

July 1, 2021

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400051.

Scrip ID: BSOFT
Scrip Code: 532400

Symbol: BSOFT
Series: EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**

Sneha Padve



Sneha Padve
Company Secretary & Compliance Officer

Encl.:- As mentioned above.

Birlasoft Fortifies its Cloud-First Strategy as an AWS Advanced Consulting Partner

Birlasoft is fast-tracking customers' cloud adoption journey with AWS capabilities

Pune, Noida (India) and Edison, NJ (USA) | July 1, 2021: Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.4 billion diversified [CK Birla Group](#) today announced that it has achieved **Advanced Consulting Partner** status in the **Amazon Web Services (AWS)** Partner Network (APN). Achieving AWS Advanced Consulting Partner status further strengthens Birlasoft's cloud portfolio and will enable the company to leverage AWS to accelerate its enterprise clients' digital transformation journeys.

With over three decades of enterprise digital and IT services experience, Birlasoft has pioneered various transformational projects for global customers. Through strategic investment in the cloud, Birlasoft has been instrumental in helping clients meet their business goals in an accelerated manner and enabling them to deliver improved experiences to their end customers.

As an AWS Advanced Consulting Partner, Birlasoft will continue to build new solutions and offerings on AWS for its clients, including end-to-end transformation services with special focus on Enterprise Resource Planning (ERP), Data Analytics, Artificial Intelligence (AI), Application Modernization, and Large Data Centre Migrations. Leveraging its domain depth combined with AWS cloud, Birlasoft will make focused investments in developing platforms and solutions for industries where the need for digitalization is much higher and will enable speedier transformation.

Ajit Singh Chawla, SVP and Global Head – Digital Business Unit, Birlasoft said, *"Birlasoft is actively engaged with its customers in their digital transformation journeys. Cloud adoption is key to that transformation, and we are delighted to extend our relationship with AWS. This Advanced Consulting Partner status is a testimony of our capabilities and continued commitment towards investing in technologies that help us build transformative solutions. Our partnership with AWS will enable us to accelerate the value delivery to our customers who are setting their sights on cloud transformation initiatives to make their organizations resilient, agile, and sustainable in the long term."*

Mitali Biswas, CIO, CK Birla Hospitals said, *"Birlasoft has been a trusted partner for us in our digital journey. Birlasoft migrated our PACS software, Electronic Medical Records, and Images to AWS, enabling anytime, anywhere access of the patient records to our medical staff, which increased our effectiveness and efficiency to treat patients during this pandemic. They also helped us with adopting AWS Cloud, getting the maximum value from our investment. Now, as an AWS Advanced Consulting Partner, Birlasoft will be able to further accelerate our digital transformation and add value to our business."*

Jasjeet Singh, Head Partner and Alliances, India, AISPL said, *"Cloud-enabled digital transformation is a strategic priority for organizations in India. Through Birlasoft, an AWS Advanced Consulting Partner, our*

Birlasoft Limited

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CIN: L72200PN1990PLC059594



aim is to equip these organizations with the tools to make the transition to the cloud confidently, with Birlasoft’s proven consulting and technical skills and AWS’ leading cloud services and migration experience supporting them."

About Birlasoft

Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified [CK Birla Group](#), Birlasoft with its 10,000 engineers, is committed to continuing our 159-year heritage of building sustainable communities.

For further information please contact:

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Disclaimer.

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change.

There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements. These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to the industry.

Birlasoft Limited