



April 12, 2024

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India

Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India

Scrp Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith the following press releases dated April 12, 2024 being issued by the Company titled:

- (a) *'Airtel celebrates 3.5 million 5G customers in West Bengal'*
- (b) *'Airtel celebrates 7.7 million 5G customers in Uttar Pradesh and Uttarakhand'*
- (c) *'Airtel celebrates 1.2 million 5G customers in Jharkhand'*
- (d) *'Airtel celebrates 2.7 million 5G customers in Punjab'*
- (e) *'Airtel celebrates 3.8 million 5G customers in Rajasthan'*
- (f) *'Airtel celebrates 2.9 million 5G customers in Madhya Pradesh'*
- (g) *'Airtel celebrates 4.3 million 5G customers in Bihar'*

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

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CIN: L74899HR1995PLC095967



Airtel celebrates 3.5 million 5G customers in West Bengal

5G network pans across all districts and villages

Kolkata, April 12, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today announced that it has 3.5 million customers enjoying 5G service in the state of West Bengal. The company has successfully deployed 5G service across all cities and districts in West Bengal reflecting a promising shift towards offering next-generation mobile connectivity.

Airtel has registered a significant increase in 5G users in the past 6 months in West Bengal. The company's expansive network deployment has effectively extended its services across the entire state, greatly simplifying the process for customers to embrace 5G. From the iconic architectural marvels of Kolkata to the breathtaking vistas of tourist hotspots like Darjeeling, Airtel continues to complete its rollout across West Bengal.

Commenting on the milestone, **Ayan Sarkar, CEO West Bengal & Odisha, Bharti Airtel** said, "We are making significant strides in building the network infrastructure required to facilitate widespread adoption of 5G in West Bengal. We express our gratitude to our valued customers who have upgraded to enjoy the power of unlimited 5G service at no additional cost. Our tireless efforts are to keep our customers consistently connected to the state's fastest, most reliable, and cutting-edge network."

The rapid deployment and adoption of 5G in the country is due to multiple factors including rapid network enhancement, accelerated 5G rollout and increasing availability of 5G devices. In order to make affordable devices accessible to users, Airtel also collaborated with Poco to offer sub-10K 5G smartphones, which helped to grow its overall 5G user base in the country. Retail expansion in the region to increase physical format of stores has further augmented consumer connect to help customers upgrade conveniently to 5G service.

About Airtel

Headquartered in India, Airtel is a global communications solutions provider with over 500 Mn customers in 17 countries across South Asia and Africa. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel’s retail portfolio includes high speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data center services, cyber security, IoT, Ad Tech and cloud based communication. For more details visit www.airtel.in



Airtel celebrates 7.7 million 5G customers in Uttar Pradesh and Uttarakhand

5G network pans across all districts and villages

Lucknow, April 12, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today announced that it has 7.7 million customers enjoying 5G service in the state of Uttar Pradesh and Uttarakhand. The company has successfully deployed 5G service across all districts in Uttar Pradesh and Uttarakhand reflecting a promising shift towards offering next-generation mobile connectivity.

Airtel has registered a significant increase in active 5G users in the past 6 months in Uttar Pradesh and Uttarakhand. The company has extensively rolled out its network, making its services available across all districts and villages making it more convenient for customers to upgrade to 5G. From the archaeological site of Agra Fort to renowned pilgrimage site of Varanasi, Ayodhya, Mathura and Vrindavan to Yamunotri, Gangotri, Kedarnath, and Badrinath, Airtel continues to complete its rollout across Uttar Pradesh and Uttarakhand.

Commenting on the milestone, **Sovan Mukherjee, CEO, Uttar Pradesh and Uttarakhand, Bharti Airtel** said, "We are making significant strides in building the network infrastructure required to facilitate widespread adoption of 5G in Uttar Pradesh and Uttarakhand. We express our gratitude to our valued customers who have upgraded to enjoy the power of unlimited 5G service at no additional cost. Our tireless efforts are to keep our customers consistently connected to the state's fastest, most reliable, and cutting-edge network."

