

23rd March, 2020

BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001. Scrip code: 532343 National Stock Exchange of India Ltd., Exchange Plaza, 5th Floor, Bandra-Kurla Complex, Bandra (E), Mumbai 400 051. **Scrip code: TVSMOTOR**

Dear Sir,

Sub : Press Release - TVS Motor Company takes active measures to combat COVID-19

In continuation to our letter dated 22^{nd} February 2020, we enclose a Press Release regarding "TVS Motor Company takes active measures to combat COVID-19", for dissemination.

Thanking you,

Yours truly,

For TVS MOTOR COMPANY LIMITED

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K S Srinivasan Company Secretary

Encl: a/a



TVS Motor Company takes active measures to combat COVID-19

- Halts operations at all its manufacturing facilities and offices in India and globally till further notice
 - Work from Home implemented in all applicable offices

<u>Chennai, March 23, 2020</u>: TVS Motor Company, today announced significant measures to tackle the spread of COVID-19 (Coronavirus). The company has decided to halt all manufacturing operations at its plants in India and Indonesia till further notice. All relevant employees have already been provided with Work from Home facility.

The well-being of the employees is paramount for the company. The immediate focus is to ensure the safety of employees, their families, and the extended enterprise including suppliers, dealers and our customers.

TVS Motor Company has assured that it will protect jobs and salaries in the wake of the COVID-19 pandemic. The company also assured that, they would work closely with their dealers and suppliers and extend all support to them in the face of this unexpected difficulty.

Meanwhile, the company has urged employees to adhere to the measures and they have been assured of complete support as they transition to new workplace arrangements in this unprecedented time. TVS Motor Company is continuously reviewing the situation to ensure safety and well-being of the community.

About TVS Motor Company

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received

TVS Motor Company Limited, P.B. No. 4, Harita, Hosur – 635 109, Tamil Nadu, India. Tel: +91(4344) 276780
Website: www.tvsmotor.com Email: corporate@tvsmotor.com CIN: L35921TN1992PLC022845
Regd Off: Chaitanya, No. 12, Khader Nawaz Khan Road, Nungambakkam, Chennai – 600 006

PRESS RELEASE



the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for five years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

Varghese M Thomas @Vm.thomas@tvsmotor.com K S Harini Ks.harini@tvsmotor.com

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