



National Stock Exchange of India Limited Exchange Plaza, C-1, Block G Bandra Kurla Complex Bandra (E), Mumbai - 400 051

SCRIP CODE: ASHOKLEY

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

SCRIP CODE: 500477

Dear Sir/Madam,

Sub: Intimation of schedule of investor meeting under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

In furtherance to the intimation dated June 19, 2024 on the Analysts and Investors Meet scheduled between June 24 to June 26, 2024 at Hongkong and Singapore, please find attached the Investor Presentation.

Thanking you,

Yours faithfully, for **ASHOK LEYLAND LIMITED**

N Ramanathan Company Secretary

Encl:a/a





Ashok Leyland Limited Progress update on Medium-term Goals

HONG KONG & SINGAPORE June 24-26, 2024



OUR 75TH YEAR - A RECORD YEAR



• Highest Ever Sales Revenue
INR 38,367 Cr, 6% up from LY

2nd Highest CV Sales Volume, 194,553 units

- Highest Ever EBITDA4,607Cr, 57% up from LY
- Highest Ever Margins
 12.0% EBITDA
- Nearly Zero Net-Debt
- All Engines Firing, including non-CV Businesses



Medium-Term Goals

Investor Conference June 2023, Mumbai



1

Pursue Superior Returns

Double-digit EBITDA (Near Term),
Mid-teens (Medium Term);
Cost Leadership

4

LCV & 10

Grow in North & East; Plan sub-2T entry; Expand IO portfolio 2

Next-Gen Products

Ready in next 24 months with all Alternate Fuels; Invest in Switch & Ohm

5

Driving growth in Non-CV Businesses

Aftermarket, Defence and Power Solutions – Significant Upside

3

MHCV Market Share

Safely at above 30% and confidently moving to 35%+

6

ESG & CSR

Governance at highest level;
Net Zero Target Formulation;
Road to School



Significant Progress on All Medium-Term Goals...



1

Pursue Superior Returns

Double-digit EBITDA (Near Term),
Mid-teens (Medium Term);
Cost Leadership

FY24 12.0% Q1 10.0% | Q2 11.2% Q3 12.0% | Q4 14.1%

Last 2-year Cost Savings more than sum total of last 6-yr savings

Better Price Realization on back of Product and Service superiority

2

Next-Gen Products

Ready in next 24 months with all Alternate Fuels; Invest in Switch & Ohm

Segment-first Boss 14T BEV delivered; 55T TT in few months

World's largest fleet of H2ICE

LNG Trucks delivered to MGL

H2FC Buses for Leh / Delhi for NTPC in FY25

Switch progressing well

3

MHCV Market Share

Safely at above 30% and confidently moving to 35%+

Q4FY24 MS at 31.4%

Back to #1 in Buses Now (34% MS)

Major jump in CSI/SSI score

Major expansion in North & East including JV with TVS for NCR

Host of new products to fill white spaces

Significant Progress on All Medium-Term Goals



4

LCV & IO

Grow in North & East;
Plan sub-2T entry;
Expand IO portfolio

#2 in LCV 2-3.5T Segment Now with 20% MS, gunning for 25%

6 New Product launches in FY25

1 e-LCV launched (Switch), another on anvil

Continuously growing in IO while peers declined; market revival expected in FY25

5

Driving growth in Non-CV Businesses

Aftermarket, Defence and Power Solutions – Significant Upside

Significant growth in FY24 Parts , PSB and Defence

Expect to again double Defence business in next 3 years

2X growth in Powergen planned

6

ESG & CSR

Carbon Neutral by 2030

Net Zero @100

1mn RTS Goal

Governance at highest level

Major Jump in Ratings
DFSI 25 to 53
Sustainalytics 38 to 13.4

Women diversity at 8.3%; 10% by FY26; 20% by FY30

Nearly 200,000 students under RTS

RVSF Centers Launch Soon

Ashok Leyland – Expanding Horizons

Opportunity Enhancement into Allied Avenues



Digitalizing Freight Ecosystem; initial phases



59% CAGR in Last 3 Years



SW//TCH

Aggressively pursuing product superiority in e-Buses and e-LCVs



IPO to accelerate growth and valuation





Engineering Services
company with
reputed client base;
PE Capital to
accelerate growth