The rapid deployment and adoption of 5G in the country is due to multiple factors including rapid network enhancement, accelerated 5G rollout and increasing availability of 5G devices. In order to make affordable devices accessible to users, Airtel also collaborated with Poco to offer sub-10K 5G smartphones, which helped to grow its overall 5G user base in the country. Retail expansion in the region to increase physical format of stores has further augmented consumer connect to help customers upgrade conveniently to 5G service.

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Airtel celebrates 1.2 million 5G customers in Jharkhand

5G network pans across all districts and villages

Ranchi, April 12, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today announced that it has 1.2 million customers enjoying 5G service in the state of Jharkhand. The company has successfully deployed 5G service across all districts in Jharkhand reflecting a promising shift towards offering next-generation mobile connectivity.

Airtel has registered a significant increase in active 5G users in the past 6 months in Jharkhand. The company has extensively rolled out its network, making its services available across all districts and villages making it more convenient for customers to upgrade to 5G. From the Jubilee Park of Jamshedpur to renowned pilgrimage site of Deoghar to tranquil sceneries of Netarhat and expanding to Patratu Valley as well as Maithon Dam, Airtel continues to complete its rollout across Jharkhand.

Commenting on the milestone, **Sujay Chakrabarti, CEO Bihar and Jharkhand, Bharti Airtel** said, "We are making significant strides in building the network infrastructure required to facilitate widespread adoption of 5G in Jharkhand. We express our gratitude to our valued customers who have upgraded to enjoy the power of unlimited 5G service at no additional cost. Our tireless efforts are to keep our customers consistently connected to the state's fastest, most reliable, and cutting-edge network."

The rapid deployment and adoption of 5G in the country is due to multiple factors including rapid network enhancement, accelerated 5G rollout and increasing availability of 5G devices. In order to make affordable devices accessible to users, Airtel also collaborated with Poco to offer sub-10K 5G smartphones, which helped to grow its overall 5G user base in the country. Retail expansion in the region to increase physical format of stores has further augmented consumer connect to help customers upgrade conveniently to 5G service.

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Airtel celebrates 2.7 million 5G customers in Punjab

5G network pans across all districts and villages

Amritsar, April 12, 2024 - Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today announced that it has 2.7 million customers enjoying 5G service in the state of Punjab. The company has successfully deployed 5G service across all districts in Punjab reflecting a promising shift towards offering next-generation mobile connectivity.

Airtel has registered a significant increase in active 5G users in the past 6 months in Punjab. The company has extensively rolled out its network, making its services available across all districts and villages, making it more convenient for customers to upgrade to 5G. From the pilgrimage site of Amritsar to the cities including Chandigarh, Ludhiana and Jalandhar offering cultural experiences and modern amenities, Airtel continues to complete its rollout across Punjab.

Commenting on the milestone, **Pushpinder Singh Gujral - CEO, Upper North, Bharti Airtel** said, “We are making significant strides in building the network infrastructure required to facilitate widespread adoption of 5G in Punjab. We express our gratitude to our valued customers who have upgraded to enjoy the power of unlimited 5G service at no additional cost. Our tireless efforts are to keep our customers consistently connected to the state's fastest, most reliable, and cutting-edge network.”

The rapid deployment and adoption of 5G in the country is due to multiple factors including rapid network enhancement, accelerated 5G rollout and increasing availability of 5G devices. In order to make affordable devices accessible to users, Airtel also collaborated with Poco to offer sub-10K 5G smartphones, which helped to grow its overall 5G user base in the country. Retail expansion in the region to increase physical format of stores has further augmented consumer connect to help customers upgrade conveniently to 5G service.

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Airtel celebrates 3.8 million 5G customers in Rajasthan

5G network pans across all districts and villages

Jaipur, April 12, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today announced that it has 3.8 million customers enjoying 5G service in the state of Rajasthan. The company has successfully deployed 5G service across all cities and districts in Rajasthan reflecting a promising shift towards offering next-generation mobile connectivity.

Airtel has registered a significant increase in active 5G users in the past 6 months in Rajasthan. The company has extensively rolled out its network, making its services available across the state, making it more convenient for customers to upgrade to 5G. From the architectural sites of Jaipur, Jodhpur and Jaisalmer to tranquil sceneries of Udaipur, Airtel continues to complete its rollout across Rajasthan.

