

### March 16, 2021

**National Stock Exchange of India Ltd** 

Exchange Plaza, 5th Floor Plot No:C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai – 400 051 Scrip: RAMCOSYS BSE Ltd.,

Corporate Relationship Department Phiroze Jeejheebhoy Towers Dalal Street, Mumbai – 400 001 Scrip: 532370

Dear Sir/Madam,

**Sub: Press Release** 

Ref: Regulation 30 of SEBI LODR

Please find enclosed the press release, titled Saudi Arabia's established logistics service provider, "LogiPoint TRUSTS Ramco" which is being released to the press from our end.

The aforesaid intimation is also being hosted on the website of the Company www.ramco.com.

Kindly take on record the same.

Thanking You,

VIJAYA RAGHAVAN N

Encl: As above





## Saudi Arabia's established logistics service provider,

# **LogiPoint TRUSTS Ramco**

To digitally transform its operations and services with Ramco Logistics Software

**Jeddah, SAUDI ARABIA/ Chennai, INDIA – March 16, 2021 –** Global software provider Ramco Systems announced that it will implement its <u>Logistics Software</u> at Saudi Arabia's established logistics service provider and brainchild of industry leaders – SISCO and Xenel Group, <u>LogiPoint</u> to automate company-wide operations and services.

Covering CRM, Transport management, Hub Management, Fleet Management, Warehouse Management, Rating and Billing, and Facility management, Ramco Logistics Software will offer a single integrated system that is capable of providing end-to-end visibility and control of operations. Bundled with advanced features around Mobility and Bots, LogiPoint's users will now be able to manage operations over their smartphones without needing to log into another interface.

Commenting on the association, **Farooq Shaikh, CEO, LogiPoint**, said, "At LogiPoint, we have always believed in smart solutions to enhance customer experience. Ramco's Logistics Software supports that vision will transform us into a technology-enabled company, aiding us better serve our customers and track all our logistics facilities across different lines of business on a single integrated platform.

"The system will empower us with detailed reports on our customer engagement, thereby giving us greater visibility and insights to optimise our overall customer experience. We look forward to embracing the digital future with Ramco."

Virender Aggarwal, CEO, Ramco Systems, said, "Our strategic focus to invest in carving a niche offering to address the logistics segment has been well received in the market. We are happy to collaborate with LogiPoint to digitally transform their business. This association underscores the robustness of our offering, and the ability to help them digitally evolve into innovative market leaders."

Infused with AI & ML, Ramco Logistics Software includes Transport Management Solution (TMS), Warehouse Management System (WMS), Fleet & Asset Management, X-Dock Hub Management, Automated Contract & Billing, Procurement, Profitability, with ERP Financials and Payroll. Complete with Optimisation, APIs, Chatbot, Mobility and Analytics, Ramco Logistics Software was recognised as a 'Notable Vendor' in Gartner's Asia-Pacific Context: Magic Quadrant for Transport Management System.

## **About LogiPoint:**

LogiPoint is a subsidiary of Saudi Industrial Services Company (SISCO), a Saudi joint stock company listed on Tadawul. They are an established logistics service provider with a history of landmark logistics projects and 18 years of impeccable service to customers across all the major industry segments. LogiPoint's uniquely positioned logistics zones and hands-on experience give their customers transactional, tactical and strategic benefits. They understand their customer's supply chain and have the unique position to provide logistics support at every stage of the chain. LogiPoint delivers a comprehensive solution by leveraging their strategic assets.

#### **About Ramco Systems:**

Ramco is a next-gen enterprise software player disrupting the market with its multi-tenant cloud and mobile-based enterprise software in HR and Global Payroll, ERP and M&E MRO for Aviation. Part of the USD 1 billion Ramco Group, Ramco Systems focuses on Innovation and Culture to differentiate itself in the marketplace. On the Innovation front, Ramco has been focusing on moving towards Active ERP leveraging Artificial Intelligence and Machine Learning by building features such as **Talk It -** which allows transactions to be carried out by simple voice commands, **Bot it -** which allows users to complete transactions using natural conversations; **Mail It -** transact with the application by just sending an email; **HUB It -** a one screen does it all concept built to address all activities of a user; **Thumb It -** mobility where the system presents users with option to choose rather than type values and **Prompt It -** a cognitive ability which will let the system complete the transaction and prompts the user for approval.

With 1800+ employees spread across 24 offices, globally, Ramco follows a flat and open culture where employees are encouraged to share knowledge and grow. No Hierarchies, Cabin-less Offices, Respect work and not titles, among others are what makes the team say, Thank God it's Monday!

Leader in NelsonHall's NEAT Matrix for Next Gen Payroll Services; Winner of 2020 ISG Paragon Awards Asia Pacific, for 'Transformation' and 'Collaboration' Winner Global Payroll Transformation Project of the Year – 2019 by Global Payroll Association; Winner of 2018 ISG Paragon Awards Australia, for 'Best Imagination' Award

For more information, please visit <a href="https://www.ramco.com/logistics-software/">https://www.ramco.com/logistics-software/</a>
Follow Ramco on Twitter <a href="mailto:@ramcosystems">@ramcologistics</a> and stay tuned to <a href="http://blogs.ramco.com">http://blogs.ramco.com</a>

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