

June 27, 2024

BSE Limited Corporate Relationship Department P.J. Towers, Dalal Street, Fort, Mumbai - 400 001	National Stock Exchange of India Ltd. Exchange Plaza, Bandra-Kurla Complex, Bandra (East) Mumbai - 400 051
Scrip Code: 506109	Symbol: GENESYS

Dear Sirs,

Sub: Press Release

Please find attached a copy of the press release titled "Genesys International inks partnership with NNG for Auto and Mobility Solutions"

You are requested to take the information on record and oblige.

Thanking you,

For **Genesys International Corporation Limited**

Vineet Chopra
Vice President- Legal & Company Secretary
Encl: As above

Genesys International inks partnership with NNG for Auto and Mobility Solutions

NNG is a leading player in navigation and connected car technology and has Lamborghini, Ferrari, Renault, Ford, Mazda, Jaguar Land Rover, Harley Davidson, McLaren as clients.

Mumbai, June 27, 2024: Genesys International, one of the top homegrown players in advanced mapping and geospatial solutions, has announced a strategic partnership with NNG, a leading Automotive navigation and connected car technology solutions provider. Through this collaboration, the company aims to transform the Indian automotive industry by providing its clients with state-of-the-art AI-powered navigation and connected car solutions.

With over 22 years of operational expertise, NNG's technology is embedded in more than 30 million vehicles globally, collaborating with 34 prestigious automotive manufacturers, including Lamborghini, Ferrari, Renault, Ford, Mazda, Jaguar Land Rover, Harley Davidson, McLaren, and Porsche among others. The partnership between Genesys International and NNG will introduce Indian drivers to a unique connected car experience through a wide range of tailor-made solutions by integrating Genesys' elaborate mapping data with NNG's advanced AI-powered navigation systems.

Commenting on this development, Mr Sajid Malik, the CMD of Genesys International, remarked, "NNG's world-renowned technological expertise is a valuable addition to our portfolio. We are making remarkable strides to strengthen our automotive vertical, and this partnership with NNG shall significantly boost our services within the connected car technology space, enabling us to deliver advanced solutions that enhance the driving experience for Indian motorists. By leveraging our AI-powered maps, Advanced Driver Assistance Systems (ADAS) with Intelligent Speed Assistance (ISA) alongside NNG's exceptional navigation solutions and connect car services, we look forward to using our combined strengths to contribute to building safer and smarter mobility solutions in India."

Mr. David Wiernik, the President of NNG, added, "From the first moment we met the Genesys team, it was a love at first sight. Their professional approach, high-level technology, and enthusiasm for bringing to the market the perfect product convinced us that we had found the ultimate partner. We are excited to introduce our futuristic navigation technology to the dynamic Indian market through our collaboration with Genesys International. Our joint efforts will provide Indian drivers with a world-level driving experience and pave the way for future advancements in Indian automotive technology to redefine driving standards within the country."

This strategic partnership between Genesys International and NNG marks a significant milestone in the former's growth journey in the automotive sector. Coupled with the launch of their AI- powered navigation maps, the company is poised to drive the future of connected cars in India, marking a new era of personalization and technological intelligence within the automobile sector.

About Genesys International

Genesys International Corporation Ltd, established in 1995, is recognized as a pioneer in advanced mapping, survey, and geospatial services. With a team of over 2000 professionals and a wealth of experience, they are renowned for delivering expert services in the Geographical Information System (GIS) and Geospatial Engineering domain. Genesys International has a unique combination of expertise, encompassing an understanding of emerging consumer applications related to mapping technology, along with the capability to provide cutting-edge solutions on the enterprise side. Also In India, the Genesys Constellation of sensors stands as the most extensive capability for high-precision mapping.

About NNG

Global and independent since 2004, NNG's proven automotive software has hit the road in more than 60 million devices worldwide. Today, with solutions spanning navigation, automotive-grade maps, connected services, digital cockpit and driver assistance, and software engineering services, NNG delivers seamless, next-generation mobility solutions that are smart, secure, and connected – from the cockpit to the cloud.