Stocks and Securities

Aditya Birla Money Ltd. (A subsidiary of Aditya Birla Capital Ltd.)



PROTECTING INVESTING FINANCING ADVISING

Ref: SECTL/2021 - 120

December 18, 2021

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street. **MUMBAI - 400 001**

National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G-Block, Bandra-Kurla Complex, Bandra (East) MUMBAI - 400 051

Scrip Code: BSE – 532974

NSE – BIRLA MONEY

Dear Sir / Madam,

Sub: Intimation under Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015 ("SEBI Listing Regulations") - Board Meeting

We refer to our letter dated December 6, 2021 wherein intimation was given of the Meeting of the Board of Directors of Aditya Birla Money Limited ('Company') proposed to be held on December 22, 2021, to consider, inter-alia, alteration in the date of redemption of existing 10,00,000 8% Non-Cumulative Non-Convertible Redeemable Preference Shares ("the existing preference shares"), subject to relevant approvals as required and other considerations as may be applicable.

The Members of the Company at their Extra Ordinary General Meeting held on December 16, 2021 has approved the increase in authorised share capital, consequent alteration of Memorandum of Association (MOA) of the Company and offer and issuance of 16,00,000 4% Non-Cumulative Non-Convertible Redeemable Preference Shares to Aditya Birla Capital Limited, Promoter and Holding Company, on private placement basis. The proceeds from the issue of the said Preference shall be utilised for redemption of the existing preference shares.

Accordingly, in compliance with Regulation 29 of the SEBI Listing Regulations, we wish to inform you that the Board of Directors of the Company at their Meeting to be held on Wednesday, December 22, 2021, shall also consider, inter-alia, approval and issuance of 'Private Placement Offer cum Application Letter' to Aditya Birla Capital Limited, Promoter and Holding Company, to subscribe to 16,00,000 4% Non-Cumulative Non-Convertible Redeemable Preference Shares of the Company.

This is for your information and record.

Thanking you, For Aditya Birla Money Limited

Sangeeta Shetty **Company Secretary**

Aditya Birla Money Ltd.

Registered Office: