

22nd September 2022

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir/Madam,

Reg : Press Release - TVS Institute for Quality and Leadership is successfully certified at 'Performance' level by GlobalCCU (Global Council of Corporate Universities)

We enclose a Press Release regarding "**TVS Institute for Quality and Leadership is successfully certified at 'Performance' level by GlobalCCU (Global Council of Corporate Universities)**", for dissemination.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Institute for Quality and Leadership is successfully certified at 'Performance' level by GlobalCCU (Global Council of Corporate Universities)

Hosur, September 22, 2022: TVS Institute for Quality and Leadership (TVS IQL), the Corporate University of TVS Motor Company has received 'Performance level' certification by the Global Council of Corporate Universities (Global CCU) after qualifying the requirements during an on-site audit.

Certification by GlobalCCU is the global recognition of the existence, the reliability, the level of maturity of a Corporate University, awarded at the end of a deep and gradual assessment process by renowned experts. TVS IQL was previously certified at the Compliance level. The Performance Certification level presents how the Corporate University performs and innovates in Business impact, Culture management, People Management, Operational efficiency, Durability, and Future plans.

Commenting on the announcement, **Dr. V Kovaichelvan, Director, TVS IQL**, said, *"TVS Institute of Quality and Leadership (TVS IQL) continuously evaluates the skill requirements for the workforce and accordingly designs relevant and engaging virtual training sessions by experts for essential and continual professional development. We are extremely delighted to receive the 'Performance level' certification from Global Council of Corporate Universities (Global CCU). As a Corporate University, TVS IQL create strategic value for People, Business and Society and this certificate indicates that TVS IQL is able to contribute towards improving the performance of the companies it supports."*

Annick Renaud-Coulon, Chairman of GlobalCCU, said *"The Performance level certification was much more demanding than the Compliance level. It has been remarkable to see how TVS IQL leadership made this journey a space for the strategic empowerment of their team and notably engaged the new generation to participate in the assessment, with a future oriented mindset. Congratulations TVS IQL on this impressive achievement!"*

TVS IQL established four academies - Functional & professional, Manufacturing, Product Development and Pedagogical excellence. Each academy has few Centres of Excellence (CoE) to create value through several learning solutions for role effectiveness, cultural capabilities, collective capabilities, and support strategy. TVS IQL partners with several academic institutions in India and globally to co-create impactful learning solutions. These learning solutions cover employees at all levels from senior leadership to team members in the shop floor.

PRESS RELEASE



About GlobalCCU

GlobalCCU is the global observatory of the Corporate University industry, a factory for strategists, a rewarding and highlighting organisation and a membership organisation. Annick Renaud-Coulon (founder and Chairman) is a renowned worldwide expert with more than twenty-year's experience in the Corporate University industry. www.globalccu.com

For more information, please contact:

Ks.harini@tvsmotor.com

Priyanka.kumar@tvsmotor.com