraj Viniyog Private Limited	25,915,848	5.7092	8265000	1.8207	Creation	11.02.2019	Pledge	Collateral Pledge	84000	0.0185	8349000	1.8392
Prabhakar Viniyog Private Limited	26401492	5.8161	11328000	2.4955	Creation	06.02.2019	Pledge	Third Party Pledge	310000	0.0683	11638000	2.5638
Prabhakar Viniyog Private Limited	26401492	5.8161	11638000	2.5638	Creation	07.02.2019	Pledge	Third Party Pledge	525000	0.1157	12163000	2.6795

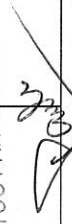
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Prabhakar Viniyog Private Limited	26401492	5.8161	12163000	2.6795	Creation	11.02.2019	Pledge	Collateral Pledge	134000	0.0295	IDBI Trusteeship Services Limited and ICICI Prudential Asset Management Company Limited	12297000	2.7090
Prabhakar Viniyog Private Limited	26401492	5.8161	12297000	2.7090	Creation	11.02.2019	Pledge	Collateral Pledge	105000	0.0231	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	12402000	2.7321
Prabhakar Viniyog Private Limited	26401492	5.8161	12402000	2.7321	Creation	11.02.2019	Pledge	Collateral Pledge	47000	0.0104	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	12449000	2.7425
Prabhakar Viniyog Private Limited	26401492	5.8161	12449000	2.7425	Creation	11.02.2019	Pledge	Collateral Pledge	144000	0.0317	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	12593000	2.7742
Prabhakar Viniyog Private Limited	26401492	5.8161	12593000	2.7742	Release	11.02.2019	Others	Third Party Release	375000	0.0826	Axis trustee and HDFC Asset Management Company Limited	12218000	2.6916
Prabhakar Viniyog Private Limited	26401492 For PRABHAKAR VINIYOG PRIVATE LIMITED	5.8161	12218000	2.6916	Release	11.02.2019	Others	Third Party Release	375000	0.0826	Axis trustee and HDFC Asset Management Company Limited	11843000	2.6090

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Prabhakar Viniyog Private Limited	26401492	5.8161	11843000	2.6090	Release	11.02.2019	Others	Third Party Release	35000	0.0077	Company Limited	11808000	2.6013
Prabhakar Viniyog Private Limited	26401492	5.8161	11808000	2.6013	Release	11.02.2019	Others	Third Party Release	35000	0.0077	Axis trustee and HDFC Asset Management Company Limited	11773000	2.5935
Prabhakar Viniyog Private Limited	26401492	5.8161	11773000	2.5935	Release	11.02.2019	Others	Third Party Release	17000	0.0037	Axis trustee and HDFC Asset Management Company Limited	11756000	2.5898
Prabhakar Viniyog Private Limited	26401492	5.8161	11756000	2.5898	Release	11.02.2019	Others	Third Party Release	17000	0.0037	Axis trustee and HDFC Asset Management Company Limited	11739000	2.5861
Prabhakar Viniyog Private Limited	26401492	5.8161	11739000	2.5861	Release	11.02.2019	Others	Third Party Release	23000	0.0051	Axis trustee and HDFC Asset Management Company Limited	11716000	2.5810
Prabhakar Viniyog Private Limited	26401492	5.8161	11716000	2.5810	Release	11.02.2019	Others	Third Party Release	47000	0.0104	Axis trustee and HDFC Asset Management Company Limited	11669000	2.5706
Prabhakar Viniyog Private Limited	26401492	5.8161	11669000	2.5706	Release	11.02.2019	Others	Third Party Release	23000	0.0051	Axis trustee and HDFC Asset Management Company Limited	11646000	2.5656

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Prabhakar Viniyog Private Limited	26401492	5.8161	11646000	2.5656	Release	11.02.2019	Others	Third Party Release	108000	0.0238	Company Limited	11538000	2.5418
Prabhakar Viniyog Private Limited	26401492	5.8161	11538000	2.5418	Release	11.02.2019	Others	Third Party Release	50000	0.0110	Axis trustee and HDFC Asset Management Company Limited	11488000	2.5308
Prabhakar Viniyog Private Limited	26401492	5.8161	11488000	2.5308	Release	11.02.2019	Others	Third Party Release	82000	0.0181	Axis trustee and HDFC Asset Management Company Limited	11406000	2.5127
Raviraj Viniyog Private Limited	27773584	6.1184	11826000	2.6052	Creation	06.02.2019	Pledge	Third Party Pledge	330000	0.0727	RBL Bank Limited (BG Limit)	12156000	2.6779
Raviraj Viniyog Private Limited	27773584	6.1184	12156000	2.6779	Creation	11.02.2019	Pledge	Collateral Pledge	144000	0.0317	Axis trustee and HDFC Asset Management Company Limited	12300000	2.7096
Raviraj Viniyog Private Limited	27773584	6.1184	12300000	2.7096	Creation	11.02.2019	Pledge	Collateral Pledge	105000	0.0231	Axis trustee and HDFC Asset Management Company Limited	12405000	2.7328
Raviraj Viniyog Private Limited	27773584	6.1184	12405000	2.7328	Creation	11.02.2019	Pledge	Collateral Pledge	47000	0.0104	AXIS Trustee Services Limited and Reliance Nippon Life Asset	12452000	2.7431

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Raviraj Viniyog Private Limited	27773584	6.1184	11522000	2.5382	Release	11.02.2019	Others	Collateral Release	100000	0.0220	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	11422000	2.5162
Raviraj Viniyog Private Limited	27773584	6.1184	11422000	2.5162	Release	11.02.2019	Others	Collateral Release	60000	0.0132	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	11362000	2.5030
Raviraj Viniyog Private Limited	27773584	6.1184	11362000	2.5030	Release	11.02.2019	Others	Collateral Release	60000	0.0132	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	11302000	2.4898
Raviraj Viniyog Private Limited	27773584	6.1184	11302000	2.4898	Release	11.02.2019	Others	Collateral Release	20000	0.0044	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	11282000	2.4854
Raviraj Viniyog Private Limited	27773584	6.1184	11282000	2.4854	Release	11.02.2019	Others	Collateral Release	20000	0.0044	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	11262000	2.4810
Raviraj Viniyog Private Limited	27773584	6.1184	11262000	2.4810	Release	11.02.2019	Others	Collateral Release	14000	0.0031	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	11248000	2.4779

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Raviraj Viniyog Private Limited	27773584	6.1184	11248000	2.4779	Release	11.02.2019	Others	Collateral Release	14000	0.0031	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	11234000	2.4748
Raviraj Viniyog Private Limited	27773584	6.1184	11234000	2.4748	Release	11.02.2019	Others	Collateral Release	15000	0.0033	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	11219000	2.4715
Raviraj Viniyog Private Limited	27773584	6.1184	11219000	2.4715	Release	11.02.2019	Others	Collateral Release	15000	0.0033	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	11204000	2.4682
Raviraj Viniyog Private Limited	27773584	6.1184	11204000	2.4682	Release	11.02.2019	Others	Collateral Release	90000	0.0198	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	1114000	2.4484
Raviraj Viniyog Private Limited	27773584	6.1184	1114000	2.4484	Release	11.02.2019	Others	Collateral Release	90000	0.0198	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	11024000	2.4285
Raviraj Viniyog Private Limited	For FRABHAKAR VINIYOG PRIVATE LIMITED												

For FRABHAKAR VINIYOG PRIVATE LIMITED

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Raviraj Viniyog Private Limited	27773584	6.1184	11024000	2.4285	Release	11.02.2019	Others	Collateral Release	1066000	0.2348	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	9958000	2.1937
Raviraj Viniyog Private Limited	27773584	6.1184	9958000	2.1937	Release	11.02.2019	Others	Collateral Release	1066000	0.2348	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	8892000	1.9589
TMT Viniyogan Limited	9733160	2.1442	3923000	0.8642	Pledge	11.02.2019	Pledge	Collateral Pledge	262000	0.0577	Reliance Nippon Life Asset Management Limited	4185000	0.9219
TMT Viniyogan Limited	9733160	2.1442	4185000	0.9219	Pledge	11.02.2019	Pledge	Collateral Pledge	82000	0.0181	Bajaj Finance Limited	4267000	0.9400

For FRABHAKAR VINIYOG PRIVATE LIMITED

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Date: 16.02.2019

Annexure "A"

**REVISED DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES/
INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) & 31(2) OF SEBI (SUBSTANTIAL ACQUISITION OF
SHARES AND TAKEOVERS) REGULATIONS, 2011**

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares	
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date creation/ invocation release encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital	
PRITI A SUREKA ADITYA VARDHAN AGARWAL	11609702	2.5576	2.5576	-	-	-	-	-	-	-	-	-	-	
USHA AGARWAL RAJ KUMAR GOENKA	673096	0.1483	0.1483	-	-	-	-	-	-	-	-	-	-	
RADHE SHYAM AGARWAL	1547964	0.3410	0.3410	-	-	-	-	-	-	-	-	-	-	
ROHIN SUREKA	879000	0.1936	0.1936	-	-	-	-	-	-	-	-	-	-	
HARSHA VARDHAN AGARWAL	3500000	0.7710	0.7710	-	-	-	-	-	-	-	-	-	-	
SASWAT GOENKA	110266	0.0243	0.0243	-	-	-	-	-	-	-	-	-	-	
SACHIN GOENKA	1130000	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-	
VIBHASH VARDHAN AGARWAL	1069000	0.2355	0.2355	-	-	-	-	-	-	-	-	-	-	
VIHAN	1073478	0.2365	0.2365	-	-	-	-	-	-	-	-	-	-	
	1072000	0.2362	0.2362	-	-	-	-	-	-	-	-	-	-	

For FRABHAKAR VINIYOG PRIVATE LIMITED


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