

Date: 30.06.2022

To The Listing Department, National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot No. C/1, G Block, Bandra – Kurla Complex, Bandra East, Mumbai – 400051. Scrip Code: CCL	To The Corporate Relations Department, Bombay Stock Exchange Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001. Scrip Code: 519600
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Dear Sir/Madam,

Subject: Disclosure under Regulation 30 of SEBI (LODR) Regulations, 2015

We would like to inform you that Continental Coffee Private Limited, wholly owned subsidiary of CCL Products (India) Limited test launched Plant based protein snacks under the brand name of “Continental Greenbird”. This is a foray by the Company and its subsidiaries into a new product category which is outside coffee. Progressing on the vision of the Company to be a house of brands, this is our first step. Considering the fact that the world is moving towards sustainable living and concerns about the environment, plant-based products have a bright future and this prompted us to venture into this category. Continental Greenbird has launched with four offerings i.e. Chicken Like Nuggets, Mutton Like Keema, Chicken Like Kebab and Chicken Like Sausage. These snacks taste like non-vegetarian, but are 100% vegetarian and made of plant protein.

This is for your information and necessary records.

Regards,
For CCL PRODUCTS (INDIA) LIMITED



Sridevi Dasari

Company Secretary & Compliance Officer



Enclosure: Principal Display Images of the above stated offerings.

CCL PRODUCTS (INDIA) LIMITED

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CONTINENTAL®

GREENBIRD™

Plant Based
Chicken-like Nuggets

3 servings per pack

More Fibre ✓ Good Source of Protein ✓
Cruelty Free ✓ Non GMO ✓

Proprietary food - 1824

The image used is for illustrative purposes only.

CONTINENTAL®

GREENBIRD™

Plant Based
Mutton-like Keema

3 servings per pack

More Fibre ✓ High Protein ✓
Cruelty Free ✓ Non GMO ✓

Proprietary food - 1824

The image used is for illustrative purposes only.

CONTINENTAL®

GREENBIRD™

Plant Based
Chicken-like Seekh Kebab

3 servings per pack

More Fibre ✓ High Protein ✓
Cruelty Free ✓ Non GMO ✓

Proprietary food - 1824

The image used is for illustrative purposes only.

CONTINENTAL®

GREENBIRD™

Plant Based
Chicken-like Sausages

3 servings per pack

More Fibre ✓ High Protein ✓
Cruelty Free ✓ Non GMO ✓

Proprietary food - 1824

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