



LOGICA INFOWAY LTD.

[Formerly : Eastern Logica Infoway Ltd.]

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CIN: L30007WB1995PLC073218

10 September, 2024

To,
The Manager
BSE Limited
Corporate Relationship Department,
2nd Floor, New Trading Wing,
Rotunda Building, P.J. Towers,
Dalal Street, Mumbai – 400 001

Scrip Code: 543746
ISIN: INE0BSU01018

Subject: Submission of Press Release

Dear Sir / Madam,

Please find enclosed herewith the Press Release for **Logica Infoway Limited (Formerly; Eastern Logica Infoway Limited)** on obtaining Tier - I National Distributorship of Samsung Laptops/Notebooks for West Bengal and National Capital Region (Delhi NCR) in the month of September 2024.

The aforesaid information will also be hosted at the Company's website i.e. www.easternlogica.com

We request you to kindly take the same on record.

Thanking you.

Yours truly
For **LOGICA INFOWAY LIMITED**
[Formerly; Eastern Logica Infoway Limited]

PRIYANKA BAID
Company Secretary & Compliance Officer



Encl : as above



LOGICA INFOWAY LIMITED
(Formerly; EASTERN LOGICA INFOWAY LIMITED)

Monday, 10 September 2024

PRESS RELEASE

Logica Infoway Limited – A proud Tier - I Samsung National Distributor for West Bengal and National Capital Region (Delhi NCR)

We are thrilled to announce that Logica Infoway Limited (Formerly, Eastern Logica Infoway Limited) has recently become part of Samsung ecosystem, where the company has officially tied up with Samsung brand as Tier - I – National Distributor for West Bengal and National Capital Region (Delhi NCR) for supply of Samsung products i.e. Laptops/Notebooks directly to Tier – II & Tier - III distributors.

This partnership represents a significant milestone for us, and we are excited about the opportunities it will bring in near future. The market will become attractive for the distribution utilities as well as the open access customers in terms of price, competitiveness and flexibility in procurement of Samsung products.

As a Samsung distributor, the company will offer an extensive range of Samsung's cutting-edge technology and innovative solutions. Logica is committed to bring the best of Samsung's world-renowned quality and innovation to its customers by providing:

- Access to the latest and advanced Samsung's Products
- Enhanced & exceptional customer support by the Logica's team.
- Exclusive offers, promotions and deals on Samsung products, through Logica.

We look forward to this exciting new chapter of growth and development of the company and are eager to help you experience the excellence of Samsung.