

MSIL: COS: NSE&BSE: 2020

16th March, 2020

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure –“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



Sanjeev Grover
Vice President &
Company Secretary

MARUTI SUZUKI INDIA LIMITED

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Manesar Plant:

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Press Release

Maruti Suzuki introduces Eco BS6 S-CNG

- *Fourth BS6 compliant S-CNG offering from Maruti Suzuki*

New Delhi, 16 March, 2020: Adding to its unmatched portfolio of green vehicles, Maruti Suzuki India Limited today introduced the BS6 S-CNG variant of country's best-selling multi-purpose van, Eco. Its introduction complies with the Company's Mission Green Million, announced at Auto Expo 2020. Maruti Suzuki Eco was launched in January 2010 and has crossed the mark of 6.7 lakh unit cumulative sales. It enjoys an undisputed leadership with 87% market share in the van segment, owing to its practical and spacious design, and powerful performance.

Maruti Suzuki started its green journey with the introduction of CNG vehicles over a decade back, which has today expanded to an unmatched range of green vehicles. Having already sold one million green vehicles (including CNG, Smart Hybrid vehicles), Maruti Suzuki, under its 'Mission Green Million', aims to sell the next 1 million green vehicles in a couple of years, spearheading their mass adoption across the country.



Mr. Shashank Srivastava, Executive Director (Marketing & Sales), Maruti Suzuki India Limited said, *“Eco has established a strong foothold with its excellent mileage, best-in-segment comfort, space and power, at a low maintenance cost. Offering best in class safety, its all-purpose built is ideal for versatile use. The multi-purpose van has earned the distinction of being ideal for family travel, while simultaneously being a dependable business vehicle. Taking forward its legacy, Eco BS6 S-CNG is designed to deliver optimum performance, safety, engine durability, convenience and mileage.”*

The launch of Maruti Suzuki's S-CNG vehicle range is aligned to and complements the Government of India's vision of reducing oil import and enhancing the share of natural gas in the energy basket of the country from 6.2% now to 15% by 2030. The Government is working to rapidly increase CNG fuel pumps network in the country. There has been a phenomenal growth of 101% in new CNG station additions in the country in the first ten months of this fiscal. A total of 259 CNG stations have been added across India in the period Apr'19 - Jan'20 versus 129 stations over the same period the previous year.

Maruti Suzuki Eco BS6 CNG variant is equipped factory fitted S-CNG, and specially tuned and calibrated to deliver optimum performance and enhanced drivability across all kinds of terrains.

Maruti Suzuki Eco is offered in a wide range of 12 variants with 5-seater, 7-seater, Cargo and Ambulance options. The overall dimension makes Eco spacious enough to carry voluminous load safely in any weather, while its signature sliding doors eases entry and exit even in congested road conditions. Regarded as the safest van in the segment,



Eeco is equipped with driver airbag, ABS with EBD, reverse parking sensors, driver and co-driver seat belt reminder, and high-speed alert system.

Eeco BS6 S-CNG Price (Ex-showroom- Delhi)

Variant	Price	Variant	Price
EECO Cargo CNG	464,300	TOUR V AC CNG (5 seater)	493,800
EECO AC with CNG (5 seater)	495,100	EECO Cargo CNG AC	506,200