

By Mail

03RD May, 2019

National Stock Exchange of India Limited,
Exchange Plaza
Plot no. C/1, G Block, Bandra-Kurla Complex
Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Coffee Day Enterprises Limited
23/2 Coffee Day Square
Vittal Mallya Road
Bangalore – 560001

Ph: + 91-80-40012345

Bombay Stock Exchange Limited
Floor 25, P.J. Towers
Dalal Street, Fort
Mumbai - 400 001

Fax No.:+91-22-22723121

Dear Sirs,

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

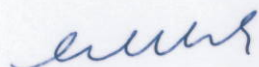
I wish to inform you that there was a Pledge of equity shares of Coffee Day Enterprises Limited in connection with the NCD's issued by the Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

I request you to kindly take the same on record.

Thanking you,

Yours faithfully,



Malavika Hegde

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI Substantial Acquisition of Shares and Takeovers Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises Limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	03.05.2019
Name of the promoter or PAC on whose shares encumbrance has been created / released / invoked	Malavika Hegde

Name of the Promoter(s) or PACs with him	Promoter Holding in the Target Company [1]		Promoter holding already encumbered [2]		Details of events pertaining to encumbrance [3]							Post event holding of encumbered shares [2+3] / release [2-3] / invocation [2-3]	
	No of shares	% of total share capital	No of shares	% of total share capital	Type of event [creation / release / invocation]	Date of creation / release of encumbrance	Type of encumbrance [pledge/lien/disposal undertaken/otherwise]	Reasons for encumbrance	No of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No of shares	% of total share capital
V.G. Siddhartha	6,91,74,700	32.75%	4,83,51,757	22.89%	-	-	-	-	0	-	-	4,83,51,757	22.89%
Gombodu Coffee Estates Private Limited	1,10,71,104	5.24%	87,39,104	4.14%	-	-	-	-	0	-	-	87,39,104	4.14%
Devadarshini Info Technologies Pvt Ltd	1,24,08,440	5.87%	1,03,08,440	4.88%	-	-	-	-	0	-	-	1,03,08,440	4.88%
Coffee Day Consolidations Pvt Ltd	1,22,68,416	5.81%	1,01,49,573	4.80%	-	-	-	-	0	-	-	1,01,49,573	4.80%
Malavika Hegde	85,62,506	4.05%	55,27,000	2.62%	Creation	03.04.2019	Pledge	Pledge of shares in connection with the loan availed by the group co.	62000	0.03%	Pledge of shares in DBI Trusteeship Services Limited in connection with loan availed from SSG Asia by the Group Co.	55,89,000	2.65%
Swan Securities Pvt Ltd	4,44,032	0.21%	4,44,000	0.21%	-	-	-	-	0	-	-	4,44,000	0.21%
TOTAL	11,39,29,198	53.93%	8,35,19,74	39.87%								8,35,19,74	39.87%

Pledge was confirmed on a latter date.