

Date: 23/04/2024

To,

**BSE Limited,  
Phiroze Jeejeebhoy Tower,  
Dalal Street Fort,  
Mumbai-400001**

Dear Sir/ Madam,

**Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011**

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011, I, Yogesh Jotiram Kale, R/o Room No 150/18 Near Datta, NGR Service Centre Talavali, Gaon Ghansoli Nav Mumbai, Thane- 400708, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the disposals of 5,60,000 Equity shares of Brandbucket Media & Technology Limited on 04<sup>th</sup> April, 2024 through Market Mode.

Kindly take the same in your record.

Thanking You,

**Yours Faithfully,**



**Yogesh Jotiram Kale**

**CC: TO**

**Board of Director**

**Brandbucket Media & Technology Limited**

**Encl: as above**

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

<b>Name of the Target Company (TC)</b>	<b>Brandbucket Media &amp; Technology Limited</b>		
Name(s) of the <del>transferor/ disposer and Persons Acting in Concert (PAC) with the transferor/ disposer</del>	Yogesh Jotiram Kale		
Whether the <del>acquirer/</del> disposer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	BSE Limited		
<b>Details of the <del>acquisition</del> / disposal as follows</b>	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>#Before the disposition under consideration, holding of:</b>			
a) Shares carrying voting rights	10,50,000	4.52	4.52
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
<b>e) Total (a+b+c+d)</b>	<b>10,50,000</b>	<b>4.52</b>	<b>4.52</b>
<b>Details of <del>acquisition</del>/sale</b>			
a) Shares carrying voting rights <del>acquired</del> /sold	5,60,000	2.41	2.41
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) <del>acquired</del> /sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer	-	-	-
<b>e) Total (a+b+c+/-d)</b>	<b>5,60,000</b>	<b>2.41</b>	<b>2.41</b>

# YOGESH JOTIRAM KALE

#After the disposition holding of:			
a) Shares carrying voting rights	4,90,000	2.11	2.11
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	<b>4,90,000</b>	<b>2.11</b>	<b>2.11</b>
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	On Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	<b>Date</b>	<b>Shares</b>	
	04/04/2024	5,60,000	
Equity share capital / total voting capital of the TC before the said acquisition / sale	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		
Equity share capital/ total voting capital of the TC after the said acquisition /sale	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		
Total diluted share/voting capital of the TC after the said acquisition	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		

(\* Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Note:** The existing listed capital of the Company is Rs. 10,50,30,000 (1,05,03,000 shares of Rs. 10 each) The Company has allotted 1,27,38,232 equity shares of face value of Re. 10/- each by way of preferential issue to non - promoter on 18<sup>th</sup> December, 2023 and listing of said shares are under process.

Thanking You,  
Yours Faithfully,



**Yogesh Jotiram Kale**  
Place: Mumbai