

By Mail

06 January 2020

**The National Stock Exchange of India Limited
Manager-Listing
Exchange Plaza, Bandra Kurla Complex,
Bandra (East) Mumbai – 400 051
Tel No.: 022-2659 8237/38
Symbol: COFFEEDAY**

**BSE Limited
General Manager-DSC
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai – 400 001
Tel No.: 022-2272 2039
Scrip Code: 539436**

**Coffee Day Enterprises Limited
23/2 Coffee Day Square
Vittal Mallya Road
Bangalore – 560001
Ph: + 91-80-40012345**

Dear Sirs,

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We wish to inform you that there was an Invocation of pledged equity shares of Coffee Day Enterprises Limited in connection with the borrowings availed by the Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,
For (Late) V G Siddhartha


**Malavika Hegde
Spouse**

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI [Substantial Acquisition of Shares and Takeovers] Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	06/Jan/20
Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked	V G Siddhartha

Name of the Promoter(s) or PACs with whom	Promoter Holding in the Target Company [1]				Promoter holding already encumbered [2]				Details of events pertaining to encumbrance [3]								Post event holding of encumbered shares creation [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of shares	% of total share capital	% w.r.t. diluted share capital	No. of shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation / release of encumbrance	Type of encumbrance (pledge/lien/disposal/undertaking/others)	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital				
V.G.Siddhartha	28,430,133	13.46%	13.46%	17,724,790	8.40%	Invocation	23/12/2019		In connection with the borrowings availed by the Group Companies of Coffee Day Enterprises Ltd	115,000	0.05%	Invocation of pledged shares by STC Finance Limited	17,729,790	8.35%				
V.G.Siddhartha	28,320,133	13.41%	13.41%	17,629,790	8.35%	NA	NA		NA	NA	NA	17,629,790	8.35%					
Gonbedu Coffee Estates Private Limited	0	0.00%	0.00%	-	0.00%									0.00%				
Dewadharini Info Technologies Pvt.Ltd	2,328,440	1.10%	1.10%	2,328,440	1.10%							2,328,440	1.10%					
Coffee Day Consolidations Pvt.Ltd	6,513,851	3.08%	3.08%	6,513,008	3.08%							6,513,008	3.08%					
Malavika Hegde	112,402	0.05%	0.05%	62,000	0.03%							62,000	0.03%					
Sivan Securities Pvt.Ltd	32	0.00%	0.00%	32	0.00%							32	0.00%					
TOTAL	37,279,858	17.64%	17.64%	26,539,270	12.56%					115,000	0.05%		26,539,270	12.56%				

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