



September 6, 2023

The Manager,
Listing Department,
BSE Limited,
Phiroze Jeejeebhoy Tower,
Dalal Street,
Mumbai 400 001.
BSE Scrip Code: 542772

The Manager,
Listing Department,
National Stock Exchange of India Ltd.,
Exchange Plaza, 5 Floor, Plot C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai 400 051.
NSE Symbol: 360ONE

Dear Sir / Madam,

Subject: Intimation of Press Release – 360 ONE launches its Global Platform with appointment of Vikram Malhotra and other industry veterans

Please find enclosed herewith a press release titled “360 ONE launches its Global Platform with appointment of Vikram Malhotra and other industry veterans”.

Please take the same on your record.

Thanking you.

Yours faithfully,

For 360 ONE WAM LIMITED
(Formerly known as IIFL Wealth Management Limited)

Rohit Bhave
Company Secretary
(ACS: 21409)
Encl.: As above

360 ONE WAM LIMITED (Formerly known as IIFL Wealth Management Limited)

Corporate & Registered Office: 360 ONE Centre, Kamala City, Senapati Bapat Marg, Lower Parel (West), Mumbai - 400 013

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CIN: L74140MH2008PLC177884



360 ONE launches its Global Platform with appointment of Vikram Malhotra and other industry veterans

Mumbai, September 06, 2023: 360 ONE (360 ONE), earlier known as IIFL Wealth & Asset Management, a leading wealth and alternatives-focused asset management group based in India, today announced the launch of its global platform – 360 ONE Global.

360 ONE Global will kickstart the business by developing a world-class product and service proposition for offshore wealth and investment advisory to complement the existing best-in-class wealth and investment advisory platform in the Indian onshore market and leveraging the group's deep connect with the Global Indian diaspora in India and offshore markets.

360 ONE is among the first Indian wealth managers to make an entry in the offshore wealth management business as a truly global wealth and asset manager and aspires to extend its leadership in the onshore Indian wealth market to the offshore wealth market as well.

The group has roped in industry veteran Vikram Malhotra as the Co-Founder & CEO of 360 ONE Global. Vikram brings a wealth of experience to his new role, having served as the Global Market Head for Global South Asia & Middle East at Bank of Singapore. With more than three decades of experience across prestigious institutions, including Barclays, UBS, and ABN AMRO, Vikram has demonstrated his ability to build thriving businesses across diverse geographies including Singapore, Hong Kong, Dubai and London.

The 360 ONE Global leadership team, led by Vikram, comprises Arunabh Banerjee and Pankaj Nagrath, who have held leadership roles at Bank of Singapore and Barclays and will be stationed at key locations such as Singapore and Dubai.

Pankaj was among the first to identify the Global India wealth opportunity, and build a market-leading channel and business around it at Bank of Singapore. Arunabh – an alumnus of IIM Lucknow – has worked for the last two decades in various global banks spanning multiple roles, including Corporate Banking, Credit and Private Banking. Their appointments further underscore 360 ONE's commitment to establishing a strong international presence.

Karan Bhagat, Founder, MD & CEO of 360 ONE, said, "By creating a comprehensive advisory capability for global wealth and investments, we're reshaping the offshore landscape for Indian wealth managers. Vikram is best placed to fulfil the global ambitions of 360 ONE with an unparalleled track record of building and managing highly regarded and market-leading Global NRI franchises multiple times. Vikram's leadership, combined with his deep expertise in wealth management and financial markets, places 360 ONE at a unique position on the global stage."

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Karan further emphasised, "Our ambition also embodies our commitment to innovation, excellence, and client empowerment on a global scale. As the firm embraces a more comprehensive identity, we are well-equipped to redefine wealth and asset management across international territories, guided by our core values of a client-first approach and expertise-driven solutions."

Vikram Malhotra, Co-Founder and CEO, 360 ONE Global, said, "With a strong foundation in India, built over the last 15 years, 360 ONE is well poised to offer exceptional financial excellence to clients worldwide. Our collaborative approach and diverse capabilities position us to replicate 360 ONE's remarkable success story on a global scale. I hold deep admiration for the entrepreneurial culture fostered by Karan Bhagat, which has been instrumental in shaping 360 ONE's achievements. We are eager to harness the untapped potential of global wealth clients, including Non-Resident Indians, Middle Eastern and Asian wealth clients, as well as Family Offices."

"In its initial phase, 360 ONE Global will forge ahead with the development of a world-class product and service proposition for offshore wealth and investment advisory. Embracing an open architecture model, the firm is resolute in its mission to provide access to the finest products, services, and propositions available in offshore wealth and investment markets. Our ongoing plans encompass the expansion of teams across various disciplines, spanning product, investment, client coverage, and platform development," Vikram added.

With an impressive track record of serving HNW and UHNW families, alongside leading family offices and institutions, 360 ONE manages assets totalling approximately INR 3,83,000 crores (USD 46.5 billion+).

About 360 ONE

360 ONE, earlier known as IIFL Wealth & Asset Management is one of the leading wealth and alternates-focused asset management firms in India. 360 ONE is the investment and financial advisor to the High Net Worth Individuals (HNI) and Ultra HNI segments, with aggregate assets of around INR 3,83,000 crores (USD 46.5 billion+) under management.

360 ONE is an embodiment of two words that are extremely important to the firm, '360' represents the holistic view we take of the 'ONE' person whose interests are always first: Our Client.

360 ONE is one of the pioneers in the industry to bring about product innovations. The firm has won more than 150 awards of repute since its inception in 2008, and its latest wins include Best Domestic Private Bank, India at the Asiamoney Private Banking Awards 2023, Best Private Bank for HNWIs, India at The Asset Private Capital Awards 2022, Best Domestic

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Bank and Wealth Manager in India at WealthBriefing Asia Awards 2022 and Best for Wealth Transfer/Succession Planning at Asiamoney Private Banking Awards 2022. Earlier awards include the prestigious Best Investment Management Services and Best Innovative Technology Adoption awards for India in the Euromoney Private Banking and Wealth Management Survey 2021. At the Global Private Banking Innovation Awards 2021, it has received accolades in categories such as the Most Innovative Wealth Management Service, Outstanding Estate Planning Advisory and Themed Investment Proposition.

Headquartered in Mumbai, 360 ONE has more than 1000+ employees and a presence in 5 major global financial hubs and 23 locations in India.

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