



Wall Street Finance Limited
Unit 622, The Summit Business Bay - Omkar,
Opp. PVR Cinema, Chakala, M. V. Road,
Andheri (East), Mumbai-400093
CIN No. L99999MH1986PLC039660
+91 22 62709600
info@wsfx.in
www.wsfx.in

Date: 16th July, 2021

To,
The Manager,
Department of Corporate Services,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015- Launch of New Smart Forex Portal and redesign of the existing website of the Company

Scrip ID: WSFIN
Scrip Code: 511147

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that as a new step towards digital transformation, Wall Street Finance Limited, is delighted to announce the launch of its Smart Forex Portal and new design of its existing website with effect from 16th July, 2021.

With this, the Company hopes to create new avenues for a digital push and secure more business. Please note that, you can visit www.wsfx.in to experience the new website and portal of the Company.

A brief note in this regard is enclosed herewith.

Kindly take the same in your record.

Thanking You,

Yours faithfully,

For Wall Street Finance Limited

Manisha Swami
Compliance Officer

Encl: As above



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Brief note on the launch of New Smart Forex Portal and redesign of the website of the Company: -

The Company has consciously embarked on a path of digital transformation of the forex business and creating a digital ecosystem for all its customer segments. In line with the Company's focus to be Digital Forex Company, it is our pleasure to announce the launch of its Smart Forex Portal and redesigned website targeted at its key customer segment of Students, Leisure traveler, Corporate & Millennials.

With this launch of Smart Forex Portal, WSFx has digital platforms for all its consumer segments which include Smart Corporate Platform for Corporate, Smart Agent Platform for Agent Partners and WSFx Smart Forex App for retail customers along with WSFx Smart Currency Card, a Co-Branded Forex & INR VISA Card in partnership with Yes Bank.

The WSFx Smart Forex Portal provides specific workflows for students, leisure travellers, corporates for their Forex requirements. It has a complete digital process for customer on boarding through Video KYC and simplified process for transaction processing and execution with high visibility to the customer. Once on boarded the customer can conduct his outward remittances under LRS, order forex card and currency in a seamless manner through the portal.

The redesigned website addresses the needs of every stakeholder, provides details of the product & solutions offered, FAQs and also has a comprehensive section for our investors. You can visit www.wsfx.in to experience the new website and portal.

Wall Street is ISO 27001 certified and aspires to provided safe & secure digital Forex solutions with Trust, Transparency, Convenience and Compliance to its customers.

For Wall Street Finance Limited

Manisha Swami
Compliance Officer