



July 31, 2023

BSE Limited

Department of Corporate Services
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001

Scrip Code: 543396

National Stock Exchange of India Limited

The Listing Department,
Exchange Plaza,
Bandra Kurla Complex,
Mumbai - 400 051

Symbol: PAYTM

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release

Dear Sir/ Ma'am,

We are enclosing herewith the press release titled "**Paytm launches two new innovative devices— Paytm Pocket Soundbox and Paytm Music Soundbox; leads technology for India's small shops**" which will be disseminated shortly.

The release will also be hosted on the Company's website viz. www.paytm.com.

Kindly take the same on record.

Thanking you

Yours Sincerely,
For **One 97 Communications Limited**

Sunil Kumar Bansal
Company Secretary and Compliance Officer

Encl.: As above

Paytm launches two new innovative devices — Paytm Pocket Soundbox and Paytm Music Soundbox; leads technology for India's small shops

- *Pioneer of audio-based payment confirmations with Paytm Soundbox, launches two new Soundbox devices.*
- *Paytm Pocket Soundbox, first-of-its-kind portable device that fits in your pocket, is designed for merchants on the go like auto drivers, electricians, delivery agents & more*
- *Paytm Music Soundbox allows merchants to connect their phones to the device through bluetooth and listen to music, match commentary etc.*

The Sound of India's Payment Revolution

Announcing India's first Music & Pocket Soundbox



One97 Communications Limited (OCL) that owns the brand Paytm, India's leading payments and financial services company and the pioneer of QR and mobile payments, today announced the launch of two innovative payment devices that are 4G enabled — Paytm Pocket Soundbox and Paytm Music Soundbox. The first-of-its-kind portable device, Paytm Pocket Soundbox, can fit in your pocket and is as small as a debit card, and empowers merchants who are always on the move with instant audio payment alerts. Paytm Music Soundbox doubles up as a speaker that issues payment notifications and can also be connected to the phone to play music through bluetooth.

The company was the first to launch audio-based confirmations with the Paytm Soundbox, which revolutionised in-store payments in the country.

Designed to add convenience for mobile merchants, Paytm Pocket Soundbox is an industry first portable device that comes with all the powerful features of the iconic Paytm Soundbox. The easy-to-carry device proudly 'Made in India' provides 5-day battery life, 4G connectivity and a torch to keep going even in low-light conditions. This will be helpful for merchants on the go, including cab and auto drivers, electricians, delivery agents, parking fee collectors and cart vendors.



The company has also launched Paytm Music Soundbox, a unique device that enables merchants to play music through their mobile phones through bluetooth while managing their payment transactions. It comes with best in-class 10-day battery life, 4G connectivity and a powerful 4W speaker. There's also a unique voice overlay feature that enables the merchant to hear payment notifications over the music being played.

Vijay Shekhar Sharma, Founder & CEO, Paytm said, "As pioneers of mobile payments and QR technology, we revolutionised in-store payments with the Paytm Soundbox. We are driving innovation further with two new devices Paytm Pocket Soundbox and Paytm Music Soundbox, both of which have been designed to bring convenience to merchants. Paytm Pocket Soundbox will be a gamechanger for merchants on the go, while the Paytm Music Soundbox announces payment alerts, and also solves for a lifestyle experience. With these new devices, we continue to lead technology for small shops of India."

Paytm continues to remain the leader in in-store payments. As of 30th June 2023, more than 79 lakh merchants are now paying subscriptions for Paytm's payment devices like Soundbox and Paytm Card Machines.

About Paytm:

Paytm is India's leading mobile payments and financial services distribution company. Pioneer of the mobile QR payments revolution in India, Paytm builds technologies that help small businesses with payments and commerce. Paytm's mission is to serve half a billion Indians and bring them to the mainstream economy with the help of technology.

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