e-MaaS Business activated in FY24; Initial equity capital of INR 300 Cr



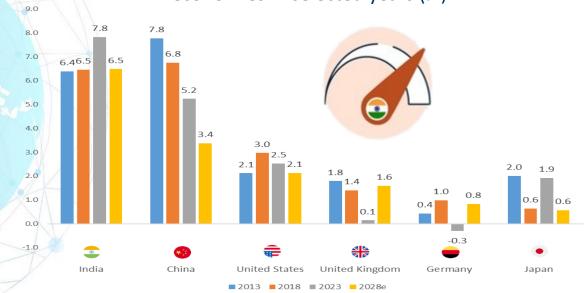
IN THE RIGHT PLACE





India Set to Cement Role as New GDP Growth Champion

Estimated real GDP growth (YoY) of the world's largest economies in selected years (%)



Political continuity will help drive reforms and growth

Slated to be 3rd Biggest Economy, ahead of Japan & Germany

High GDP growth projected for next 5 years in a row

Indian CV Industry closely linked to GDP Growth

Indian products getting increasing acceptance in the world



KEY ECONOMIC DRIVERS

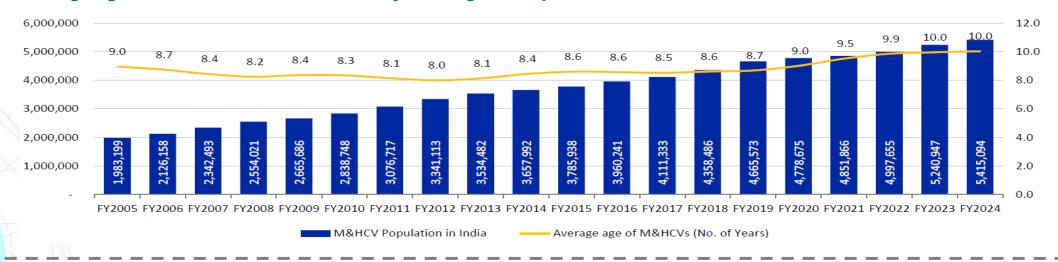


Economy		Freight		Industry	
India GDP		7.2% Railway Freight traffic	▲ 1.4% Apr'24 (YoY)	IIP	▲ 4.9% Mar'24 (YoY)
CPI Inflation		4.5% orecast Air traffic	▲ 2.4% Apr'24 (YoY)	Mining	▲ 1.2% Mar'24 (YoY)
RBI Repo Rate		6.0% Major Port traffic	▲ 1.3% Apr'24 (YoY)	Manufacturing	▲ 5.2% Mar'24 (YoY)
GST Collections	▲ 12.4% Apr'24 (YoY)	Foreign Tourist arrivals	▲ 15.8% Feb'24 (YoY)	Electricity	▲ 8.6% Mar'24 (YoY)
E-Way Bills	▲ 14.5% Apr'24 (YoY)	Petrol Consumption	▲ 14.1% Apr'24 (YoY)	Cement Production	▲ 10.6% Mar'24 (YoY)
Upside for TIV		Diesel Consumption	▲ 1.4% Apr'24 (YoY)	Steel Production	▲ 5.5% Mar'24 (YoY)
Neutral for TIV		Diesel CNG Diff (in ₹)	₹13.5 Apr'24	Cap. Goods Production	▲ 6.1% Mar'24 (YoY)
Negative for TIV					7

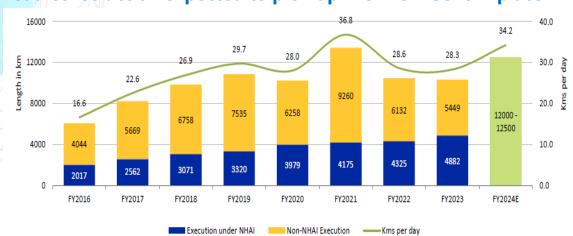
CV GROWTH DRIVERS



Average age of M&HCVs increased to ~10 years, highest in past two decades



Road construction expected to pick-up with new Govt in place



Delinquency trends remained steady

