



RALLIS INDIA LIMITED

September 28, 2023

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 500355

National Stock Exchange of India Limited
Exchange Plaza
Bandra-Kurla Complex Bandra (E)
Mumbai – 400 051
Symbol: RALLIS

Dear Sir/Madam,

Sub: Intimation of product launch under Regulation 30 of SEBI Listing Regulations

Pursuant to Regulation 30 read with Schedule III Part A Para B of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that Company has launched a new product.

The details of the said product as required under SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, are as follows:

Sr. No.	Particulars	Details
1.	Name of the product	Benzilla
2.	Date of launch	28.09.2023
3.	Category of the product	Insecticides
4.	Whether caters to domestic/ international market	Domestic Market
5.	Name of the countries in which the product is launched (in case of international)	-

A copy of the Press Release with regard to the Product Launch is enclosed herewith.

These are also being made available on the website of the Company at www.rallis.com

This is for your information and records.

Thanking you,

**Yours faithfully,
For Rallis India Limited**

**Srikant Nair
Company Secretary & Compliance Officer**

Encl: As above



RALLIS INDIA LIMITED

Rallis/PR/04/2324/Corp

‘Rallis India’s new insecticide ‘Benzilla’ to target BPH, help protect paddy yields’

The result of a strategic partnership with Japan-based agro-chem company, Benzilla’s unique formulation incorporates patented BPX active ingredient for BPH control

Mumbai | September 28: Rallis India Limited, a Tata enterprise and a leading player in the Indian agri inputs industry has launched its differentiated crop protection product, **‘Benzilla’**. Backed by extensive research and field trials, Benzilla is a cutting-edge product powered by patented BPX technology from Japan that promises to redefine crop management practices, boost yields and benefit farmers. The result of a strategic partnership between Rallis India Limited and Japan-based agro-chem company, Nihon Nohyaku Co., Ltd (Japan), Benzilla’s unique formulation incorporates IGR technology, ensuring a prolonged and sustained control of Brown Plant Hopper (BPH) infestations in paddy crops.

BPH is regarded as one of the most devastating pests for paddy, which causes serious damage to the crop by sucking the sap from plants, leading to ‘hopper burn’. It also causes indirect damage by transmitting viral diseases such as grassy stunt and ragged stunt viruses.

Speaking about the importance of crop protection solutions in Indian agriculture, **Sanjiv Lal, MD & CEO, Rallis India Limited**, said, “The agriculture industry is an important contributor to the Indian economy. The role played by the crop protection market is critical in this context, and with the introduction of Benzilla, we aim to strengthen the way BPH is managed in paddy crops in India. We believe this innovation will not only enhance crop protection but also contribute to the sustainability and prosperity of Indian agriculture.”

Adding to this, **S Nagarajan, COO, Rallis India Limited**, said, “Benzilla is our breakthrough product for paddy farmers. Being a unique mixture of two highly effective technicals, it is designed to target both nymphs and adult BPH, offering a comprehensive approach to control BPH. This multistage action represents its unique differentiation versus the other solutions in the market. This product is being introduced for the first time in India.”

“While Benzilla is being launched first in Chhattisgarh, it will subsequently be introduced in other major paddy producing states such as – Karnataka, Andhra Pradesh, Telangana, West Bengal and Odisha in the coming months”, **concluded S Nagarajan**.

Registered Office: 23rd Floor, Vios Tower, New Cuffe Parade, Off Eastern Freeway, Wadala, Mumbai – 400 037

Tel: +91 22 6232 7400 Website: www.rallis.com

Corporate Identity No. L36992MH1948PLC014083

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RALLIS INDIA LIMITED

Benzilla will be available to a large number of farmers through Rallis India's strong distribution network covering 80% of Indian districts. For additional information about Benzilla and other products in Rallis India's portfolio, please visit <https://www.rallis.com/>.

About Rallis India

Rallis India Limited is a subsidiary of Tata Chemicals Limited and a part of the US\$ 150 billion Tata Group. It is one of India's leading agro sciences companies, with more than 75 years of experience of servicing rural markets with the most comprehensive portfolio of products/solutions for Indian farmers. Rallis is known for its deep understanding of Indian agriculture, sustained contact with farmers, quality agrochemicals, branding and marketing expertise along with its strong product portfolio in seeds and crop care which is available through vast distribution network of 7,000 dealers and over 1,00,000 retailers across India. Rallis has marketing alliances with several multinational agrochemical companies. Rallis is also known for its manufacturing capabilities and ability to develop new processes and formulations, hence is considered as a preferred partner for contract manufacturing by leading global corporations.

For more information please contact:

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