Commenting on the milestone, **Marut Dilawari, CEO - Rajasthan, Bharti Airtel** said, "We are making significant strides in building the network infrastructure required to facilitate widespread adoption of 5G in Rajasthan. We express our gratitude to our valued customers who have upgraded to enjoy the power of unlimited 5G service at no additional cost. Our tireless efforts are to keep our customers consistently connected to the state's fastest, most reliable, and cutting-edge network."

The rapid deployment and adoption of 5G in the country is due to multiple factors including rapid network enhancement, accelerated 5G rollout and increasing availability of 5G devices. In order to make affordable devices accessible to users, Airtel also collaborated with Poco to offer sub-10K 5G smartphones, which helped to grow its overall 5G user base in the country. Retail expansion in the region to increase physical format of stores has further augmented consumer connect to help customers upgrade conveniently to 5G service.

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Airtel celebrates 2.9 million 5G customers in Madhya Pradesh

5G network pans across all districts and villages

Indore, April 12, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today announced that it has 2.9 million customers enjoying 5G service in the state of Madhya Pradesh. The company has successfully deployed 5G service across all cities and districts in Madhya Pradesh reflecting a promising shift towards offering next-generation mobile connectivity.

Airtel has registered a significant increase in active 5G users in the past 6 months in Madhya Pradesh. The company has extensively rolled out its network, making its services available across the state, making it more convenient for customers to upgrade to 5G. From the architectural sites of Sanchi Stupa to renowned pilgrimage site of Ujjain to sculptural glory of Khajuraho, Airtel continues to complete its rollout across Madhya Pradesh.

Commenting on the milestone, **Ritesh Agarwal- CEO, Madhya Pradesh and Chhattisgarh, Bharti Airtel** said, “We are making significant strides in building the network infrastructure required to facilitate widespread adoption of 5G in Madhya Pradesh. We express our gratitude to our valued customers who have upgraded to enjoy the power of unlimited 5G service at no additional cost. Our tireless efforts are to keep our customers consistently connected to the state's fastest, most reliable, and cutting-edge network.”

The rapid deployment and adoption of 5G in the country is due to multiple factors including rapid network enhancement, accelerated 5G rollout and increasing availability of 5G devices. In order to make affordable devices accessible to users, Airtel also collaborated with Poco to offer sub-10K 5G smartphones, which helped to grow its overall 5G user base in the country. Retail expansion in the region to increase physical format of stores has further augmented consumer connect to help customers upgrade conveniently to 5G service.

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Airtel celebrates 4.3 million 5G customers in Bihar

5G network pans across all districts and villages

Patna, April 12, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today announced that it has 4.3 million customers enjoying 5G service in the state of Bihar. The company has successfully deployed 5G service across all districts in Bihar reflecting a promising shift towards offering next-generation mobile connectivity.

Airtel has registered a significant increase in active 5G users in the past 6 months in Bihar. The company has extensively rolled out its network, making its services available across all districts and villages making it more convenient for customers to upgrade to 5G. From the archaeological site of Nalanda to renowned pilgrimage site of Bodh Gaya to famous Mithila region, Airtel continues to complete its rollout across Bihar.

Commenting on the milestone, **Sujay Chakrabarti, CEO Bihar and Jharkhand, Bharti Airtel** said, “We are making significant strides in building the network infrastructure required to facilitate widespread adoption of 5G in Bihar. We express our gratitude to our valued customers who have upgraded to enjoy the power of unlimited 5G service at no additional cost. Our tireless efforts are to keep our customers consistently connected to the state's fastest, most reliable, and cutting-edge network.”

The rapid deployment and adoption of 5G in the country is due to multiple factors including rapid network enhancement, accelerated 5G rollout and increasing availability of 5G devices. In order to make affordable devices accessible to users, Airtel also collaborated with Poco to offer sub-10K 5G smartphones, which helped to grow its overall 5G user base in the country. Retail expansion in the region to increase physical format of stores has further augmented consumer connect to help customers upgrade conveniently to 5G service.

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